

11-23-1998

Form PTO-1594 (Rev. 6-93)

OMB No. 0651-0011 (exp. 4/94)



COVER SHEET ONLY

U.S. DEPARTMENT OF COMMERCE

Patent and Trademark Office

To the Honorable Commissioner of

100905325

attached original documents or copy thereof.

1. Name of conveying party(ies):  
Hoover Universal, Inc.

Individual(s)                       Association  
 General Partnership               Limited Partnership  
 Corporation-State Michigan  
 Other \_\_\_\_\_

Additional name(s) of conveying party(ies) attached?  Yes  No

2. Name and address of receiving party(ies):  
Name: Johnson Controls, Inc.  
Internal Address: \_\_\_\_\_  
\_\_\_\_\_  
Street Address: 5757 North Green Bay Avenue  
\_\_\_\_\_  
City: Milwaukee State: WI Zip: 53201

Individual(s) citizenship \_\_\_\_\_  
 Association \_\_\_\_\_  
 General Partnership \_\_\_\_\_  
 Limited Partnership \_\_\_\_\_  
 Corporate-State Wisconsin  
 Other \_\_\_\_\_

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No  
 (Designations must be a separate document from assignment)  
 Additional name(s) & address(es) attached?  Yes  No

3. Nature of conveyance:

Assignment                       Merger  
 Security Agreement               Change of Name  
 Other \_\_\_\_\_

Execution Date: September 30, 1998

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)  
 75/423,460    75/423,462    74/423,458  
 75/423,440    75/423,459    75/423,461  
 75/427,334

B. Trademark Registration No.(s)  
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Additional numbers attached?  Yes  No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Marta S. Levine  
Internal Address: \_\_\_\_\_  
\_\_\_\_\_  
Street Address: Quarles & Brady LLP  
411 East Wisconsin Avenue  
City: Milwaukee State: Wisconsin Zip: 53202

6. Total number of applications and registrations involved: 7

7. Total Fee (37 CFR 3.41) .....\$ 190.00 E  
 Enclosed  
 Authorized to be charged to deposit account

8. Deposit account number  
17-0055

(Attach duplicate copy of this page if paying by deposit account)

11/19/1998 SBURNS 00000211 170055 75423460 DO NOT USE THIS SPACE

01 FC:481 40.00 CH  
02 FC:482 150.00 CH

9. Statement and signature  
To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Marta S. Levine  
Name of person signing

*Marta Levine*  
Signature

November 11, 1998  
Date

Total number of pages including cover sheet, attachments, and document: 3

Mail documents to be recorded with required cover sheet information to:  
Commissioner of Patents and Trademarks, Box Assignments  
Washington, D.C. 20231

Assignment of Trademark

This Assignment of Trademark is made by HOOVER UNIVERSAL, INC., a Michigan corporation ("Seller"), with a principal place of business at 49200 Halyard Drive, Plymouth, Michigan 48170 (USA) and JOHNSON CONTROLS, INC., a Wisconsin corporation ("Buyer"), with a principal place of business at 5757 North Green Bay Avenue, Milwaukee, Wisconsin 53201 (USA).

WHEREAS, Seller is the owner of the following trademarks, and the applications for registration therefor:

<u>Mark</u>	<u>App. No.</u>	<u>Filed</u>	<u>Int. Class</u>
JCI	75/423,460	01/20/98	9, 12
JCI	75/423,462	01/20/98	40
JOHNSON CONTROLS	75/423,458	01/20/98	9, 12
JOHNSON CONTROLS	75/423,440	01/20/98	40
JOHNSON CONTROLS Logo	75/423,459	01/20/98	9, 12
JOHNSON CONTROLS Logo	75/423,461	01/20/98	40
JOHNSON CONTROLS Colorized Logo	75/427,334	02/02/98	9, 12, 40

AND WHEREAS, Buyer wishes to acquire said trademarks, the applications for registration therefor, and the business and good will of the business in connection therewith.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby expressly acknowledged, the Seller hereby sells, assigns, and transfers to Buyer, all of Seller's right, title and interest in and to said trademarks and the applications for

