

TRADEMARKS ONLY

12-04-1998

TRADEMARKS ONLY

emarks:  
thereof.

1. Name of Party(ies) conveying an interest.

FERGUSON ENTERPRISES, INC.

Entity:

- ☐ Individual(s) ☐ Association
- ☐ General Partnership ☐ Limited Partnership
- ☒ Corporation-State VIRGINIA
- ☐ Other \_\_\_\_\_

3. Interest Conveyed:

- ☒ Assignment ☐ Change of Name
- ☐ Security Agreement ☐ Merger
- ☐ Other \_\_\_\_\_

Execution Date: \_\_\_\_\_

Name of Party(ies) receiving an interest:

Name: MARKETFOCUS COMMUNICATIONS, INC.Internal Address: 12500 JEFFERSON AVENUENEWPORT NEWS, VA 23602Street Address: 12500 JEFFERSON AVENUECity: NEWPORT NEWS State: VA Zip: 23602

Entity:

- ☐ Individual(s) ☐ Association
- ☐ General Partnership ☐ Limited Partnership
- ☒ Corporation-State VIRGINIA
- ☐ Other \_\_\_\_\_

Citizenship \_\_\_\_\_

If not domiciled in the United States, a domestic representative designation is attached:

- ☐ Yes
- ☐ No

(The attached document must not be an assignment)

4. Application number(s) or registration number(s). Additional sheet attached?

☐ Yes ☒ No

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

2,004,950	2,042,839
2,004,909	2,066,267
2,006,588	2,088,598
2,042,835	

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: LINDA K. VAN DYKE, CLAS

Internal Address: \_\_\_\_\_

Street Address: 12500 JEFFERSON AVENUEState: VA Zip: 23602

6. Number of applications and registrations involved:

7

7. Amount of fee enclosed or authorized to be charged:

\$190.00

8. Deposit account number (Attach duplicate copy of this form if paying by deposit account):

N/A

DO NOT USE THIS SPACE

9. Date of execution of attached document August 17, 1998

10. I declare under penalty of perjury under the laws of the United State of America that the foregoing is true and correct.

Executed on: August 17, 1998

Date

MarketFocus COMMUNICATIONS, INC.

Linda K. Van Dyke, Secretary

Signature

BY: LINDA K. VAN DYKE

Name of Person Signing

TRADEMARK

REEL: 1821 FRAME: 0765

# ASSIGNMENT

**THIS ASSIGNMENT AGREEMENT ("Assignment")** dated this 10th day of August, 1998, by and between Ferguson Enterprises, Inc., a Virginia corporation ("Assignor"), and MarketFocus Communications, Inc., a Virginia corporation ("Assignee"), provides

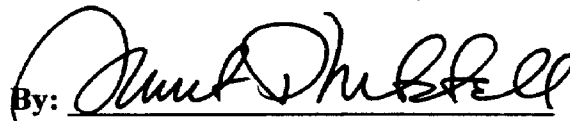
**WHEREAS**, Assignor has adopted, used and is using the marks listed below (copies of which are attached hereto as Exhibit A); and

<u>Mark</u>	<u>Serial No./Reg. No.</u>	<u>Filing/Reg. Date</u>
The Stock Market	2,004,950	October 1, 1996
The Stock Market	2,004,909	October 1, 1996
Ferguson Xpress	2,006,588	October 8, 1996
Proflo	2,042,835	March 11, 1997
Proflo	2,042,839	March 11, 1997
Proflo	2,066,267	June 3, 1997
Proflo	2,088,598	August 19, 1997

**WHEREAS**, MarketFocus Communications, Inc., a Virginia corporation, is desirous of acquiring said marks and the registration thereof.

**NOW, THEREFORE**, for and in consideration of the sum of One and 00/100 Dollars (\$1.00) paid by Assignee to Assignor and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, said Assignor does hereby assign unto Assignee all its rights, title and interest in and to said marks in the United States and the above identified registration thereof and all causes of action for past infringement, together with the goodwill of the business symbolized by such marks.

**FERGUSON ENTERPRISE, INC.**

By: 

Stewart P. Mitchell  
Chief Financial Officer

Dated: August 10, 1998

**MARKETFOCUS COMMUNICATIONS, INC.**

By: 

Donald L. Blankenship  
President

Dated: August 10, 1998

**TRADEMARK**  
**REEL: 1821 FRAME: 0766**



12113 Jefferson Avenue  
Newport News, VA 23602-4314  
Phone: (757) 874-7195  
Fax: (757) 989-2501  
Reply to: P.O. Box 2778  
Newport News, VA 23609-0778

December 3, 1998

**VIA UPS NEXT DAY DELIVERY**

U.S. Patent & Trademark Office  
Assignment Division  
Box Assignments, CG-4  
1213 Jefferson Davis Highway, Suite 320  
Washington, DC 20231

RE: DOCUMENT I.D. NO.: 100806419  
APPLICATION FOR RECORDATION OF  
ASSIGNMENT DOCUMENT

To whom it may concern:

Pursuant to your Notice of Non-Recordation of Document dated November 20, 1998, regarding the above-referenced Trademark, I have made the requested corrections to the Application and Trademark Assignment Agreement. Please proceed with filing the Assignment.

Thank you for your consideration and assistance; it is most appreciated. Should you have any questions or concerns, please feel free to contact me at (757) 989-2469.

Sincerely,

FERGUSON ENTERPRISES, INC.

A handwritten signature in cursive script that reads 'Anita G. Weikel'.

Anita G. Weikel  
Legal Assistant

/agw  
Enclosure

*The Professional's Source*

**RECORDED: 08/24/1998**

**TRADEMARK**  
**REEL: 1821 FRAME: 0767**