

REC 11-16-98

11-18-1998

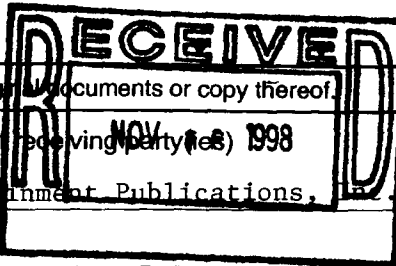


HEET

OMB No. 0651-0011 (exp. 4/94)

Tab settings

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To the Honorable Commissioner of Patents

Send original documents or copy thereof.

1. Name of conveying party(ies):

T.J. Walker & Associates, Inc.

- Individual(s)
- General Partnership
- Corporation-State Georgia
- Other
- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

Execution Date: May 6, 1998

2. Name and address of receiving party(ies) 1998

Name: Entertainment Publications, Inc.

Internal Address:

Street Address: 2125 Butterfield Road

City: Troy State: MI ZIP: 48084

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation-State Michigan
- Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No

(Designations must be a separate document from assignment)

Additional name(s) & address(es) attached? Yes No

4. Application number(s) or patent number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

Reg. No. 2,007,869

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Jeffrey C. Katz, Esq.

Internal Address: DAVIS & GILBERT LLP

Street Address: 1740 Broadway

11/18/1998 DNGUYEN 00000029 2007869

01 FC:481

40.00 DP

City: New York State: NY ZIP: 10019

6. Total number of applications and registrations involved: 1

7. Total fee (37 CFR 3.41).....\$ 40.00

Enclosed

Authorized to be charged to deposit account

8. Deposit account number:

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Jeffrey C. Katz, Esq.

Name of Person Signing

Signature

11-13-98

Date

Total number of pages including cover sheet, attachments, and document: 4

Mail documents to be recorded with required cover sheet information to: Commissioner of Patents & Trademarks, Box Assignments

Express Mail Cert. No. EI828312844US Washington, D.C. 20231

TRADEMARK REEL: 1815 FRAME: 0412

ASSIGNMENT

WHEREAS, T.J. WALKER & ASSOCIATES, INC., a corporation of the state of Georgia (hereinafter "Assignor"), is the owner of the mark listed below which is registered in the United States Patent and Trademark Office:

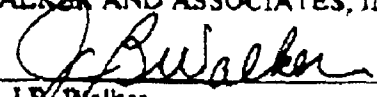
<u>Mark</u>	<u>Registration No.</u>	<u>Registration Date</u>
KIDS NOW!	2,007,869	October 15, 1996

WHEREAS, ENTERTAINMENT PUBLICATIONS, INC., a corporation with its principal place of business at 2125 Butterfield Road, Troy, Michigan 48064 (hereinafter "Assignee"), is desirous of acquiring said mark and said registration thereof.

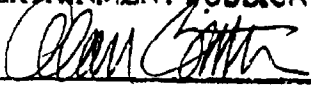
THEREFORE, for good and valuable consideration receipt of which is hereby acknowledged, said Assignor does hereby assign unto said Assignee all right, title and interest in and to said mark, together with the goodwill of the business symbolized by the mark, and the registration thereof, and all rights to damages or profits, due or accrued, arising out of past infringement of said mark or injury to said goodwill, and the right to sue for and recover the same in the Assignee's own name.

IN WITNESS WHEREOF, this Assignment has been executed to be effective as of the 6th day of May 1998.

T.J. WALKER AND ASSOCIATES, INC

By: 
Name: J. B. Walker
Title: President

ENTERTAINMENT PUBLICATIONS, INC.

By: 
Name: Alan Bittker
Title: President