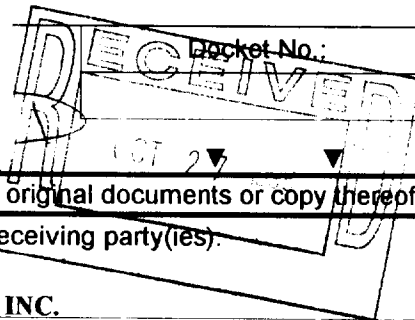


RECORDED
TRA

11-24-1998



100907357



Tab settings → → → ▼ ▼

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

L. T. YORK COMPANY

MPLD
10-27-98

- Individual(s)
- General Partnership
- Corporation-State **Kansas**
- Other
- Association
- Limited Partnership

Additional names(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

Execution Date: **October 21, 1998**

2. Name and address of receiving party(ies):

Name: **ALVIN LAST, INC.**

Internal Address:

Street Address: **425 Saw Mill River Road**

City: **Ardsley** State: **NY** ZIP: **10502**

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation-State **New York**
- Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from Assignment)
Additional name(s) & address(es) attached? Yes No

4. Application number(s) or registration numbers(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

See Attached
"Exhibit 1"

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: **Robert D. Hovey**

Internal Address: **Hovey, Williams, Timmons & Collins**

Street Address: **2405 Grand Boulevard**

Suite 400

City: **Kansas City** State: **MO** ZIP: **64108**

6. Total number of applications and registrations involved: 14

7. Total fee (37 CFR 3.41):.....\$ **\$365.00**

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number:

19-0522

11/23/1998 JSHWBRZZ 00000061 321154

DO NOT USE THIS SPACE

01 FC:481 40.00 DP
02 FC:482 325.00 DP

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Robert D. Hovey

Name of Person Signing

Signature

10/27/98

Date

Total number of pages including cover sheet, attachments, and document: 5

TRADEMARK

REEL: 1818 FRAME: 0013

EXHIBIT 1

<u>U.S. TRADEMARKS</u>	<u>REGISTRATION NO.</u>	<u>DATE ISSUED</u>
LUCKY TIGER	321,154	1/22/35
LUCKY TIGER and Design	419,775	3/5/46
CRU-BUTCH	695,419	3/29/60
MEDI-KAY and Design	731,065	5/8/62
POOLE'S	732,394	6/5/62
MEDI-GEL	733,680	7/3/62
SANDAHL'S CORRECT-WAY	747,502	4/2/63
SANDAHL'S SUR- GROOM	748,562	4/23/63
SANDAHL'S TRAINEE	760,126	11/12/63
MEDICREME	778,613	10/13/64
LUCKY LADY	997,677	11/5/74
HAIR CARE and Design	1,106,432	11/21/78
MEDI-KOOL	1,116,294	4/10/79
KIM	1,246,177	7/26/83

ASSIGNMENT

Whereas, L.T. YORK COMPANY, a Kansas corporation, has adopted and is using the trademarks listed on attached Exhibit 1 and owns the registrations either in the United States Patent and Trademark Office or foreign countries therefor;

Whereas, ALVIN LAST, INC., a New York corporation, having its principal place of business at 425 Saw Mill River Road, Ardsley, New York 10502-2613, is desirous of acquiring said trademarks;

Now, therefore, for good and valuable consideration, receipt of which is hereby acknowledged, said L.T. YORK COMPANY, does hereby assign unto the said ALVIN LAST, INC. all right, title and interest in and to said trademarks, together with the good will of the business symbolized by the trademarks, and the registrations of said trademarks, together with the right to sue for and collect on all claims for damages by reason of past infringement of said trademarks.

IN WITNESS WHEREOF, this instrument has been duly executed on the 21 day of OCTOBER, 1998, nunc pro tunc as of January 13, 1997, to be effective from said latter date.

L.T. YORK COMPANY

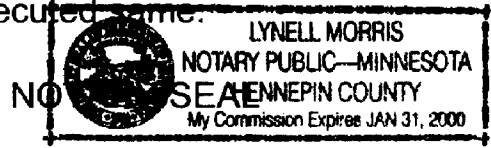
By William Berman
Signature

William Berman PRES
Printed Name and Title

STATE OF Minnesota)
))
COUNTY OF Hennepin)

SS:

On this 21 day of October, 1998, personally before me came _____, to me known and known to me to be the individual who executed the foregoing instrument, and he duly acknowledged to me that he executed same.



Lynell Morris
Notary Public

My Commission Expires: 1-31-2000

EXHIBIT 1

<u>U.S. TRADEMARKS</u>	<u>REGISTRATION NO.</u>	<u>DATE ISSUED</u>
LUCKY TIGER	321,154	1/22/35
LUCKY TIGER and Design	419,775	3/5/46
CRU-BUTCH	695,419	3/29/60
MEDI-KAY and Design	731,065	5/8/62
POOLE'S	732,394	6/5/62
MEDI-GEL	733,680	7/3/62
SANDAHL'S CORRECT-WAY	747,502	4/2/63
SANDAHL'S SUR- GROOM	748,562	4/23/63
SANDAHL'S TRAINEE	760,126	11/12/63
MEDICREME	778,613	10/13/64
LUCKY LADY	997,677	11/5/74
HAIR CARE and Design	1,106,432	11/21/78
MEDI-KOOL	1,116,294	4/10/79
KIM	1,246,177	7/26/83