To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy

OMB No. 0651-0011 (sep. 4/94)

Name of Person Signing

of the original document.

John P. Hains

Total number of pages comprising cover sheet:

## TRADEMARK ASSIGNMENT

WHEREAS, NABISCO BRANDS COMPANY, a corporation organized under the laws of Delaware ("Assignor"), having a principal place of business at 1105 North Market Street, Suite 803, Wilmington, DE 19801, is the owner of the trademark SWEET WISHES for candy and the pending U.S. Trademark Application Serial No. 75/386,332 therefor filed on November 7, 1997 (the "Trademark"); and

WHEREAS, DILESE INTERNATIONAL, INC., d/b/a Choco Logo, a New York corporation, having its principal place of business at 17 Elm Street, Buffalo, New York, 14203 ("Assignee") is desirous of acquiring all of Assignor's rights, title and interest in the United States, its territories and possessions and Puerto Rico in and to the Trademark and the pending application therefor;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency whereof are hereby acknowledged, Assignor hereby sells, assigns and transfers to Assignee, its successors and assigns, absolutely and forever, all of the Assignor's rights, title and interest, whether statutory or at common law, in and to the Trademark and the application therefor, in the United States of America, its territories and possessions and Puerto Rico, together with the goodwill of the business associated therewith and all causes of action for any and all previously occurring infringements of the rights being assigned and the right to receive and retain all monetary and other proceeds relating to those causes of action.

NABISCO BRANDS COMPANY

Name: Karl W. Bolte

Title: Assistant Secretary

Dated: 0c70BER 26,1998

**RECORDED: 11/19/1998** 

TRADEMARK
REEL: 1823 FRAME: 0175