

FORM PTO-1594

(Rev. 6-93)

OMB No. 0651-0011 (exp. 4/94)

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03-12-1999

SHEET

U.S. DEPARTMENT OF COMMERCE
Patent and Trademark Office

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Tab settings



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Attached original documents or copy thereof.

1. Name of conveying party(ies):

Electric Classifieds, Inc.

- Individual(s)
- General Partnership
- Corporation-State California
- Other
- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:

- Assignment 27 Merger
- Security Agreement Change of Name
- Other

Execution Date: September 26, 1997

2. Name and address of receiving party(ies)

Name: Match Acquisition, Inc.

Internal Address:

Street Address: 707 Summer Street

City: Stamford State: CT ZIP: 06901

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation-State Delaware
- Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No

(Designations must be a separate document from assignment)

Additional name(s) & address(es) attached? Yes No

4. Application number(s) or patent number(s):

A. Trademark Application No.(s)

See attached Exhibit A. jm

B. Trademark Registration No.(s)

See attached Exhibit A.

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Jeffrey C. Katz, Esq.

Internal Address: DAVIS & GILBERT LLP

Street Address: 1740 Broadway

City: New York State: NY ZIP: 10019

6. Total number of applications and registrations involved:

4

7. Total fee (37 CFR 3.41).....\$ 115.00

Enclosed

Authorized to be charged to deposit account

8. Deposit account number:

(Attach duplicate copy of this page, paying by deposit account)

DO NOT USE THIS SPACE

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9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Jeffrey C. Katz, Esq.

Name of Person Signing

Signature

10-27-98

Date

Total number of pages including cover sheet, attachments, and document: 6

Mail documents to be recorded with required cover sheet information
Commissioner of Patents & Trademarks, Box Assignments
Washington, D.C. 20231

**EXHIBIT A
LIST OF ASSIGNED TRADEMARKS
AND TRADEMARK APPLICATIONS**

<u>Trademark</u>	<u>Registration Number</u>	<u>Registration Date</u>	<u>Country</u>
MATCH.COM	2,088,545	August 19, 1997	United States
WE MET ON NET	2,085,656	August 5, 1997	United States

and the following applications now pending:

<u>Trademark</u>	<u>Serial Number</u>	<u>Date of Application</u>	<u>Country</u>
DESIGN (RADIANT HEART)	75/144,332	August 5, 1996	United States
MIX N' MATCH	75/324,931	July 15, 1997	United States

ASSIGNMENT OF TRADEMARKS

This Assignment is dated Sept. 26, 1997 (the "Assignment") and is by and among Electric Classifieds, Inc., a California corporation ("Assignor"), CUC International Inc., a Delaware corporation ("CUC") and (Match Acquisition, Inc.), a Delaware corporation and a wholly-owned subsidiary of CUC (the "Company").

WHEREAS, Assignor has adopted, used, is using, intends to use and is the owner of certain trademarks and applications for registered trademarks, a list of which is attached hereto as Exhibit A (the "Trademarks"); and

WHEREAS, as a part of the Acquisition Agreement entered into by the parties on even date herewith, the Company desires to acquire all of Assignor's right, title and interest in and to the Trademarks and Assignor is willing to sell the same to the Company;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor does hereby assign to the Company all right, title and interest in and to the Trademarks together with the whole goodwill of the business symbolized by the Trademarks and all causes of action for past infringement of the same.

Assignor hereby authorizes and requests the firm of Gibson, Dunn & Crutcher LLP to correct any errors in this Assignment or insert any further identification or other information necessary or desirable to make this Assignment suitable for recording in the United States Patent & Trademark Office when such identification or information becomes known.

16:49
4:45PM

GIBSON DUNN CRUTCHER

No. 9011 P. 4

IN WITNESS WHEREOF, this Assignment has been duly executed and delivered by or on behalf of each of the parties hereto as of the date first above written.

ELECTRIC CLASSIFIEDS, INC.

By: Mark Elchinoff
Name: MARK ELCHINOFF
Title: CFO

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