

12-04-1998

U.S. DEPARTMENT OF COMMERCE
Patent and Trademark Office

SHEET

CAENT-47311

MRS
11/11/98



100914044

To the Honorable Commissioner of P.

ie attached original documents or copies thereof.

1. Name of conveying party(ies):
Aubrey Enterprises, Inc.

Individual(s) Association
 General Partnership Limited Partnership
 Corporation-State California
 Other _____

Additional name(s) of conveying party(ies) attached? Yes No

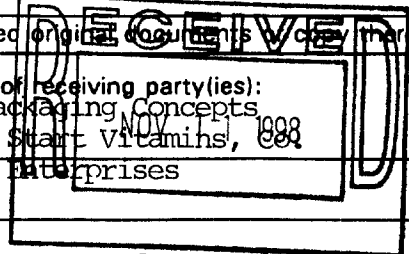
2. Name and address of receiving party(ies):
Pacific Packaging Concepts
 Name: dba Fresh Start Vitamins, Inc.
dba C & A Enterprises

Internal Address: _____

Street Address: 717 East Gardena Boulevard

City Gardena State CA ZIP 90248

Individual(s) citizenship _____
 Association _____
 General Partnership _____
 Limited Partnership _____
 Corporation-State California
 Other _____



3. Nature of Conveyance:

Assignment Merger
 Security Agreement Change of Name
 Other _____

Execution Date: November 5, 1998

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
 (Designation must be a separate document from Assignment)
 Additional name(s) & address(es) attached? Yes No

4. Application number(s) or registration numbers(s):
 A. Trademark Application No.(s)

B. Trademark Registration No.(s)
1,618,353

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:
 Name: I. Morley Drucker, Esq.
 Internal Address: FULWIDER PATTON LEE & UTEHCT, LLP
 Street Address: 10877 Wilshire Boulevard,
10th Floor
 City: Los Angeles, State: CA ZIP 90024

6. Total No. of applications and registrations involved 1

7. Total fee (37 CFR 3.41):.....\$ 40.00
 Enclosed
 Authorized to be charged to deposit account
 Any deficiencies in enclosed fees

8. Deposit account number: 06-2425

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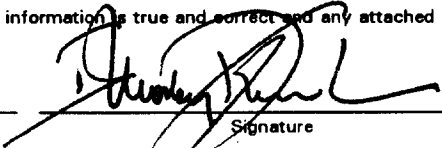
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(Attach duplicate copy of this page if paying by deposit account)

9. Statement and signature.
 To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

I. Morley Drucker, Esq.  November 11, 1998
 Name of Person Signing Signature Date

ASSIGNMENT OF REGISTRATION OF A MARK

WHEREAS, Aubrey Enterprises, Inc., a California corporation of 717 East Gardena Boulevard, Gardena, California 90248 (hereinafter "Assignor") has adopted and is using the mark GREAT START which is registered in the United States Patent and Trademark Office under Registration No. 1,618,353; and

WHEREAS, Pacific Packaging Concepts, dba Fresh Start Vitamins, Co., dba C & A Enterprises, a California corporation of 717 East Gardena Boulevard, Gardena, California 90248, (hereinafter "Assignee") is desirous of acquiring said mark;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, said Assignor does hereby assign unto the said Assignee all right, title, and interest in and to said mark, together with the goodwill of the business symbolized by the mark, and the above-identified registration of said mark.

Aubrey Enterprises, Inc.

Date: 11/5/98

By Bob Cole
Name Bob Cole
Title President