

11-16-1998



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U.S. DEPARTMENT OF COMMERCE Patent and Trademark Office

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To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):
 NationsBank, N.A., as Administrative Agent

Individual(s) Association
 General Partnership Limited Partnership
 Corporation-State
 Other Bank

Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies):
 Name: See Schedule A attached hereto.
 Internal Address: _____
 Street Address: _____
 City: _____ State: _____ ZIP: _____

Individual(s) citizenship _____
 Association _____
 General Partnership _____
 Limited Partnership _____
 Corporation-State _____
 Other _____

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
 (Designations must be a separate document from Assignment)
 Additional name(s) & address(es) attached? Yes No

3. Nature of conveyance:
 Assignment Merger
 Security Agreement Change of Name
 Other Release of Intellectual Property

Execution Date: 10/30/98

4. Application number(s) or registration number(s):
 A. Trademark Application No.(s)
See Schedule 1, Annex 4

B. Trademark registration No.(s)
See Schedule 1, Annex 4

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:
 Name: _____
 Internal Address: _____
81257 Return To
National Corporate Research, LTD.
225 W. 34th St., Suite 910
New York, N.Y. 10122
 St (800) 221-0102 (212) 947-7200
 City: _____ State: _____ ZIP: _____

6. Total number of applications and registrations involved: 55

7. Total fee (37 CFR 3.41): \$ 1390⁰⁰
 Enclosed
 Authorized to be charged to deposit account PA

8. Deposit account number: _____
 (Attach duplicate copy of this page if paying by deposit account)

11/17/1998 JSHADAZZ 00000121 747431
 01 FC=481 40.00 OP
 02 FC=482 1350.00 OP

DO NOT USE THIS SPACE

9. Statement and signature.
 To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Susan Friedman Susan Friedman 11/11/98
 Name of Person Signing Signature Date

Total number of pages comprising cover sheet: 17

OMB No. 0651-0011 (exp. 4/94)

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Washington, D.C. 20231

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TRADEMARK
REEL: 1821 FRAME: 0269

Schedule A

Air-Tex Corporation

*214 S.W. Jackson Street
Des Moines, IA 50315*

ArtMold Products Corporation

*40 Kenney Drive
Cranston, Rhode Island 02920*

Barlow Promotional Products, Inc.

*8700 Bellanca
Los Angeles, California 90045*

Key Industries, Inc.

*215 Taylor Street
East Peoria, Illinois 61611*

Radio Cap Company, Inc.

*615 Perez
San Antonio, Texas 78207*

SCHEDULE I

TRADEMARKS

TRADEMARK
REEL: 1821 FRAME: 0271

ANNEX 4
TO
SECURITY AGREEMENT

Trademark Collateral

AIR-TEX:

1. United States Trademarks

Trademark	Registration No.	Last Renewal or Registration Date	Expires	Class U.S.	Class Int'l.
TOTTY BAG	747,431	04/02/83	04/02/03	3	18
R.O.N. KIT	767,699	03/31/84	03/31/04	30	3
TOP SHOT & DESIGN	783,701	01/19/85	01/19/05	39	25
"BA" & DESIGN	839,622	05/31/88	05/31/08	39	25
AIR-TEX (Renewal Application sent 01/31/95)	1,003,874	02/04/75	02/04/95	3	18
THAT'S MY BAG	1,092,806	06/06/78	06/06/98	3	18
JET PAC	1,095,988	07/11/78	07/11/98	3	18
BOB ALLEN	1,148,861	03/24/81	03/24/01	3,9,39	13,18,25
THAT'S MY BAG (Service Mark)	1,180,562	12/01/81	12/01/01	101	42
HUNTER TWILL	1,289,555	08/07/84	08/07/04	42	24
GUN SHIELD	1,292,776	09/04/84	09/04/04	9	13
BRUSH BUSTERS	1,325,912	03/19/85	03/19/05	39,42	24,25
INSERT-A-PAD	1,358,194	09/03/85	09/03/05	22,39	28
TWO GUNMAN	1,699,888	12/24/91	12/24/11	9	13
ABSORB-A-COIL	1,670,387	12/31/91	12/31/11	22	28
TRENTEX	1,817,460	01/18/94	01/18/14	22	24
DESIGNER LINE	1,441,604	06/02/87	06/02/07	101	42

2. Foreign Trade

Country	Trademark	Registration No.	Registration Date	Expires	Class
Canada	BOB ALLEN & DESIGN	274,901	12/17/82	12/17/97	25
Great Britain	SHOTGUN DESIGN	1,225,880	09/05/91	09/05/05	25
Japan	STYLIZED "BA" GUN BARREL DESIGN	1,757,658	04/23/85	04/23/95	25
Italy	BOB ALLEN GUN BARREL	458,332	12/09/86		13,18,25
France	BOB ALLEN & DESIGN	676,669*	09/23/93	09/23/03	13,18,25

3. Pending Foreign Trademark Applications

Country	Trademark	Registration No.	Registration Date	Expires	Class
Japan	STYLIZED "BA" GUN BARREL DESIGN	39418/1993	04/16/93		25

ARTMOLD

1. Canadian Trademark Registration for "The Action Line", dated June 30, 1988, Reg. No. 342226.
2. U.S. Trademark Registration for "The Action Line" dated February 7, 1976, Reg. No. 620667.
3. U.S. Trademark Registration for "Courier", dated September 21, 1982, Reg. No. 1,209,492. This registration was permitted to lapse.
4. U.S. Trademark Registration for "The Topper", dated December 13, 1983, Reg. No. 1,260,967.

BARLOW

1. United States Trademarks

<u>Trademark</u>	<u>Registration No.</u>	<u>Last Renewal or Registration Date</u>	<u>Class</u>	
			<u>U.S.</u>	<u>Intrl.</u>
AS	680,230	06/16/79	2	6,21 ²¹
AS	680,381	06/16/79	23	8,21 ²²
BARLOW	837,694	10/24/87	26	9 ²³
BARLOW	1,502,777	09/06/88	8,13,23, 37,40	6,8,16, ²⁴ 26,34
SALM	1,641,027	04/16/91	2,13,25, 26,27,32 37,50	6,8,9, ²⁵ 14,16, 20

2. Pending United States Trademarks

<u>Trademark</u>	<u>Application No.</u>	<u>Filing Date</u>	<u>Status</u>
VALUE LINE BY BARLOW & DESIGN	74/417,389	07/26/93	²⁶ Pending application approved for publication
DIAMOND CRYSTAL BY SALM & DESIGN	74/449,975	10/20/93	Pending application approved for publication ²⁷

3. Minnesota Trademarks

<u>Trademark</u>	<u>Registration No.</u>	<u>Last Renewal or Registration Date</u>	<u>Expires</u>
SALM (Service Mark)	13622	05/17/88	98

4. Foreign Trademarks

<u>Country</u>	<u>Trademark</u>	<u>Registration No.</u>	<u>Reg. Date and/or Renewal</u>	<u>Expires</u>
Japan	BARLOW	2307631	04/30/91	01

KEY

1. United States Trademarks

<u>Trademark</u>	<u>Registration No.</u>	<u>Last Renewal or Registration Date</u>	<u>Expires</u>	<u>Class U.S.</u>	<u>Title</u>
Econ-O-Line	1,622,425	11/13/90		16	38 ²⁸
Cube Graphics	1,413,837	10/14/86		37	35 ²⁹
Squeez-O-Lite	1,085,425	02/14/78	02/14/98		30

RCC

1. United States Trademarks

<u>Trademark</u>	<u>Registration No.</u>	<u>Last Renewal or Registration Date</u>	<u>Expires</u>	
KOOZIE	1,143,428	12/16/80	12/16/2000	31
(stylized)				
KOOZIE KUP	1,489,338	05/24/88	05/24/2008	32

<u>Trademark</u>	<u>Appl. No.</u>	<u>Appl. Date</u>	<u>Reg. No.</u>	<u>Reg. Date</u>	<u>Status</u>	
ICE MUG	74/119,961	12/03/90	Abandoned	04/30/92	Abandoned	33
ICE WARE	74/114,569	11/13/90 (ABD)	Abandoned	04/23/92	Abandoned	34
ICE WARE & Design	74/114,705	11/13/90 (ABD)	Abandoned	04/23/92	Abandoned	35
FREEZE 'N' GO	74/224,506	11/22/91	1,718,217	09/22/92	Registered	36
COOL MATE	74/311,439	09/08/92	Abandoned	01/16/96	Abandoned	37

Trademark	Appl. No.	Appl. Date	Reg. No.	Reg. Date	Status	
MOBILE MUG	74/326,532	10/27/92	1,887,946	04/04/95	Canceled 10/15/96	38
DASH MATE	74/320,532	10/01/92	1,857,272	10/04/94	Registered	39
SUPER FLYER	74/364,625	03/04/93	1,815,028	01/04/94	Registered	40
BIG SIPPER	74/225,333	11/22/91	Abandoned	11/09/92	Abandoned	41
MISC. DESIGN	74/007,261	12/04/89	Abandoned	11/05/90	Abandoned	42
DESIGN ONLY	74/482,825	01/26/94	1m197,999	09/12/95	Registered	43
DESIGN ONLY	74/136,975	02/06/91	1,875,296	01/24/95	Registered	44
DESIGN ONLY	74/007,261	12/04/89	Abandoned	11/05/90	Abandoned	45
DESIGN ONLY	74/666,858	04/26/95	1,917,282	04/30/96	Registered	46
ICEWARE	74/664,858	04/24/95	1,969,884	04/23/96	Registered	47
MOBILE MUG & DESIGN	74/726,561	09/08/95	1,996,968	08/27/96	Registered	48
FIZZY LIDS	74/686,185	06/09/95	1,980,979	06/18/96	Registered	49
ICE MUG	74/664,857	04/24/95	N/A	N/A	Opposition Pending (Opp. No. 101,535 filed on 03/22/96)	50

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2. Canadian Trademarks

Trademark	Appl. No.	Appl. Date	Reg. No.	Reg. Date	Status	
FIZZY LIDS	781,324	04/27/95	pending		pending	51
ICE MUG	781,323	04/27/95	pending		pending	52
ICEWARE	781,322	04/27/95	pending		pending	53
ICEWARE & Design	782,820	05/09/95	pending		pending	54
FIZZY LID	676,045	02/07/91	pending	06/28/93	Abandoned	55

3. State Trademarks

State	Trademark	Reg. Date	Status
Florida	VITA-WRAP		

4. Common Law Trademarks

- A. Alpha Products
- B. Traveler Mug
- C. Cool Mate Design
- D. Block'L Bottle
- E. Block'L Design
- F. Fizzy Lid
- G. Iceware and Design
- H. All common law rights of RCC, if any, in trademarks identified in the registrations and applications listed above, including those listed as canceled and abandoned.

RELEASE OF INTELLECTUAL PROPERTY

Release of Intellectual Property (this "Release"), dated as of October 30, 1998, made by NationsBank, N.A., as Administrative Agent ("Administrative Agent"), in favor of Norwood Promotional Products, Inc. (the "Pledgor").

R E C I T A L S :

A. The Pledgor and Administrative Agent entered into a certain Security Agreement, dated as of August 28, 1997 and recorded as to Trademarks with the Trademarks Division of the United States Patent & Trademark Office on September 15, 1997 in Reel 1629, Frame 0809 (the "Agreement"; capitalized terms used herein and not defined shall have the meanings set forth in the Agreement), pursuant to which the Pledgor granted to Administrative Agent a lien on and security interest in certain Pledged Collateral owned by the Pledgor.

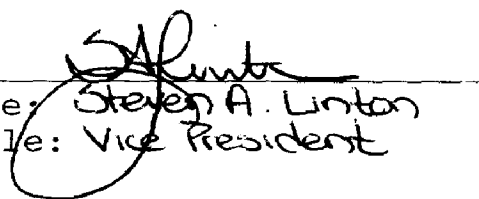
B. In accordance with the terms of the Agreement, the Pledgor has satisfied all of its outstanding obligations under the Agreement, and in connection therewith, the Pledgor has requested Administrative Agent to release, and Administrative Agent and the Secured Parties have agreed to release, its lien on all Pledged Collateral pledged pursuant to the Agreement.

A G R E E M E N T :

Administrative Agent hereby releases and terminates all right, title and interest pledged, hypothecated, assigned, transferred, deposited and granted to it by the Pledgor pursuant to the Agreement in all Pledged Collateral, including, without limitation, the Trademarks identified on Schedule I annexed hereto and any reissues, extensions and re-examinations thereof (collectively, the "Released Collateral"), and all liens, security interests, charges or other encumbrances in favor of Administrative Agent in the Released Collateral shall hereby terminate and revert to the Pledgor and all right, title and interest of Administrative Agent in the Released Collateral will hereby cease, terminate and become void.

IN WITNESS WHEREOF, this Release has been executed as
of the date first written above.

NationsBank, N.A.,
as Administrative Agent

By: 
Name: Steven A. Linton
Title: Vice President

SCHEDULE I

TRADEMARKS

ANNEX 4

TO

SECURITY AGREEMENT

Trademarks

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GUN SHIELD	1,292,776	09/04/84	09/04/04	9	13
BRUSH BUSTERS	1,325,912	03/19/85	03/19/05	39,42	24,25
INSERT-A-PAD	1,358,194	09/03/85	09/03/05	22,39	28
TWO GUNMAN	1,669,888	12/24/91	12/24/11	9	13
ABSORB-A-COIL	1,670,387	12/31/91	12/31/11	22	28
TRENTEX	1,817,460	01/18/94	01/18/14	22	24
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Great Britain	SHOTGUN DESIGN	1,225,880	09/05/91	09/05/05	25
Japan	STYLIZED "BA" GUN BARREL DESIGN	1,757,658	04/23/85	04/23/95	25
Italy	BOB ALLEN GUN BARREL	458,332	12/09/86		13,18,25
France	BOB ALLEN & DESIGN	676,669*	9/23/93	9/23/03	13,18,25

* (Renewal No. 1,245,946)

** see letter regarding renewal of Japanese Trademark Reg. No. 1,757,658

3. Pending Foreign Trademark Applications

Country	Trademark	Registration No.	Registration Date	Expires	Class
Japan	STYLIZED "BA" GUN BARREL DESIGN	39418/1993	04/16/93		25

ARTMOLD:

1. Canadian Trademark Registration for "The Action Line", dated June 30, 1988, Reg. No. 342226.
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BARLOW:1. United States Trademarks

<u>Trademark</u>	<u>Registration No.</u>	<u>Last Renewal or Registration Date</u>	<u>Expires</u>	<u>Class</u>	
				<u>U.S.</u>	<u>Intl.</u>
A S	680,230	6/16/79	6/16/99	2	6, 21
A S	680,381	6/16/79	6/16/99	23	8, 21
BARLOW	837,694	10/24/87	10/24/07	26	9
BARLOW	1,502,777	9/06/88	9/06/08	8, 13, 23, 37, 40	6, 8, 16, 26, 34
SALM	1,641,027	4/16/91	4/16/01	2, 13, 23, 26, 27, 32, 37, 50	6, 8, 9, 14, 16, 20

2. Pending United States Trademarks

<u>Trademark</u>	<u>Application No.</u>	<u>Filing Date</u>	<u>Status</u>
VALUE LINE BY BARLOW & DESIGN	74/417,389	07/26/93	Pending application approved for publication
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<u>Trademark</u>	<u>Registration No.</u>	<u>Last Renewal or Registration Date</u>	<u>Expires</u>
SALM (Service Mark)	13622	05/17/88	98

4. Foreign Trademarks

<u>Country</u>	<u>Trademark</u>	<u>Registration No.</u>	<u>Reg. Date and/or Renewal</u>	<u>Expires</u>
Japan	BARLOW	2307631	4/30/91	01

KEY:

1. United States Trademarks

Trademark	Registration No.	Last Renewal or Registration Date	Expires	Class	
				U.S.	Title
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Cube-Graphics	1.413.837	10/14/86		37	35
Squeez-O-Lite	1.085.425	02/14/78	02/14/98		

RCC:

1. United States Trademarks

Trademark	Registration No.	Last Renewal or Registration Date	Expires
KOOZIE (stylized)	1.143.428	12/16/80	12/16/2000
KOOZIE KUP	1.489.338	05.24/88	05.24/2008

Trademark	Appl. No.	Appl. Date	Reg. No.	Reg. Date	Status
ICE MUG	74/119,961	12/3/90	Abandoned	4/30/92	Abandoned
ICE WARE	74/114,569	11/13/90 (ABD)	Abandoned	4/23/92	Abandoned
ICE WARE & Design	74/114,705	11/13/90 (ABD)	Abandoned	4/23/92	Abandoned
FREEZE N' GO	74/224,506	11/22/91	1,718,217	9/22/92	Registered
COOL MATE	74/311,439	9/8/92	Abandoned	1/16/96	Abandoned
MOBILE MUG	74/326,532	10/27/92	1,887,946	4/4/95	Cancelled 10/15/96
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DESIGN ONLY	74/136,975	2/6/91	1,875,296	1/24/95	Registered
DESIGN ONLY	74/007,261	12/4/89	Abandoned	11/5/90	Abandoned
DESIGN ONLY	74/666,482	4/26/95	1,971,282	4/30/96	Registered
ICEWARE	74/664,858	4/24/95	1,969,884	4/23/96	Registered
MOBILE MUG & DESIGN	74/726,561	9/8/95	1,996,968	8/27/96	Registered
FIZZYLIDS	74/686,185	6/9/95	1,980,979	6/18/96	Registered
ICE MUG	74/664,857	4/24/95	N/A	N/A	Opposition Pending (Opp. No. 101,535 filed on 3/22/96)

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ICE MUG	781.323	4/27/95	pending		pending
ICEWARE	781.322	4/27/95	pending		pending
ICEWARE & Design	782.820	5/9/95	pending		pending
FIZZY LID	676.045	2/7/91	Abandoned	6/28/93	Abandoned

3. State Trademarks

<u>State</u>	<u>Trademark</u>	<u>Reg. Date</u>	<u>Status</u>
Florida	VITA-WRAP		

4. Common Law Trademarks

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