

ASSIGNMENT OF TRADEMARKS

THIS ASSIGNMENT is effective this 15th day of October, 1998, from LEMAN PUBLICATIONS, INC., a Colorado corporation with a place of business at 741 Corporate Circle, Suite A, Golden Colorado 80401-5622 ("Assignor"), to RD PUBLICATIONS, INC., a Delaware corporation with a place of business at 28 West 23rd Street, New York, NY 10010 ("Assignee").

WHEREAS, Assignor has intended to use the trademark identified on the attached Schedule A (the "Mark") and has filed an application for the Mark indicating that intention, but has not yet filed allegation of use under Section 1(c) or 1(d) of the Trademark Act. Assignor is assigning the Mark as part of the entire business or portion thereof to which the Mark pertains as required by 15 U.S.C. § 1060.

WHEREAS, pursuant to the Asset Purchase Agreement between the parties dated as of September 16, 1998, Assignor agreed to assign to Assignee all of its right, title an interest in, to and under the Mark and the associated goodwill;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby sells, transfers, conveys and assigns to Assignee, all of Assignor's right, title and interest throughout the world in, to and under the Mark, the registration and application, if any, therefor, and the associated goodwill, together with all of Assignor's claims for damages by reason of past infringement of said Mark, with the right to sue for and collect the same, for Assignee's own use and enjoyment and for the use and enjoyment of its successors, assigns or other legal representatives, free and clear of all liens, claims, charges, security interests, and other interests of encumbrances.

IN WITNESS WHEREOF, Assignor has caused this document to be executed as of the date indicated above.


LEMAN PUBLICATIONS, INC.

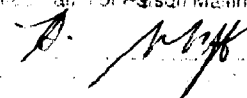
By: 
Name: KEVIN SENIE
Title: Treasurer

CERTIFICATE OF MAILING BY EXPRESS MAIL
FIRST CLASS MAIL

MAILING LABEL NUMBER ELO7030240505

DATE OF DEPARTURE 11/19/98
THIS MAILING LABEL IS VALID FOR PAPER OR FEET TO BE MAILED TO ANY OFFICE OF THE UNITED STATES POSTAL SERVICE WITH THE UNITED STATES POSTAGE. THIS MAILING LABEL IS VALID FOR OFFICE TO A JURISDICTION OTHER THAN THE UNITED STATES ON THE DATE INDICATED HEREON. THIS LABEL IS SUBMITTED TO THE COMMISSIONER OF PATENTS AND TRADEMARKS, WASHINGTON, VA 22202



(Print or Stamp Name of Person Mailing Paper or Feet)


SCHEDULE A

SECRETS FOR SUCCESSFUL WOODWORKING

75/438,329

0276/61106-003 NYLIB1/914640 v1

RECORDED: 11/19/1998

**TRADEMARK
REEL: 1822 FRAME: 0748**