

12-01-1998

ARK OFFICE



Docket No. 18596.0002

100910087

TROWBRIDGE
ON FORM COVER SHEET

To the Honorable Commissioner of Patents and Trademark, Box Assignments, Washington, D.C. 20231.
Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):
Ferry-Morse Seed Company
 ___ Individual(s)
 ___ Association
 ___ Partnership--Type _____
XX Corporation Kentucky
 ___ Other _____

Additional name(s) of conveying party(ies) attached? ___ Yes **XX** No



2. Name and address of receiving party(ies):
 Name Meredith Corporation
 Street Address 1716 Locust Street
 City Des Moines State Iowa Zip 50309-3023
 ___ Individual(s) citizenship _____
 ___ Association _____
 ___ General Partnership _____
 ___ Limited Partnership _____

3. Nature of conveyance: **MRD 11.20.98**
XX Assignment ___ Merger
 ___ Security Agreement ___ Change of Name
 ___ Other _____
 Execution Date September 24, 1998

XX Corporation Iowa
 ___ Other _____
 If assignee is not domiciled in the United States, a domestic representative designation is attached: ___ Yes **XX** No
 (Designation must be a separate document from Assignment)
 Additional name(s) & address(es) attached? ___ Yes **XX** No

4. Application number(s) or registration number(s):
 A. Trademark Application No. (s)
 Additional numbers attached: ___ Yes **XX** No

B. Trademark Registration No. (s)
Reg. No. 2,199,088 (Serial No. 75/292906) COUNTRY HOME

5. Name and address of party to whom correspondence concerning document should be mailed:
 Name Kathy J. McKnight, Esq.
 Internal Address Shaw Pittman Potts & Trowbridge
 Street Address 2300 N Street, N.W.
 City Washington State D.C. Zip 20037-1128

6. Total number of applications and registrations involved: 1
 7. Total fees (37 CFR 3.41): **\$ 40.00 E**
XX Enclosed
 ___ Authorized to be charged to deposit account
 8. Deposit account number: _____
 (Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature
To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.
Kathy J. McKnight Kathy McKnight _____
 Name of Person Signing Signature
 Date 11/20/98
 Total number of pages including cover sheet, attachments, and document: 2

40.00 DP
0000010198088
11/20/1998 JWH/KINS
0110:481

TRADEMARK
REEL: 1820 FRAME: 0785

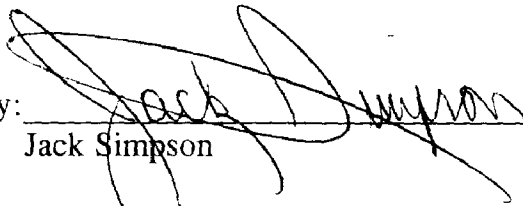
ASSIGNMENT

WHEREAS, Ferry-Morse Seed Company, a corporation of Kentucky, having an address of P.O. Box 488, Fulton, KY 42041-0488 (hereinafter "ASSIGNOR"), adopted, used and is using the trademark COUNTRY HOME for flower, vegetable and grass seed, and is the record owner of Application Serial No. 75/292906, which was filed in the United States Patent and Trademark Office on May 16, 1997; and

WHEREAS, Meredith Corporation, a corporation of Iowa, having an address of 1716 Locust Street, Des Moines, IA 50309-3023 (hereinafter "ASSIGNEE"), is desirous of acquiring all rights, title and interest in and to the trademark COUNTRY HOME, for use with flower, vegetable and grass seed, the goodwill symbolized thereby, and United States Trademark Application Serial No. 75/292906 of said mark.

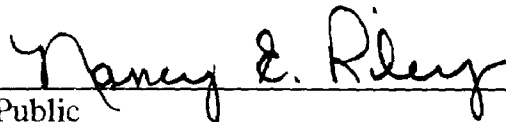
NOW, THEREFORE, for and in consideration of the sum of One Dollar (\$1.00) and other good and valuable consideration, the receipt and sufficiency of which are hereby mutually acknowledged, ASSIGNOR hereby sells, assigns, transfers and conveys to ASSIGNEE all rights, title and interest in and to the trademark COUNTRY HOME, for use with flower, vegetable and grass seed, the goodwill symbolized thereby, and United States Trademark Application Serial No. 75/292906 thereof.

FERRY-MORSE SEED COMPANY

By: 
Jack Simpson
Title: President

STATE OF Ky
COUNTY OF Fulton : ss

Subscribed and sworn to before me this 24 day of Sept, 1998.


Notary Public

My Commission Expires: 4-4-2002