

11-24-1998

OMB No. 0051-0011 (exp. 4/94)

MRO 11:19.98



To the Honorable Commissioner of Patents and Trademarks

100907277

Additional documents or copy thereof.

1. Name of conveying party(ies):

Kenneth J. Grand

- Individual(s) [checked], Association, General Partnership, Limited Partnership, Corporation-State, Other

Additional name(s) of conveying party(ies) attached? [] Yes [x] No

2. Name and address of receiving party(ies)

Name: Walden-Hays, Inc.

Internal Address:

Street Address: 853 Broadway

City: New York State: NY ZIP: 10003

- Individual(s) citizenship, Association, General Partnership, Limited Partnership, Corporation-State [checked] New York, Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: [] Yes [x] No

(Designations must be a separate document from assignment)

Additional name(s) & address(es) attached? [] Yes [x] No

3. Nature of conveyance:

- Assignment [checked], Merger, Security Agreement, Change of Name, Other

Execution Date: November 9, 1998

4. Application number(s) or patent number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

1,698,699

Additional numbers attached? [] Yes [x] No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Rowena S. DeLeon

Internal Address: 19th floor

Street Address: 390 Park Avenue

City: New York State: NY ZIP: 10022

6. Total number of applications and registrations involved: 1

7. Total fee (37 CFR 3.41).....\$ 40

- Enclosed, Authorized to be charged to deposit account [checked]

8. Deposit account number:

21-0043

(Attach duplicate copy of this page if paying by deposit account)

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DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Rowena S. DeLeon

Name of Person Signing

Signature

Signature

November 18, 1998

Date

Total number of pages including cover sheet, attachments, and document: 2

Mail documents to be recorded with required cover sheet information to:

TRADEMARK REEL: 1818 FRAME: 0212

ASSIGNMENT

WHEREAS, KENNETH J. GRAND, an individual (hereinafter called "ASSIGNOR") is owner of the entire right, title and interest in and to the trademark, DAY-ONE and Trademark Registration No. 1,698,699 therefor in the U.S. Patent and Trademark Office (hereinafter referred to as the "TRADEMARK"), and

WHEREAS, WALDEN-HAYS, INC., a corporation organized under the laws of the State of New York, with its address at 853 Broadway, New York, New York (hereinafter called "ASSIGNEE") is desirous of acquiring the TRADEMARK,

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, ASSIGNOR does hereby assign to ASSIGNEE the ASSIGNOR'S entire right, title and interest in and to the TRADEMARK, together with the goodwill of the business connected with and symbolized by the said TRADEMARK.

IN TESTIMONY WHEREOF, ASSIGNOR has caused this assignment to be executed effective as of the 9th day of November, 1998.

KENNETH J. GRAND

A handwritten signature in black ink, appearing to read "Kenneth J. Grand", is written over a horizontal line.