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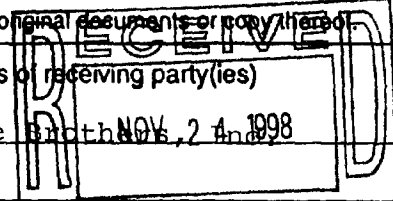


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Original document or copy thereof.

To the Honorable Commissioner of Patents



1. Name of conveying party(ies):

Poore Brothers Southeast, Inc.

- Individual(s)
- General Partnership
- Corporation-State AZ.
- Other
- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies)

Name: Poore Brothers

Internal Address:

Street Address: 3500 S. La Cometa Drive

City: Goodyear State: AZ ZIP: 85338

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation-State Delaware
- Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No

(Designations must be a separate document from assignment)

Additional name(s) & address(es) attached? Yes No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

Execution Date: October 27, 1998

4. Application number(s) or patent number(s):

A. Trademark Application No.(s)

75/455,988
AN INTENSELY DIFFERENT TASTE

B. Trademark Registration No.(s)

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: LaValle D. Ptak

Internal Address: Law Office of LaValle Ptak

Street Address: 4420 N. Saddlebag Trail
Ste. 102

City: Scottsdale State: AZ ZIP: 85251

6. Total number of applications and registrations involved: 1

7. Total fee (37 CFR 3.41).....\$ 40.00

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number:

(Attach duplicate copy of this page if paying by deposit account)

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9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

LaValle D. Ptak
Name of Person Signing

LaValle D. Ptak
Signature

Nov. 20, 1998
Date

Total number of pages including cover sheet, attachments, and document: 2

LAW OFFICES OF
LAVALLE D. PIAK
4420 N. SADDLEBAG TRAIL, SUITE 102
SCOTTSDALE, ARIZONA 85251
(602) 954-1003

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ASSIGNMENT OF REGISTRATION OF TRADEMARK

WHEREAS, POORE BROTHERS SOUTHEAST, INC. an Arizona Corporation, whose address is 3500 S. La Cometa Drive, Goodyear, Arizona 85338 (Assignor) is the owner of the U.S. trademark application listed below:

<u>Trademark</u>	<u>Serial No.</u>	<u>File Date</u>
AN INTENSELY DIFFERENT TASTE	75/455,988	3/24/98

WHEREAS, POORE BROTHERS, INC. (a Delaware Corporation), with its principal place of business at 3500 S. La Cometa Dr. Goodyear, Arizona 85338 ("Assignee") is desirous of acquiring said trademark.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, ASSIGNOR hereby acknowledges assignment unto said ASSIGNEE, all right, title and interest in and to the above identified mark, together with the good will of the business symbolized by such mark:

POORE BROTHERS SOUTHEAST, INC.



By: Thomas W Freeze
Thomas W. Freeze, Vice President

STATE OF ARIZONA)
County of Maricopa) ss.

Subscribed and sworn to before me this 27 day of October, 1998

My Commission Expires:
Aug 25, 2001

Dale A Workman
Notary Public