

RECORDATION FORM (TRADEMARK)

11-18-1998

VT OF COMMERCE
ademark Office



100902507

nts or copy thereof.

To the Honorable Commissioner of Patents and Trademarks: P

1. Name of conveying party(ies):

Weider's Golf, Inc.

MRD

11-13-98

- ☐ Individual(s)..... ☐ Association
☐ General Partnership..... ☐ Limited Partnership
☒ Corporation-State - Delaware
☐ Other

Additional name(s) of conveying party(ies) attached? ☐ Yes ☒ No

3. Nature of conveyance:

- ☒ Assignment ☐ Merger
☐ Security Agreement ☐ Change of Name
☐ Other

Execution Date: October 9, 1998

4. Application number(s) or registration number(s):

A. Trademark Application Nos.(s)

75/231,065

B. Trademark registration No.(s)

2,113,642; 1,837,291; 1,610,897

Additional numbers attached? ☐ Yes ☒ No

5. Name and address of party to whom correspondence concerning document should be mailed.

Name: Avis Frazier-Thomas, Esq.

Internal Address: Legal Department C-5

Street Address: 220 West First Street

City: Los Angeles State: CA ZIP: 90012

6. Total number of applications and registrations involved: [4]

7. Total fee (37 CFR 3.41)..... \$ 115.00

- ☐ Enclosed
☒ Authorized to be charged to deposit account

8. Deposit account number:

20-1115

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Avis Frazier-Thomas

Name of Person Signing

Avis Frazier-Thomas
Signature

11-10-98
Date

11/17/1998 SBURMS 00000112 201115 75231065

Total number of pages comprising cover sheet [4]

01 FC:481 40.00 CH
02 FC:482 75.00 CH

Mail documents to be recorded with required cover sheet information to:
Commissioner of Patents & Trademarks, Box Assignments
Washington, D.C. 20231

TRADEMARK
REEL: 1815 FRAME: 0487

ASSIGNMENT OF TRADE NAMES AND TRADEMARKS

This Assignment and Acceptance ("Assignment"), dated as of October 9, 1998, is by and between Weider's Golf, Inc., a Delaware corporation ("Assignor"), and Times Mirror Magazines, Inc. Buyer ("Assignee").

WHEREAS, Assignor has adopted and used the trademarks and tradenames set forth in Schedule A attached hereto which are registered in the United States Patent and Trademark Office (the "Marks").

WHEREAS, Assignor and Assignee have entered into the Asset Purchase Agreement, dated as of October 9, 1998, providing, among other things, that Assignor shall assign all of its rights, title and interest in, to and under the Marks and the applications and registrations thereof, and the business appurtenant thereto, to Assignee.

NOW, THEREFORE, for good and valuable consideration, the receipt and adequacy of which is hereby acknowledged, Assignor does hereby sell, transfer and assign to Assignee all of Assignor's right, title and interest in, to and under the Marks, together with the goodwill of the business associated with or symbolized by the Marks and the registrations identified on Schedule A hereto.

Assignor agrees to execute all such other documents as may be reasonably needed to establish Assignee as the record owner of the Marks.

This Assignment shall be construed, interpreted and the rights of the parties determined in accordance with the laws of the State of New York (without reference to the choice of law provisions of New York law).

[Signature Page Follows]

IN WITNESS WHEREOF, Assignor has caused this Assignment to be duly executed on its behalf, by its officer thereunto duly authorized, all as of the day and year first above written.

WEIDER'S GOLF, INC.

By: *R. J. Novak*
Name: R. J. Novak
Title: COO

Accepted and Agreed to
as of the date first above
written:

TIMES MIRROR MAGAZINES, INC.

By: *Michael J. Haugh*
Name: Michael J. Haugh
Title: Chief Financial Officer
Senior Vice President

STATE OF ~~NEW YORK~~ California
COUNTY OF ~~NEW YORK~~ Los Angeles ss:

On the 9th day of October, 1998, before me personally came
Ronald J. Novak, to me known, who, being by me duly sworn, did depose and
say that he resides at Los Angeles, CA, that he is
Chief Operating Officer of Weider's Golf, Inc. one of the corporations described in and
which executed the foregoing instrument as Chief Operating Officer of Weider's Golf, Inc.
and that he signed his name thereto by order of the board of directors of said corporation.

Evelyn Romo
Notary Public



SCHEDULE A

U.S. Trademark Registrations

Senior Golfer, Reg. No. 2,113,642 (Class 16) (Principal Register)

Senior Golfer, Reg. No. 1,837,291 (Class 16) (Supplemental Register)

The Senior Golfer, (Stylized) Reg. No. 1,610,897 (Class 16) (Supplemental Register)

NSI Registered Domain Name

SENIORGOLFER.COM

Pending Applications

Senior Golfer, Serial No. 75/231/065 (Class 42)