

12-01-1998



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M COVER SHEET
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U.S. DEPARTMENT OF COMMERCE
Patent and Trademark Office

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To the Honorable Com.

base record the attached original documents or copy thereof.

1. Name of conveying party(ies):
American Heart Association New York State Affiliate, Inc.

Individual(s) Association
 General Partnership Limited Partnership
 Corporation-State
 Other Not-for-Profit Corporation

Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies)
Name: American Heart Association, Inc.

Internal Address: _____

Street Address: 7272 Greenville Avenue

City: Dallas State: TX ZIP: 75231-4596

Individual(s) citizenship _____
 Association _____
 General Partnership _____
 Limited Partnership _____
 Corporation-State _____
 Other Not-for-Profit Corporation

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)
Additional name(s) & address(es) attached? Yes No

3. Nature of conveyance:
 Assignment Merger
 Security Agreement Change of Name
 Other _____

Execution Date: October 20, 1998

4. Application number(s) or patent number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s)
1,910,409

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Deborah A. Bentley, Esq.

Internal Address: _____

Street Address: Hiscock & Barclay, LLP
221 S. Warren St., P. O. Box 4878
City: Syracuse State: NY ZIP: 13221-4878

6. Total number of applications and registrations involved: **1**

7. Total fee (37 CFR 3.41).....\$ 65.00

Enclosed
 Authorized to be charged to deposit account

8. Deposit account number: _____

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE *see ok*

9. Statement and signature.
To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Deborah A. Bentley, Esq.
Name of Person Signing

Deborah Bentley
Signature

Total number of pages including cover sheet, attachments, and document: **3**

Date: 11/17/98

11/30/1998 TUESDAY 00:00:16
01 FC:01 78:51:28
01 FC:02 78:51:28

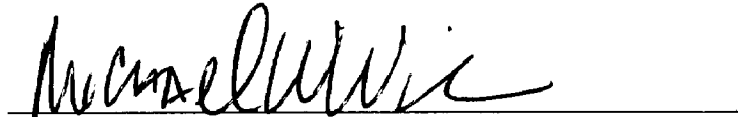
Mud 11-23-98

WHEREAS, AMERICAN HEART ASSOCIATION NEW YORK STATE AFFILIATE, INC. ("Assignor"), a New York corporation having a place of business at 100 Northern Concourse, North Syracuse, New York 13212, is the registrant of the attached Trademark Registration No. 1,910,409 dated August 8, 1995, for the Trademark "AMERICA'S GREATEST HEART WALK & RUN" (the "Trademark"), and

WHEREAS, AMERICAN HEART ASSOCIATION, INC. ("Assignee"), a New York corporation having a place of business at 7272 Greenville Avenue, Dallas, Texas 75231-4596, has succeeded to the business, assets and goodwill of Assignor:

NOW THEREFORE, in consideration of and in exchange for the sum of the dollar and other good and valuable consideration, the receipt of which is hereby acknowledged, Assignor does sell, assign, and transfer, unto said Assignee, the entire right, title and interest in and to the Trademark and the registration thereof, together with the goodwill of the business in connection with which the Trademark is used.

AMERICAN HEART ASSOCIATION NEW YORK AFFILIATE, INC.



Name: Michael W. Wilson
Title: Executive Vice President

Sworn to and subscribed before me this 20th day of OCTOBER, 1998.



Notary Public

WILLIAM A. DOTTERER
NOTARY PUBLIC, STATE OF NEW YORK
Qualified in Onon. Co., No. 01004978274
My Commission Expires Feb. 25, 1999

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