

11-27-1998

FORM PTO-1594
1-31-92



U.S. DEPARTMENT OF COMMERCE
Patent and Trademark Office

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To the Honorable Commissioner

ie attached original documents or copy thereof.

8/9/98
11/9/98

1. Name of conveying party(ies):
 Costco Wholesale Corporation
 999 Lake Drive
 Issaquah, Washington 98027

Individual(s) Association
 General Partnership Limited Partnership
 Corporation-State
 Other _____

Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies):
 Name: GMB Inc.
 Internal Address: _____
 Street Address: 2990 Bethesda Place, Suite 603
 City Winston-Salem State NC ZIP 27103

Individual(s) citizenship _____
 Association _____
 General Partnership _____
 Limited Partnership _____
 Corporation-State North Carolina
 Other _____

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
 (Designation must be a separate document from Assignment)
 Additional name(s) & address(es) attached? Yes No

3. Nature of conveyance:
 Assignment Merger
 Security Agreement Change of Name
 Other _____

Execution Date: October 6, 1998

4. Application number(s) or registration number(s):
 A. Trademark Application No.(s)
 B. Trademark registration No.(s) 1,985,800
1,985,803

Additional numbers attached? Yes No

6. Total number of applications and registrations involved: 2

5. Name and address of party to whom correspondence concerning document should be mailed:
 Name: Vincent F. Bick, Jr.
 Internal Address: Law Department
R.J. Reynolds Tobacco Company
 Street Address: 401 North Main Street
 City: Winston-Salem State: NC ZIP 27102

7. Total fee (37 CFR 3.41):.....\$ 65.00
 Enclosed
 Authorized to be charged to deposit account

8. Deposit account number: 18-1102
 (Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.
To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.
Vincent F. Bick, Jr. November 5, 1998
 Name of Person Signing Signature Date

Total number of pages comprising cover sheet: 1

OMB No. 0651-0011 (exp. 4/94)

Do not detach this portion



Mail documents to be recorded with required cover sheet information to:

11/27/1998 SBURNS 00000048 181102 1985800

Commissioner of Patents and Trademarks
Box Assignments
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11-09-1998

01 FC:481 40.00 CH
02 FC:482 25.00 CH

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TRADEMARK
REEL: 1819 FRAME: 0892

Assignment

WHEREAS, Costco Wholesale Corporation, a Washington corporation, of 999 Lake Drive, Issaquah, Washington, 98027 is the owner of the following trademarks which are registered in the United States Patent and Trademark Office:

<u>Trademark</u>	<u>Registration No.</u>	<u>Registration Date</u>	<u>Class</u>
BV BONUS VALUE	1,985,800	July 9, 1996	34
BV BONUS VALUE & Design	1,985,803	July 9, 1996	34

(hereinafter referred to as the "Trademarks"); and

WHEREAS, GMB Inc., a North Carolina corporation, having an office at 2990 Bethesda Place, Suite 603, Winston-Salem, North Carolina 27103, is desirous of acquiring the Trademarks and the registrations thereof;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is acknowledged, Costco Wholesale Corporation does hereby assign unto GMB Inc., all right, title and interest in and to the Trademarks, together with the goodwill of the business symbolized by the Trademarks and the above-identified registrations thereof.

COSTCO WHOLESALE CORPORATION

[SEAL]

By: Tim Rose
Name: Tim Rose
Title: Senior Vice President

STATE OF Washington)
COUNTY OF King)

On this 6th day of October, 1998 before me appeared Tim Rose the person who signed this instrument, who acknowledged that he/she signed it as a free act on behalf of COSTCO WHOLESALE CORPORATION with authority to do so.

[SEAL]

V. A. Hilke
Notary Public 7-9-01 expires