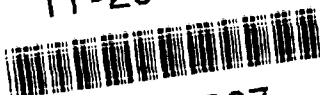


11-20-1998

FORM PTO-1594  
1-31-92

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TRADEMARKS ONLY

R SHEET U.S. DEPARTMENT OF COMMERCE  
Patent and Trademark OfficeTab settings ☐ ☐ ☐ ▼

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

## 1. Name of conveying party(ies):

Serengeti Eyewear, Inc.

- ☐ Individual(s) ☐ Association  
☐ General Partnership ☐ Limited Partnership  
☒ Corporation-State - New York  
☐ Other \_\_\_\_\_

Additional name(s) of conveying party(ies) attached?

☐ Yes ☒ No

## 3. Nature of conveyance:

- ☒ Assignment ☐ Merger  
☐ Security Agreement ☐ Change of Name  
☐ Other \_\_\_\_\_

Execution Date: September 29, 1998

## 2. Name and address of receiving party(ies):

Name: The United States Shoe Corporation

Internal Address: \_\_\_\_\_

Street Address: 44 Harbor Park Drive

City: Port Washington State: NY ZIP: 11050

- ☐ Individual(s) citizenship \_\_\_\_\_  
☐ Association \_\_\_\_\_  
☐ General Partnership \_\_\_\_\_  
☐ Limited Partnership \_\_\_\_\_  
☒ Corporation-State Delaware  
☐ Other \_\_\_\_\_

If assignee is not domiciled in the United States, a domestic representative designation is attached: ☐ Yes ☒ No

(Designations must be a separate document from Assignment)

Additional name(s) & address(es) attached? ☐ Yes ☒ No

## 4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

B. Trademark registration No.(s)

1,414,115

Additional numbers attached? ☐ Yes ☒ No

## 5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Susan Mack

Internal Address: LensCrafters, Inc.  
Legal Services Department

Street Address: 8650 Governor's Hill Dr.

City: Cincinnati State: OH ZIP: 45249

## 6. Total number of applications and registrations involved: \_\_\_\_\_

1

## 7. Total fee (37 CFR 3.41): \$ 40.00

- ☒ Enclosed  
☐ Authorized to be charged to deposit account

## 8. Deposit account number: \_\_\_\_\_

(Attach duplicate copy of this page if paying by deposit account)

11/19/1998 JSHBAZZ 00000124 1414115

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DO NOT USE THIS SPACE

## 9. Statement and Signature

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Susan Mack

Name of Person Signing

Signature

Date

Total number of pages comprising cover sheet: \_\_\_\_\_

2

OMB No. 0651-0011 (exp. 4/94)

TRADEMARK  
REEL: 1816 FRAME: 0398

TRADEMARK ASSIGNMENT

This Assignment is made as of the 29<sup>th</sup> day of September, 1998 by and between SERENGETI EYEWEAR, INC., a New York corporation, having a principal place of business at 8125 25<sup>th</sup> Court Street East, Sarasota, FL 34243 ("Serengeti"); and THE UNITED STATES SHOE CORPORATION, a Delaware corporation, having a principal place of business at 44 Harbor Park Drive, Port Washington, NY 11050 ("Shoe").

WHEREAS, Serengeti is the owner of the entire right, title and interest in and to the trademark "FASHION FEATHERWEIGHT" and U.S. Trademark Registration No. 1,414,115 pertaining thereto ("the Mark"); and

WHEREAS, Shoe desires to acquire the entire right, title and interest in and to the Mark, and Serengeti is willing and able to convey the same;

NOW, THEREFORE, for \$1.00 and other good and valuable consideration, receipt of which is hereby acknowledged, Serengeti hereby sells, assigns, and transfers to Shoe the entire right, title and interest in and to the Mark, together with the goodwill of the business in which the Mark is associated, including the right to bring suit and collect damages for any previous infringement thereof, the same to be held and enjoyed by Shoe the same as it would have been held and enjoyed by Serengeti if this assignment and sale had not been made.

SERENGETI EYEWEAR, INC.

By: 

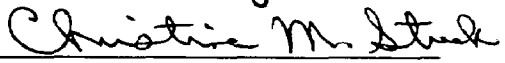
Title: Stephen Nevitt, President

Date: September 29, 1998

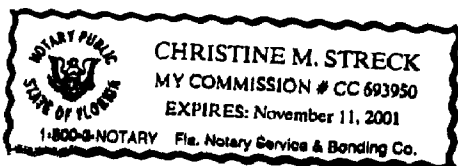
State of Florida                    )  
  ) SS.  
County of Sarasota                )

Subscribed and sworn to before me this 29<sup>th</sup> day of September, 1998.

(Personally Known)

  
Notary Public

(seal)



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RECORDED: 11/16/1998

TRADEMARK  
REEL: 1816 FRAME: 0399