

12-07-1998

FORM PTO-1594

(Rev. 6-93)

OMB No. 0651-0011 (exp. 4/94)

RECORD

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100916195

U.S. DEPARTMENT OF COMMERCE  
Patent and Trademark Office

Tab settings

11-A QB

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

Leman Publications, Inc.

- Individual(s)
- General Partnership
- Corporation-State Colorado
- Other
- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached?  Yes  No

2. Name and address of receiving party(ies)

Name: RD Publications, Inc.

Internal Address: \_\_\_\_\_

Street Address: 28. West 23rd Street

City: New York State: NY ZIP: 10010

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation-State Delaware
- Other

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No

(Designations must be a separate document from assignment)

Additional name(s) & address(es) attached?  Yes  No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

Execution Date: October 15, 1998

4. Application number(s) or patent number(s):

A. Trademark Application No.(s)

12/04/1998 SBURNS 00000174 162500 2080303

01 FC:481 40.00 CH  
02 FC:482 200.00 CH

B. Trademark Registration No.(s)

2,080,303	1,799,798	1,379,748
1,997,194	1,713,638	
1,924,908	1,679,005	
2,141,184	1,616,720	

Additional numbers attached?  Yes  No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Deirdre P. Silver, Esq.

Internal Address: Proskauer Rose LLP

Street Address: 1585 Broadway

City: New York State: NY ZIP: 10036

6. Total number of applications and registrations involved: 9

7. Total fee (37 CFR 3.41).....\$ 240.00

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number:

16-2500

11-19-1998

U.S. Patent & TMO/c/TM Mail Rcpt Dt. #70

(Attach duplicate copy of this page)

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Deirdre P. Silver

Name of Person Signing

Signature

November 17, 1998

Date

Total number of pages including cover sheet, attachments, and document: 3

Mail documents to be recorded with required cover sheet information to:  
Commissioner of Patents & Trademarks, Box Assignments  
Washington, D.C. 20231

TRADEMARK  
REEL: 1822 FRAME: 0761

**ASSIGNMENT OF TRADEMARKS**

THIS ASSIGNMENT is effective this 15<sup>th</sup> day of October, 1998, from LEMAN PUBLICATIONS, INC., a Colorado corporation with a place of business at 741 Corporate Circle, Suite A, Golden Colorado 80401-5622 ("Assignor"), to RD PUBLICATIONS, INC., a Delaware corporation with a place of business at 28 West 23rd Street, New York, NY 10010 ("Assignee").

WHEREAS, Assignor has adopted, used and is using the trade and service marks identified on the attached Schedule A (the "Marks");

WHEREAS, pursuant to the Asset Purchase Agreement between the parties dated as of September 16, 1998, Assignor agreed to assign to Assignee all of its right, title an interest in, to and under the Marks and the associated goodwill;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby sells, transfers, conveys and assigns to Assignee, all of Assignor's right, title and interest throughout the world in and to the Marks, all registrations and applications, if any, therefor, and their associated goodwill, together with all of Assignor's claims for damages by reason of past infringement of said Marks, with the right to sue for and collect the same, for Assignee's own use and enjoyment and for the use and enjoyment of its successors, assigns or other legal representatives, free and clear of all liens, claims, charges, security interests, and other interests of encumbrances.

IN WITNESS WHEREOF, Assignor has caused this document to be executed as of the date indicated above.

LEMAN PUBLICATIONS, INC.

By: *Kevin Senie*  
Name: KEVIN SENIE  
Title: Treasurer

0276/61106-003 NYLIB1/914651 v1  
11/19/98  
Barbra Schiff  
*B. Schiff*

SCHEDULE A

<u>Mark</u>	<u>Registration Number</u>
MASTERING WOODWORKING	2,080,303
AMERICAN WOODWORKER	1,997,194
EXCELLENCE IN CRAFTSMANSHIP	1,924,908
PRACTICAL HOMEOWNER	2,141,184
RODALE'S HOME IMPROVEMENT BOOK CLUB	1,799,798
THE WORKSHOP COMPANION	1,713,638
THE WEEKEND WOODWORKER	1,679,005
BACKYARD BUILDER'S	1,616,720
RODALE'S PRACTICAL HOMEOWNERS BOOK CLUB	1,379,748
BUILD-IT-BETTER YOURSELF	Not Registered