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original documents or copy thereof.

MED 11-1998

1. Name of conveying party(ies):

ROCCA TRADING INC.

- Individual(s)
- General Partnership
- Corporation-~~State~~
- Other
- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

Execution Date: July 28, 1998

2. Name and address of receiving party(ies):

Name: SITIA YOMO S.P.A.

Internal Address: _____

Street Address: Pasturago di Vernate,

City: Milan ITALY
State: ~~XXXXXX~~

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation-~~State~~
- Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No

(Designations must be a separate document from Assignment)

Additional name(s) & address(es) attached? Yes No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

B. Trademark registration No.(s)

1,870,693

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: BUCKNAM AND ARCHER

Internal Address: _____

Street Address: 600 Old Country Road

City: Garden City State: NY ZIP: 11530

6. Total number of applications and registrations involved: _____

1

7. Total fee (37 CFR 3.41):..... \$ 40.00

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number:

02-4560

(Attach duplicate copy of this page if paying by deposit account)

11/23/1998 JSHBAZZ 00000004 024560 1870693
FC:481 40.00 CH

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Joseph J. Orlando
Name of Person Signing

Joseph J. Orlando
Signature

November 10, 1998
Date

Total number of pages comprising cover sheet:

1

DESIGNATION OF DOMESTIC REPRESENTATIVE


Sitia Yomo S.p.a., a corporation
of Italy, having its principal
place of business at: Pasturago di Vernate,
Milan, ITALY

owner of the following trademark(s):

<u>Mark(s)</u>	<u>Registration Application No(s).</u>	<u>Issue/Filing Date</u>
<u>YOMO</u>	<u>1,870,693</u>	<u>December 27, 1994</u>

hereby designates BUCKNAM AND ARCHER, whose postal address is
600 Old Country Road, Garden City, Long Island, New York 11530,
its representative upon whom notices or process in proceedings
affecting the trademark(s) may be served.

Date: 29 Oct. 1998

Signed by: 

Print Name: Giovanni Giani

Title: General Manager

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

REGISTRANT: ROCCA TRADING INC.
REG. NO.: 1,870,693
REGISTERED: DECEMBER 27, 1994
FOR MARK: YOMO
CASE NO.: FF-1152

RECORDAL OF ASSIGNMENT

U.S. Patent and Trademark Office
North Tower Building, Ste. 10C35
Washington, DC 20231
Att: Assignment Branch

Sir:

Submitted herewith for recording Assignment

from ROCCA TRADING INC.

to SITIA YOMO S.P.A.

are Assignment; Recordation Cover Sheet; Designation
of Domestic Representative, whereby the undersigned are appointed
representatives for notices or process in proceedings on behalf of the
Assignee.

Please charge the covering fee of \$40.00 to our Deposit Account
No. 02-4560. If any additional fee is due, please charge our Deposit Account.

Respectfully submitted,
BUCKNAM AND ARCHER


Joseph J. Orlando

Dated: November 10, 1998
JJO:LL
600 Old Country Road
Garden City, NY 11530
Tel.# 516/222-8885

RECORDED: 11/10/1998

TRADEMARK
REEL: 1816 FRAME: 0371