

12-04-1998

FORM PTO-1594

REC

SHEET
Y

U.S. DEPARTMENT OF COMMERCE
Patent and Trademark Office

(Rev. 6-93)

MED 11-4-98



100914212

OMB No. 0651-0011 (exp. 4/94)

Tab settings =>=> ▾

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):
**FIRST UNION NATIONAL BANK, successor
 by merger to MERIDIAN BANK
 555 Valley Stream Parkway, Suite 200
 Malvern, PA 19335**

Individuals(s) Association
 General Partnership Limited Partnership
 Corporation-State
 Other _____

2. Name and address of receiving party(ies)
 Name: **NATIONAL MEDIA CORPORATION**
 Internal Address:
 Street Address: **Ste. 1100 Eleven Penn
 Center Plaza, 1835 Market Street**
 City: **Philadelphia** State: **PA** ZIP: **19103**

Individual(s) citizenship _____
 Association _____
 General Partnership _____
 Limited Partnership _____
 Corporation-State **Delaware**
 Other _____

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:

Assignment Merger
 Security Agreement Change of Name
 Other **RELEASE OF SECURITY INTEREST**

Execution Date: **October 27, 1998**

If assignee is not domic
representative designati



(Designations must be
Additional name(s) & a

11-04-1998

U.S. Patent & TMO/TM Mail Rcpt Dt. #47

4. Application number(s) or patent number(s):

A. Trademark Application No.(s)
**All Time Classics (Serial No. 74-51,222)
 The Gourmet Food Factory (Serial No. 74-445,405)
 Inner Discoveries (Serial No. 74-366,967)**

B. Trademark Registration No.
**What's New America (Reg. No. 1,897,792)
 Superfit (Reg. No. 1,852,797)
 New For The 90's (Reg. No. 1,823,914)**

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence
concerning document should be mailed:
Mr. Sigi Hinojosa
 Name: **Buchalter, Nemer, Fields & Younger**
 Street Address: **601 South Figueroa Street, 24th Floor**
 City: **Los Angeles** State: **California** ZIP: **90017**

6. Total number of applications and registrations
involved: 10

7. Total fee (37 CFR 3.41) \$ 165.00

Enclosed
 Authorized to be charged to deposit account

12/03/1998 SBURNS 00000123 200052 7451222

01 FC:481 40.00 CH
02 FC:482 125.00 CH

8. Deposit account number:
20-0052

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.
 To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true
 copy of the original document.

MR. SIGI HINOJOSA
Name of Person Signing

Signature

November 2, 1998
Date

Christine E Wilson

Total number of pages including cover sheet, attachments, and document: 10

TRADEMARK
REEL: 1822 FRAME: 0297

RELEASE OF SECURITY INTEREST

October 27, 1998

Reference is hereby made to that certain Trademark Security Agreement between National Media Corporation and Safeguard Scientifics (Delaware), Inc. ("Safeguard"), as recorded in the records of the United States Patent and Trademark Office on 11/4/94 at Reel 1242, Frame 0240 and reference is hereby made to that certain Assignment of Trademarks between Safeguard and Meridian Bank ("Assignee"), as recorded in the records of the United States Patent and Trademark Office on 6/5/95 at Reel 1429, Frame 0141. The attached Record of Assignment evidences that Assignee has a security interest in the trademarks (or patents) represented by the following registration numbers:

	<u>Trademark</u>	<u>Registration #</u>	<u>Issue/File Date</u>
1.	All Time Classics	Pending 74/51,222	Filed 4/6/94
2.	What's New America	1,897,797	6/6/95
3.	The Gourmet Food Factory	Pending 74/445,405	Filed 10/8/93
4.	Inner Discoveries	Pending 74/366,967	Filed 3/11/93
5.	Superfit	1,852,797	9/6/94
6.	New For The 90's	1,823,914	10/1/91

Assignee hereby fully and irrevocably releases all right, title, interest and goodwill in and to the above-listed trademarks (or patents).

FIRST UNION NATIONAL BANK
(successor by merger to Meridian Bank)

By:  VP

TRADEMARK
REEL: 1822 FRAME: 0298



**UNITED STATES DEPARTMENT OF COMMERCE
Patent and Trademark Office**

ASSISTANT SECRETARY AND COMMISSIONER
OF PATENTS AND TRADEMARKS
Washington, D.C. 20231

MAY 02, 1996

PTAS



100101812A

LESSER & KAPLIN, P.C.
LYNN A. HUEBNER
350 SENTRY PARKWAY
BLDG. 640
BLUE BELL, PA 19422

**UNITED STATES PATENT AND TRADEMARK OFFICE
NOTICE OF RECORDATION OF ASSIGNMENT DOCUMENT**

THE ENCLOSED DOCUMENT HAS BEEN RECORDED BY THE ASSIGNMENT DIVISION OF THE U.S. PATENT AND TRADEMARK OFFICE. A COMPLETE MICROFILM COPY IS AVAILABLE AT THE ASSIGNMENT SEARCH ROOM ON THE REEL AND FRAME NUMBER REFERENCED BELOW.

PLEASE REVIEW ALL INFORMATION CONTAINED ON THIS NOTICE. THE INFORMATION CONTAINED ON THIS RECORDATION NOTICE REFLECTS THE DATA PRESENT IN THE PATENT AND TRADEMARK ASSIGNMENT SYSTEM. IF YOU SHOULD FIND ANY ERRORS OR HAVE QUESTIONS CONCERNING THIS NOTICE, YOU MAY CONTACT THE EMPLOYEE WHOSE NAME APPEARS ON THIS NOTICE AT 703-308-9723. PLEASE SEND REQUEST FOR CORRECTION TO: U.S. PATENT AND TRADEMARK OFFICE, ASSIGNMENT DIVISION, BOX ASSIGNMENTS, NORTH TOWER BUILDING, SUITE 10C35, WASHINGTON, D.C. 20231.

RECORDATION DATE: 06/05/1995

REEL/FRAME: 1429/0141
NUMBER OF PAGES: 7

BRIEF: SECURITY INTEREST

ASSIGNOR:
SAFEGUARD SCIENTIFICS (DELAWARE),
INC.

DOC DATE: 05/19/1995
CITIZENSHIP: DELAWARE
ENTITY: CORPORATION

ASSIGNEE:
MERIDIAN BANK
555 VALLEY STREAM PARKWAY
GREAT VALLEY CORPORATE CENTER,
SUITE 200
MALVERN, PENNSYLVANIA 19335

CITIZENSHIP:
ENTITY: PENNSYLVANIA BANKING
CORPORATION

APPLICATION NUMBER: 74512222
REGISTRATION NUMBER:

FILING DATE: 04/06/1994
ISSUE DATE:

MARK: ALL TIME CLASSICS
DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

**TRADEMARK
REEL: 1822 FRAME: 0299**

APPLICATION NUMBER: 74366967
REGISTRATION NUMBER:

FILING DATE: 03/11/1993
ISSUE DATE:

MARK: INNER DISCOVERIES

DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

APPLICATION NUMBER: 74294119
REGISTRATION NUMBER: 1852797

FILING DATE: 07/10/1992
ISSUE DATE: 09/06/1994

MARK: SUPERFIT

DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

APPLICATION NUMBER: 74445405
REGISTRATION NUMBER:

FILING DATE: 10/08/1993
ISSUE DATE:

MARK: THE GOURMET FOOD FACTORY

DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

APPLICATION NUMBER: 74492483
REGISTRATION NUMBER: 1897797

FILING DATE: 02/18/1994
ISSUE DATE: 06/06/1995

MARK: WHAT'S NEW AMERICA

DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

APPLICATION NUMBER: 74210476
REGISTRATION NUMBER: 1823914

FILING DATE: 10/01/1991
ISSUE DATE: 02/22/1994

MARK: NEW FOR THE 90'S

DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

LAWAN FLETCHER, EXAMINER
ASSIGNMENT DIVISION
OFFICE OF PUBLIC RECORDS