

03-08-1999

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Patent and Trademark Office

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To the Honorable Commi:

ached original documents or copy thereof.

1. Name of conveying party:

100924769

ress of receiving party(ies):

Hasbro, Inc. 10-26-98

Name: Universal City Studios, Inc.

Internal Address:

Street Address: 100 Universal City Plaza

City: Universal City State: CA ZIP: 91608

- Individual(s)
- General Partnership
- Corporation-State Rhode Island
- Other
- Association
- Limited Partnership

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation-State Delaware
- Other

Additional name(s) of conveying party(ies) attached?  Yes  No

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No  
(Designations must be a separate document from Assignment)  
Additional name(s) & address(es) attached?  Yes  No

3. Nature of conveyance:

27

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

Execution Date: March 31, 1998

4. Application number(s) or registration number(s):

2,159,665

A. Trademark Application No.(s)

B. Trademark registration No.(s)

TM

2159665

Additional numbers attached?  Yes  No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Anne B. Nielsen

6. Total number of applications and registrations involved: 1

Internal Address: Universal City Studios, Inc.

7. Total fee (37 CFR 3.41): \$ 40.00

- Enclosed
- Authorized to be charged to deposit account

Street Address: 100 Universal City Plaza

8. Deposit account number:

50-0333

City: Universal City State: CA ZIP: 91608

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Anne B. Nielsen

Name of Person Signing

*Anne B. Nielsen*  
Signature

10/22/98

Date

Total number of pages comprising cover sheet: 3

OMB No. 0651-0011 (exp. 4/94)

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TRADEMARK

REEL: 1817 FRAME: 0634

10/22/98 50033 000007 50033 40.00 CH 01 FEB 1991

**TRADEMARK ASSIGNMENT**

THIS ASSIGNMENT, effective the 31 day of MARCH 1998 from HASBRO, INC., a corporation organized and existing under the laws of the State of Rhode Island and having its principal place of business at 1027 Newport Avenue, Pawtucket, Rhode Island 02862, (hereinafter referred to as ASSIGNOR) to UNIVERSAL CITY STUDIOS, INC., a corporation organized and existing in Delaware and having its principal place of business at 100 Universal City Plaza, Universal City, California 91608, (hereinafter referred to as ASSIGNEE),

**WITNESSETH:**

WHEREAS, ASSIGNOR is the owner of the trademark CHAOS EFFECT and of the United States Application Serial number 75/188,258, filed on October 28, 1996 (the "Trademark") and

WHEREAS, ASSIGNEE is desirous of acquiring the Trademark, together with the goodwill of the business with which said Trademark is used;

NOW, THEREFORE, in consideration of One (\$1.00) Dollar and other good and valuable consideration, receipt of which is hereby acknowledged, ASSIGNOR does hereby sell, assign and transfer unto ASSIGNEE all right, title and interest in and to the Trademark, the pending application and any resulting registration for the Trademark, the right to recover for past infringement thereof, and the goodwill of the business in connection with which said Trademark is used and which is appurtenant thereto, and which is symbolized by said Trademark.

HASBRO, INC.

By: [Signature]

Title: VICE CHAIRMAN

UNIVERSAL CITY STUDIOS, INC.

By: [Signature]

Title: President

(p: CHAO-AS/jaf)