



**ASSIGNMENT OF TRADEMARK APPLICATION**

**Conveying Party ("ASSIGNOR"):** Becton/Schantz Company, a Georgia partnership  
3075 Breckenridge Boulevard, Suite 470  
Duluth, GA 30136

**Receiving Party ("ASSIGNEE"):** Becton/Schantz, Inc., a Georgia corporation  
3075 Breckenridge Boulevard, Suite 470  
Duluth, GA 30136

**Mark ("MARK"):** Application Ser. No. 75/404,200, filed December 12, 1997  
on the mark "**LISTENING TO THE WORLD**"

**ASSIGNMENT**

For good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the **ASSIGNOR** named above has sold, assigned, transferred and conveyed, and by this Assignment, does sell, assign, transfer and convey, unto the **ASSIGNEE** named above, its successors and assigns, the entire right, title and interest throughout the world, in and to the **MARK**, together with that portion of the goodwill of the **ASSIGNOR** connected with the use of and symbolized by the **MARK** both in the United States and in all foreign countries, that may be obtained therefor; **TO HAVE AND TO HOLD** the same to the full end of the term or terms for which any and all such United States and foreign trademarks and grants may be registered.

**AND** the undersigned **ASSIGNOR** does hereby covenant and warrant that it has the full right to convey the entire right, title and interest herein assigned free and clear of all licenses, encumbrances and liens whatsoever, and that it has not executed and will not execute any instruments in conflict herewith.

**AND** the undersigned **ASSIGNOR**, for the consideration aforesaid, does hereby covenant and agree to and with said **ASSIGNEE**, its successors and assigns, that it, its successors, assigns, and its personal representatives, shall and will do all lawful acts and things, make all rightful oaths, and make, execute and deliver any and all other instruments in writing, and any and all further applications, papers, powers, affidavits, assignments, disclaimers, and other documents, which, in the opinion of counsel for said **ASSIGNEE**, its successors, and assigns, may be required or necessary in this or in any foreign country to secure to and vest in said **ASSIGNEE**, its successors and assigns, the entire right, title and interest in and to the **TRADEMARK**, together with that portion of the goodwill of the **ASSIGNOR** connected with the use of and symbolized by the **TRADEMARK**, and all rights, titles, benefits, privileges, and advantages hereby sold, assigned, confirmed, transferred, and conveyed.

IN WITNESS WHEREOF, the ASSIGNOR has caused these presents to be executed by its duly authorized representative on this 17th day of June, 1998.

**ASSIGNOR**

Becton/Schantz Company

By: *Marc A. Schantz*  
Marc A. Schantz  
Partner

STATE OF GEORGIA            )  
  )        ss  
COUNTY OF THOMAS        )

On this 17th day of June, 1998, before me, a Notary Public, came Marc A. Schantz, to me known and known to be the individual described in and who executed the foregoing Assignment, and he duly acknowledged the same to be his free act and deed.

*Kathleen J. Adams*  
NOTARY PUBLIC

(Seal) My Commission Expires:

~~May 8, 2001~~  
May 8, 2002

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**Mark ("MARK"):** Application Ser. No. 75/404,201, filed December 12, 1997  
on the mark "**LISTENING TO THE WORLD**"

**ASSIGNMENT**

For good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the **ASSIGNOR** named above has sold, assigned, transferred and conveyed, and by this Assignment, does sell, assign, transfer and convey, unto the **ASSIGNEE** named above, its successors and assigns, the entire right, title and interest throughout the world, in and to the **MARK**, together with that portion of the goodwill of the **ASSIGNOR** connected with the use of and symbolized by the **MARK** both in the United States and in all foreign countries, that may be obtained therefor; TO HAVE AND TO HOLD the same to the full end of the term or terms for which any and all such United States and foreign trademarks and grants may be registered.

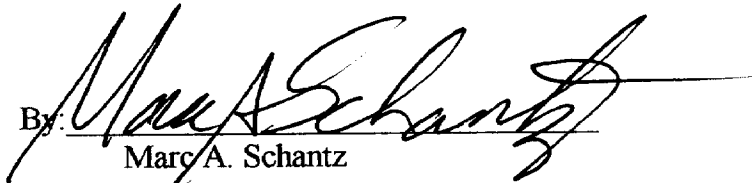
AND the undersigned **ASSIGNOR** does hereby covenant and warrant that it has the full right to convey the entire right, title and interest herein assigned free and clear of all licenses, encumbrances and liens whatsoever, and that it has not executed and will not execute any instruments in conflict herewith.

AND the undersigned **ASSIGNOR**, for the consideration aforesaid, does hereby covenant and agree to and with said **ASSIGNEE**, its successors and assigns, that it, its successors, assigns, and its personal representatives, shall and will do all lawful acts and things, make all rightful oaths, and make, execute and deliver any and all other instruments in writing, and any and all further applications, papers, powers, affidavits, assignments, disclaimers, and other documents, which, in the opinion of counsel for said **ASSIGNEE**, its successors, and assigns, may be required or necessary in this or in any foreign country to secure to and vest in said **ASSIGNEE**, its successors and assigns, the entire right, title and interest in and to the **TRADEMARK**, together with that portion of the goodwill of the **ASSIGNOR** connected with the use of and symbolized by the **TRADEMARK**, and all rights, titles, benefits, privileges, and advantages hereby sold, assigned, confirmed, transferred, and conveyed.

IN WITNESS WHEREOF, the **ASSIGNOR** has caused these presents to be executed by its duly authorized representative on this 17<sup>th</sup> day of June, 1998.

**ASSIGNOR**

Becton/Schantz Company

By:   
Marc A. Schantz  
Partner

STATE OF GEORGIA            )  
  )  
COUNTY OF THOMAS        )        ss

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NOTARY PUBLIC

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**Mark ("MARK"):** Application Ser. No. 75/404,202, filed December 12, 1997  
on the mark "GENSURVA"

**ASSIGNMENT**

For good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the **ASSIGNOR** named above has sold, assigned, transferred and conveyed, and by this Assignment, does sell, assign, transfer and convey, unto the **ASSIGNEE** named above, its successors and assigns, the entire right, title and interest throughout the world, in and to the **MARK**, together with that portion of the goodwill of the **ASSIGNOR** connected with the use of and symbolized by the **MARK** both in the United States and in all foreign countries, that may be obtained therefor; TO HAVE AND TO HOLD the same to the full end of the term or terms for which any and all such United States and foreign trademarks and grants may be registered.

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By: *Marc A. Schantz*  
Marc A. Schantz  
Partner

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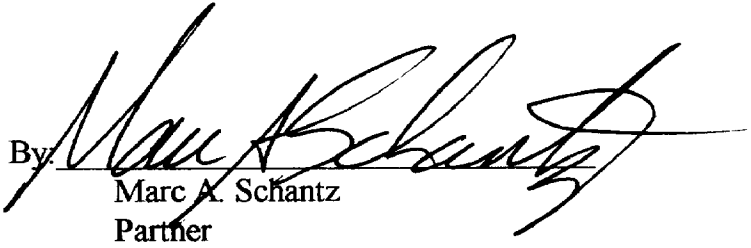
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