



100909317

To the Honorable Commissioner of Patents and Trademarks, please record the attached original documents or copy thereof.

1. Name of conveying party(ies):  
**WEATHERLINE, INC.**

Individual(s)                       Association  
 General Partnership               Limited Partnership  
 Corporation-State Illinois  
 Other \_\_\_\_\_

Additional name(s) of conveying party(ies) attached?  Yes  No

2. Name and address of receiving party(ies):  
Name: SPORTSLINE USA, INC.  
Internal Address: \_\_\_\_\_  
Street Address: 6340 N.W. 5<sup>th</sup> Way  
City: Ft. Lauderdale State: FL Zip: 33309

Individual(s) citizenship \_\_\_\_\_  
 Association \_\_\_\_\_  
 General Partnership \_\_\_\_\_  
 Limited Partnership \_\_\_\_\_  
 Corporation-State: Delaware  
 Other \_\_\_\_\_

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No  
 (Designations must be a separate document from Assignment)  
 Additional name(s) & address(es) attached?  Yes  No

3. Nature of conveyance: MRD 11-16-98

Assignment                       Merger  
 Security Agreement               Change of Name  
 Other \_\_\_\_\_

Execution Date: October 15, 1998

4. Application number(s) or registration number(s):  
A. Trademark Application No.(s)  
B. Trademark registration No.(s)  
1,010,848

Additional numbers attached?  Yes  No

6. Total number of applications and registrations involved: 1

7. Total fee (37 CFR 3.41): \$ 40.00  
 Enclosed  
 Authorized to be charged to deposit account

8. Deposit account number:  
(Attached duplicate copy of this page if paying by deposit account)

5. Name and address of party to whom correspondence concerning document should be mailed:  
Name: Alan N. Sutin, Esq.  
Internal Address: Greenberg Traurig  
  
Street Address: 200 Park Avenue  
  
City: New York State: NY Zip: 10166

DO NOT USE THIS SPACE 40E

9. Statement and signature  
*To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document*

Alan N. Sutin  
Name of Person Signing

Signature

11/11/98  
Date

Total number of pages comprising cover sheet: 3

OMB No. 0651-0011

**Do not detach this portion**

Mail documents to be recorded with required cover sheet information to:

**Commissioner of Patents and Trademarks  
Box Assignments  
Washington, D.C. 20231**

Public burden reporting for this sample cover sheet is estimated to average about 30 minutes per document to be recorded, including time for reviewing the document and gathering the data needed, and completing and reviewing the sample cover sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Office of Information Systems, PK2-1000C, Washington, D.C. 20231, and to the Office of Management and Budget, Paperwork Reduction Project (0651-0011), Washington, D.C. 20503.

11/19/1998 JUNITAS 0651-0011-0040 40.00 DP

**SERVICE MARK ASSIGNMENT**

WHEREAS, WEATHERLINE, INC., an Illinois corporation with its principal place of business at 12119 St. Charles Rock Road, St. Louis, Missouri 63044 ("**Assignor**") is the owner of all right, title, and interest to U.S. Service Mark Registration Number 1,010,848 for the mark SPORTSLINE ("**the Mark**");

WHEREAS, SportsLine USA, Inc., a Delaware corporation with its principal place of business at 6340 N.W. 5th Way, Fort Lauderdale, Florida 33309 ("**Assignee**"), wishes to acquire any and all rights that Assignor may have in and to the Mark, together with the goodwill of the business in connection with which the Mark is used and which is symbolized by the Mark, along with the right to recover for damages and profits for past infringements thereof;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor does hereby sell and assign unto the Assignee all right, title, and interest in and to the Mark, together with the goodwill of the business in connection with which the Trademark is used and which is symbolized by the Mark, along with the right to recover for damages and profits for past infringements thereof.

Assignor agrees to cooperate in the maintenance and protection of the Mark, including Assignor's registration thereof in the United States and elsewhere, and Assignee agrees to execute any documents reasonably necessary for this purpose. If Assignor requests such cooperation from Assignee, Assignor shall reimburse Assignee for Assignee's reasonable out-of-pocket expenses (including reasonable attorney fees).

IN WITNESS WHEREOF, Assignor has caused this instrument to be executed this 15<sup>th</sup> day of October, 1998.

WEATHERLINE, INC.

Dated: 10/15/98

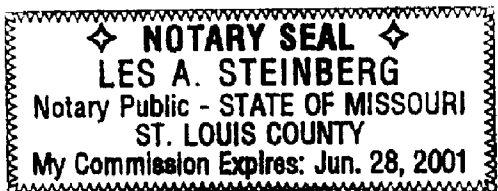
By: [Signature]  
Name: Richard J. Friedman  
Title: President

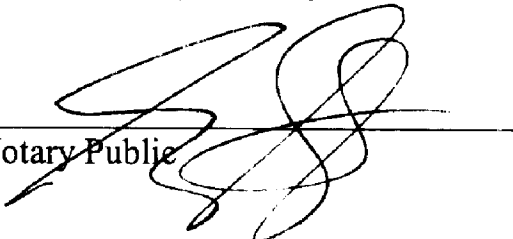
**NOTARIAL ACKNOWLEDGMENT**

STATE OF MISSOURI )  
COUNTY OF St. Louis ) : ss.:

On this 15<sup>th</sup> day of October, 1998, before me personally came Richard Friedman, to me known, who, being by me duly sworn, did depose and say that he is the President of Weatherline, Inc., the Illinois corporation described herein, and which executed the foregoing assignment; and that he signed his name thereto pursuant to the authority granted by the said corporation.

[Seal]



Notary Public 

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