FORM PTO-1594
(Rev. 6-93)
OMB No. 0651-0011 (exp. 4/94)

RE 12-01-1998 SHEET

U.S. DEPARTMENT OF COMMERCE
Patent and Trademark Office

Tab settings ⇨ ⇨ ⇨ ▼

100910278

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies): 11/23/98

HELENE CURTIS, INC.

- ☐ Individual(s)
- ☐ Association
- ☐ General Partnership
- ☐ Limited Partnership
- ☒ Corporation-State Illinois
- ☐ Other

Additional name(s) of conveying party(ies) attached? ☐ Yes ☒ No

2. Name and address of receiving party(ies)

Name: HELENE CURTIS, INC.

Internal Address:

Street Address: 501 Silverside Road

City: Wilmington State: DE ZIP: 19809

- ☐ Individual(s) citizenship
- ☐ Association
- ☐ General Partnership
- ☐ Limited Partnership
- ☒ Corporation-State Delaware
- ☐ Other

If assignee is not domiciled in the United States, a domestic represetative designation is attached: ☐ Yes ☒ No

(Designations must be a separate document from assignment)

Additional name(s) & address(es) attached? ☐ Yes ☒ No

3. Nature of conveyance:

- ☐ Assignment
- ☒ Merger
- ☐ Security Agreement
- ☐ Change of Name
- ☐ Other

Execution Date: 7/31/98

4. Application number(s) or patent number(s):

A. Trademark Application No.(s)

See SCHEDULE A

B. Trademark Registration No.(s)

See SCHEDULE B

Additional numbers attached? ☒ Yes ☐ No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Rowena DeLeon

Internal Address:

Street Address: 390 Park Avenue

City: New York State: NY ZIP: 10022

6. Total number of applications and registrations involved: 82

7. Total fee (37 CFR 3.41) $ 2090.00

- ☐ Enclosed
- ☒ Authorized to be charged to deposit account

8. Deposit account number:

21-0043

(Attach duplicate copy of this page if paying by deposit account)

11/30/1998 DNGUYEN 00000089 210043 75471597

DO NOT USE THIS SPACE

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01 FC:481 40.00 CH
02 FC:482 2025.00 CH

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

ROWENA S. DELEON — Name of Person Signing

Rowena DeLeon — Signature

11/19/98 — Date

Total number of pages including cover sheet, attachments, and document: 8

Mail documents to be recorded with required cover sheet information to:

TRADEMARK
REEL: 1821 FRAME: 0407

SCHEDULE A

TRADEMARK	APPLICATION NO.
BODY-HEAT ACTIVATED	75/471,597
FINESSE TOUCHABLES	75/306,210
GET THE HOLD THAT GETS THE TOUCH	75/406,422
HELENE CURTIS ORGANICS	75/317,583
HERBAL CARE	75/441,380
NUTRASIL	75/266,788
SALON SELECTIVES COLOR SHIELD	75/575,659
SALON SELECTIVES CUSTOM HIGHLIGHTS	75/381,921
SALON SELECTIVES CUSTOM HIGHLIGHTS	75/381,922
SUAVE	75/504,179
SUAVE and Design	75/504,183
SUAVE NATURALS	75/528,655
WHERE THERE'S HEAT THERE'S HEALTHY HAIR	75/519,705

SCHEDULE B

TRADEMARK	REGISTRATION NO.
ARROW Design	1,629,753
BEAUTIFUL HAIR DOESN'T HAVE TO COST A FORTUNE	1,782,338
BODY-HEAT ACTIVATED DEGREE	1,775,676
CHERISH	745,227
CHERISH	817,615
CLEAN HAIR	1,540,011
DEGREE	1,574,203
DEGREE and Design	1,627,911
ENDAC	726,801
ENDEN	779,622
FINESSE	1,256,560
FINESSE	1,255,753
FINESSE	1,991,291
FINESSE	1,256,566
FINESSE	1,263,529
FINESSE (Stylized)	600,820
FINESSE BAR Design	1,486,618
FINESSE PLUS	1,919,193
FINESSE YOUR HAIR TO BEAUTIFUL	1,820,933
FINITE	1,184,388
FREESIA FIELDS	1,942,482
GLEE	733,914
HELENE CURTIS (Stylized)	523,308
HELENE CURTIS and Design	1,047,940
HELENE CURTIS and Design	1,117,049
HELENE CURTIS and Design	1,104,199
HELENE CURTIS and Design	1,129,867

HELENE CURTIS and Design	1,117,635
HELENE CURTIS ORGANICS	2,137,908
INTUITION	1,227,229
MAKES YOU LOOK AS IF YOU'VE SPENT A FORTUNE ON YOUR HAIR	1,257,292
MISS HELENE	716,961
PROFESSIONAL IMAGE	1,513,150
PROFILE OF WOMAN	1,689,766
ROOTED IN STRENGTH	2,126,014
SALON EXCLUSIVES	1,732,316
SALON SELECTIVES	1,479,236
SALON SELECTIVES	1,523,097
SALON SELECTIVES	1,887,679
SALON SELECTIVES	1,479,244
SEA SOURCE	2,016,515
SELECT	1,252,089
SELECTEMP	1,288,818
SOFT BODY	1,965,777
SOFT BODY and Design	1,967,030
SOFTNESS YOU CAN FEEL BODY YOU CAN SEE	1,967,954
SOMETIMES YOU NEED A LITTLE FINESSE, SOMETIMES YOU NEED A LOT	1,345,463
STEP UP TO SMARTER HAIRCARE	1,607,947
SUAVE	1,073,444
SUAVE	1,170,851
SUAVE	1,200,093
SUAVE	885,185
SUAVE	1,759,377
SUAVE	613,664
SUAVE	1,919,194

SUAVE	2,120,815
SUAVE and Design	1,970,064
SUAVE & SAVVY	2,046,313
SUAVE FOR KIDS and Design	2,125,470
SUAVE NATURAL CARE	2,056,975
SUAVE PROFESSIONALS	2,056,929
SUPER STICK	1,699,977
TENDER TOUCH	757,877
TENDER TOUCH	1,256,538
TENDER TOUCH	735,790
VIBRANCE	1,763,952
VIBRANCE	1,796,710
VIBRANCE and Design	1,759,370
VIBRANCE ORGANIC CARE	2,028,764
VIBRANCE ORGANIC CARE STRONG HEALTHY HAIR FROM ROOT TO TIP Design	2,026,620

State of Delaware

Office of the Secretary of State

I, EDWARD J. FREEL, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF MERGER, WHICH MERGES:

"HELENE CURTIS, INC.", A ILLINOIS CORPORATION,

WITH AND INTO "HELENE CURTIS, INC." UNDER THE NAME OF "HELENE CURTIS, INC.", A CORPORATION ORGANIZED AND EXISTING UNDER THE LAWS OF THE STATE OF DELAWARE, AS RECEIVED AND FILED IN THIS OFFICE THE THIRTY-FIRST DAY OF JULY, A.D. 1998, AT 11:17 O'CLOCK A.M.

Edward J. Freel

Edward J. Freel, Secretary of State

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AUTHENTICATION: 9323319

DATE: 09-25-98

STATE OF DELAWARE
SECRETARY OF STATE
DIVISION OF CORPORATIONS
FILED 11:17 AM 07/31/1998
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CERTIFICATE OF MERGER

MERGING

HELENE CURTIS, INC.
An Illinois corporation

INTO

HELENE CURTIS, INC.
A Delaware corporation

Pursuant to Section 252 of the
Delaware General Corporation Law

The undersigned corporation organized and existing under and by virtue of the General Corporation Law of the State of Delaware,

DOES HEREBY CERTIFY:

FIRST: That the name and state of incorporation of each of the constituent corporations in the merger is as follows:

Name	State of Incorporation
Helene Curtis, Inc. ("HCI Illinois")	Illinois
Helene Curtis, Inc. ("HCI Delaware")	Delaware

SECOND: That an Agreement and Plan of Merger between the parties to the merger has been approved, adopted, certified, executed and acknowledged by each of the constituent corporations in accordance with the requirements of Section 252 of the General Corporation Law of the State of Delaware.

THIRD: That HCI Delaware shall be the surviving corporation.

FOURTH: The Certificate of Incorporation of HCI Delaware, shall be the Certificate of Incorporation of the Surviving Corporation.

FIFTH: That the executed Agreement and Plan of Merger is on file at an office of the surviving corporation. The address of the principal place of business of the surviving corporation is 501 Silverside Road, Wilmington, Delaware 19809.

SIXTH: That a copy of the Agreement and Plan of Merger will be furnished by the surviving corporation, on request and without cost, to any stockholder of any constituent corporation.

SEVENTH: That the authorized capital stock of HCI Illinois consists of 1,000 shares of Common Stock, par value $1.00, per share.

In witness whereof, HCI Delaware has caused this Certificate of Merger to be executed by its duly authorized officer this 21st day of July, 1998.

Helene Curtis, Inc.

By: David Ley Hamilton

Name: David Ley Hamilton
Title: President