FORM PTO-1594 (Rev. 6-93)	11-17-1998	ER SHEET	U.S. DEPARTMENT OF COMMERCE Patent and Trademark Office
OMB No. 0651-0011 (exp. 4/94)		NLY NLY	
Tab settings □ □ □ ▼		₩W <u> </u>	T V
To the Honorable Commissions	100900673	the attached origina	documents or copy thereof.
1. Name of conveying party(ies): Valentino Gerfumes B. V	iravadi,		etro Globe BV Herdam Building
☐ Individual(s) ☐ Individual(City: Lo Lerdam Individual(s) citizensh	Van Ness traat 43 Contry Newtonal 2119:3012
3. Nature of conveyance: Assignment Security Agreement	☐ Merger ☐ Change of Name		
© Other	11,1998	If assignee is not domiciled in the Unit is attached: (Designations must be a separate dot Additional name(s) & address(es) atta	
4. Application number(s) or patent n	umber(s):		
A. Trademark Application No.(s) $75/34726$	\$	B. Trademark Registra	tion No.(s)
	Additional numbers att	ached? Yes No	
5. Name and address of party to who concerning document should be r	·	Total number of applications involved: .	
Name: Roland Pod Internal Address: Undever Unded Lever	Iniquez States, Inc House	7. Total fee (37 CFR 3.41 D Enclosed Authorized to be ch	arged to deposit account
Street Address: 390 / City: New Yor K State:	NY ZIP: 10022		er: 043 s page if paying by deposit account)
	DO NOT US	E THIS SPACE	
9. Statement and signature. To the best of my knowledge and the original document.	d belief, the foregoing inform	nation is true and correct and a	any attached copy is a true copy

Total number of pages including cover sheet, attachments, and document:

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Mall documents to be recorded with required cover sheet information to:

TRADEMARK REEL: 1816 FRAME: 0152

DESIGNATION OF DOMESTIC REPRESENTATIVE

Assignce, VALENTINO GLOBE B.V., hereby designates Kenneth Leonard, Esq., whose postal address is Lever House, 390 Park Avenue, New York, New York 10022, United States of America, as Assignee's representative upon whom notices or process in proceedings affecting the trademark, the assignment and recordal thereof may be served, specifically in regard to:

VERY VALENTINO, Application No. 75/347,260, filed August 26, 1997.

VALE	NTINO GLOBE B.V.	1	
Ву		<u> </u>	
Name	George F. Nicolaï		
Title	:		

1202/RF/2866

ASSIGNMENT

VALENTINO GARAVANI PERFUMES B.V., a Netherlands corporation, located at Rotterdam Building, 4th Floor, Aert van Nesstraat 45, 3012 CA Rotterdam, the Netherlands, the record owner of the trademarks VERY VALENTINO, and Application Serial No. 75/347,260 therefor, pending in the United States Patent and Trademark Office, hereby transfers, assigns and sets over to VALENTINO GLOBE B.V., a Netherlands corporation, having offices at Rotteram Building, 4th Floor, Aert van Nesstraat 45, 3012 CA Rotterdam, the Netherlands, with effect as of September 1, 1997, its right, title and interest to said trademark, and the Application Serial No. 75/347,260 therefor, together with the goodwill of the business connected with and symbolized by said mark and together with all rights for recovery, damages and profits for past infringements, if any.

IN WITNESS WHEREOF, the Assignor VALENTINO GARAVANI PERFUMES B.V., has caused this instrument to be executed by its duly authorized officer with effect as from the date hereinbefore written.

				}	
VALENTINO	GARA	VANI	PERFUN	MEŚ B	\mathbf{V}

Name: George F. Nicolai

Title: Director

RECORDED: 11/04/1998

1202/RF/2864

TRADEMARK REEL: 1816 FRAME: 0154