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FORM PTO-1594

M&G 8131.77-US-01

OMB No. 0651-0011 (exp. 4/94)

(Rev. 6-93)

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U.S. DEPARTMENT OF COMMERCI-Patent and Trademark Office

To the Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof. 2. Name and address of receiving party(ies): 1. Name of conveying party(ies): Brown Group, Inc. Mason Shoe Manufacturing Co. 11.25.98 1251 First Avenue Chippewa Falls, Wisconsin 54774 Individuals Association General Partnership Limited Partnership Corporation-State of New York Other: Nature of conveyance: Individual(s) citizenship Association Limited Partnership Merger General Partnership Assignment Change of Name Corporation-State of Wisconsin Security Agreement Other: Other: Execution Date: July 28,1998 If assignee is not domiciled in the United States, a domestic representative designation is attached ☐ Yes ⊠ No (Designations must be separate document from Assignment) Additional name(s) & address(es) attached? 
Yes 
No 4. Application number(s) or trademark number(s): B. Trademark Reg. No.(s) A. Trademark Application No.(s) 1,465,955 1.465.955 Additional numbers attached? 
Yes 
No 5. Name and address of party to whom correspondence 6. Total number of applications and trademarks involved: 1 concerning document should be mailed: 7. Total fee (37 CFR 3.41): \$40.00 Name: Paul A. Welter Merchant, Gould, Smith, Edell, Address: Authorized to be charged to deposit account Welter & Schmidt, P.A. 3100 Norwest Center 8. Please charge any additional fees or credit any 90 South Seventh Street overpayments to our Deposit account number: 13-2725 Minneapolis, MN 55402-4131 DO NOT USE THIS SPACE 9. Statement and signature: To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Paul A. Welter November 19, 1998 Name of Person Signing Date & Signature Total number of pages including coversheet, attachments, and document: 3 Do not detach this portion Mail documents to be recorded with required cover sheet information to:

Commissioner for Patents and Trademarks

Box Assignments

Washington, D.C. 20231

Public burden reporting for this sample cover sheet is estimated to average about 30 minutes per document to be recorded, including time for reviewing the document and Fathering the data needed, and completing and reviewing the sample cover sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Office of information systems, PK2-1008. Washington, D.C. 20231, and to the Office of Management and Budget, Paperwork Reduction Project (0651-0011), Washington, D.C. 20503

> TRADEMARK REEL: 1822 FRAME: 0779

## **ASSIGNMENT OF TRADEMARK**

WHEREAS, Brown Group, Inc., a New York corporation with principal offices located at 8300 Maryland Avenue, St. Louis, Missouri 63105, has adopted and used in its business the trademark MARYLAND SQUARE which is registered in the United States Patent and Trademark Office under Registration No. 1,465,955 dated November 17, 1987; and

WHEREAS, Mason Shoe Manufacturing Company, a Wisconsin corporation, with principal offices located at 1251 First Avenue, Chippewa Falls, Wisconsin 54774, is desirous of acquiring said mark and the registration thereof,

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Brown Group, Inc., does hereby assign unto Mason Shoe Manufacturing Company all right, title and interest in and to the trademark MARYLAND SQUARE and Registration No. 1,465,955 therefor, together with the good will of the business symbolized by the mark.

BROWN GROUP, INC.

Robert D. Pickle

Vice President, General Counsel and Corporate Secretary

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TRADEMARK REEL: 1822 FRAME: 0780 STATE OF MISSOURI ) ss.
COUNTY OF ST. LOUIS )

On this 28th day of July, 1998, before me appeared Robert D. Pickle, the person who signed this instrument, who acknowledged that he signed it as a free act on behalf of Brown Group, Inc.

Romald How

RONALD O. HEIER
St. Louis County
My Commission Expires
July 18, 2001

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**RECORDED: 11/25/1998**