

11-25-1998

FORM PTO-1618A
Expires 06/30/99
OMB 0651-0027



U.S. Department of Commerce
Patent and Trademark Office
TRADEMARK

100909433

MRD 11-16-98

RECORDATION FORM COVER SHEET
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TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

Submission Type

- New
- Resubmission (Non-Recordation)
Document ID #
- Correction of PTO Error
Reel # Frame #
- Corrective Document
Reel # Frame #

Conveyance Type

- Assignment License
- Security Agreement Nunc Pro Tunc Assignment
Effective Date
Month Day Year
- Merger
- Change of Name
- Other

Conveying Party

Mark if additional names of conveying parties attached

Execution Date
Month Day Year
10201998

Name

Formerly

- Individual General Partnership Limited Partnership Corporation Association
- Other
- Citizenship/State of Incorporation/Organization

Receiving Party

Mark if additional names of receiving parties attached

Name

DBA/AKA/TA

Composed of

Address (line 1)

Address (line 2)

Address (line 3)

City

State/Country

Zip Code

- Individual General Partnership Limited Partnership If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be separate document from Assignment.)
- Corporation Association
- Other
- Citizenship/State of Incorporation/Organization

FOR OFFICE USE ONLY

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Mail documents to be recorded with required cover sheet(s) information to:
Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 20231

TRADEMARK
REEL: 1818 FRAME: 0800

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TRADEMARKS 0000003
01 F

Domestic Representative Name and Address

Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Correspondent Name and Address

Area Code and Telephone Number

214/760-3030

Name

Gregory W. Carr, Esq.

Address (line 1)

Carr & Storm LLP

Address (line 2)

670 Founders Square

Address (line 3)

900 Jackson Street

Address (line 4)

Dallas, Texas 75202

Pages

Enter the total number of pages of the attached conveyance document including any attachments.

#

4

Trademark Application Number(s) or Registration Number(s)

Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)

Registration Number(s)

<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>

1733657	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>

Number of Properties

Enter the total number of properties involved.

#

1

Fee Amount

Fee Amount for Properties Listed (37 CFR 3.41):

\$

40.00

Method of Payment:

Enclosed

Deposit Account

Deposit Account

(Enter for payment by deposit account or if additional fees can be charged to the account.)

Deposit Account Number:

#

50-0605

Authorization to charge additional fees:

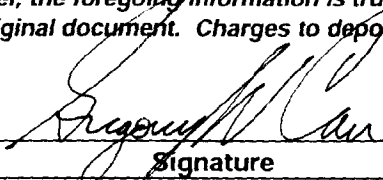
Yes

No

Statement and Signature

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Gregory W. Carr



11/12/98

Name of Person Signing

Signature

Date Signed

ASSIGNMENT

WHEREAS, Viva America Media Group ("ASSIGNOR"), a Florida Partnership, having a principal place of business at 16501 N. W. 16th Court, Miami, Florida 33116, owns all right, title and interest in and to the Service Mark DESAYUNO MUSICAL, U.S. Registration No. 1,733,657 which issued on November 17, 1992.

WHEREAS, Heftel Broadcasting Corporation, ("ASSIGNEE"), a Corporation organized under the laws of the State of Delaware, having a principal place of business at 3102 Oaklawn, Suite 215, Dallas, TX 75219, is desirous of acquiring the right, title and interest in and to the Mark, and the goodwill represented by the Mark.

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR does hereby sell, assign, convey and transfer to ASSIGNEE, and ASSIGNEE does hereby accept from ASSIGNOR, all of ASSIGNOR'S right, title and interest in and to the Service Mark, together with the goodwill of the business symbolized by the Trademark, including the right to apply for and receive registrations of the Trademark throughout the United States and in all other countries of the world, as well as the right to sue for and recover damages for past, present and future infringements.

EFFECTIVE this 20 day of October, 1998.

Agreed:

VIVA AMERICA MEDIA GROUP

By: *McHenry Tichenor*

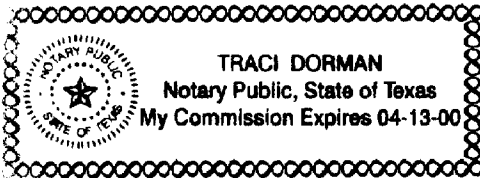
Name: McHenry Tichenor

Title: President

STATE OF TEXAS §
 §
COUNTY OF DALLAS §

On this 20th day of October, 1998, before me appeared *Mrs*
Tichenor, Jr., the person who signed this instrument, who acknowledged that

he signed it on behalf of the identified partnership with authority to do so.



Traci Dorman
Notary Public in and for the State of Texas