

11-25-1998

FORM PTO-1594  
(Rev. 6-93)

REC



U.S. DEPARTMENT OF COMMERCE  
Patent and Trademark Office

To the Honorable Commissioner of Patent  
thereof.

100908311

attached original documents or copy

1. Name of conveying party(ies):

Wild Planet, Inc.

- Individual(s)       Association
- General Partnership     Limited Partnership
- Corporation-State Utah
- Other \_\_\_\_\_

Additional name(s) of conveying party(ies) attached?  Yes  
 No

MRD 11-16-98

3. Nature of conveyance:

- Assignment     Merger
- Security Agreement     Change of Name
- Other \_\_\_\_\_

Execution Date: October 1, 1998

2. Name and address of receiving party(ies):

Name: Wild Planet Toys, Inc.

Internal Address: \_\_\_\_\_

Street Address: 98 Battery St., Ste. 300  
San

City: Francisco State: CA ZIP 94111

- Individual(s) citizenship \_\_\_\_\_
- Association \_\_\_\_\_
- General Partnership \_\_\_\_\_
- Limited Partnership \_\_\_\_\_
- Corporation-State California
- Other \_\_\_\_\_

If assignee is not domiciled in the United States, a domestic  
representative designation is attached:  
 Yes     No

(Designation must be a separate document from Assignment).  
Additional name(s) & address(es) attached?  Yes     No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

1,964,785

Additional numbers attached?  Yes     No

5. Name and address of party to whom correspondence  
concerning document

should be mailed: Tsan Merritt-Poree

Name: Cooley Godward LLP

Internal Address: \_\_\_\_\_

Street Address: One Maritime Plaza, 20th Floor  
San

City: Francisco State: CA ZIP 94111

6. Total number of applications and registration  
involved:  \_\_\_\_\_

1

7. Total fee (37 CFR 3.41):.....

\$40.00

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number:

40E

(Attach duplicate copy of this page if paying by  
deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

(Name of Person Signing)

11-12-98 Date

Tsan Merritt-Poree

Total number of pages including cover sheet, attachments, and document:  1     2

Mail documents to be recorded with required cover sheet information to:  
Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 20231

11/19/1998 JHATKINS 1964785 40.00 01 FC:461

EXHIBIT B

ASSIGNMENT OF MARK

WHEREAS, **Wild Planet, Inc.**, ("Assignor"), a Utah corporation located and doing business in Sandy, Utah has adopted, used and is using the mark WILD PLANET (the "Mark"), which is Registered in the United States Patent and Trademark Office as follows:


Trademark: WILD PLANET  
Registration No.: 1,964,785

WHEREAS, **Wild Planet Toys, Inc.** ("Assignee"), a California corporation located and doing business in San Francisco, California, is desirous of acquiring the Mark;

NOW, THEREFORE, for good and valuable consideration the receipt of which is hereby acknowledged, Assignor does hereby assign to Assignee all its right, title, and interest in and to the Mark, together with the goodwill of the business symbolized by and associated with the Mark.

Signed this 20 day of October, 1998

ASSIGNOR  
WILD PLANET, INC.

  
\_\_\_\_\_  
Scott L. Ballard  
Vice President  
Wild Planet, Inc.