

11-27-1998

SHEET

Attorney Docket No. 06248.0002 and .0006

MAP  
11-23-98



100906875

To the Honorable Commissioner of Patents and Trademarks. Please record the attached original documents or copy thereof.

1. Name(s) of conveying party(ies):

Josh Wesson

- Individual(s)       Association
- General Partnership       Limited Partnership
- Corporation

Other: \_\_\_\_\_

Additional name(s) of conveying party(ies) attached?  Yes  No

3. Nature of conveyance:

- Assignment       Merger
- Security Agreement       Change of Name

Other: \_\_\_\_\_

Execution Date: November 9, 1998

2. Name(s) and address(es) of receiving party(ies):

Name: Best Cellars, Inc.  
Address: 588 Broadway, Suite 512

New York, NY 10012

- Individual(s)
- Association
- General Partnership
- Limited Partnership
- Corporation
- Other:

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No

(Designation must be a separate document from Assignment)

Additional name(s) & address(es) attached?  Yes  No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

75/058,148

B. Trademark Registration No.(s)

2,193,948

Additional numbers attached?  Yes  No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: B. Brett Heavner

Address: Finnegan, Henderson, Farabow,

Garrett & Dunner, L.L.P.

1300 I Street, N.W.

Washington, D.C. 20005-3315

6. Total number of applications and registrations involved: 2

7. Total fee (37 CFR 3.41): \$ 65

- Enclosed
- Authorized to be charged to deposit account
- Authorized to be charged to deposit account only if fee is deficient

8. Deposit account number:

06-0916

DO NOT USE THIS SPACE

65E

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

B. Brett Heavner  
Name of Person Signing

[Signature]  
Signature

November 23, 1998  
Date

Total number of pages including cover sheet, attachments, and document: 3

11/24/1998 SBURNS 00000069 75058148

01 FC:481 40.00 OP  
02 FC:482 25.00 OP


**ASSIGNMENT**

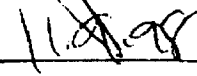
Josh Wesson, an individual with his principal residence as 43 West 88th Street, Apt. 4F, New York, New York 10024 ("Assignor"), is the owner of the marks identified in Exhibit A and of the U.S. trademark registration therefor ("the Trademarks").

Best Cellars Inc., a New York corporation with its principal place of business at 588 Broadway, Suite 512, New York, New York 10012 ("Assignee"), wishes to acquire the Trademarks.

In consideration of one dollar and for other good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee all its right, title, and interest in and to the Trademarks, together with the goodwill of the business associated with the Trademarks, and the right to sue and recover for past infringements, dilution, and other violations.

The Commissioner is requested to issue the certificate of registration for the pending application to Assignee.

By:   
Josh Wesson, Assignor

Date:   
11/25/98

**EXHIBIT A**

<u>MARKS</u>	<u>REGISTRATION NO.</u>	<u>REGISTRATION DATE</u>
BEST CELLARS	2,193,948	October 6, 1998
	<u>SERIAL NO.</u>	<u>FILING DATE</u>
BEST CELLARS	75/058,148	February 15, 1996

\*\* TOTAL PAGE: 09 \*\*