

MRD 12-3-98

FORM PTC-1594  
08/31/92

12-08-1998



U.S. DEPARTMENT OF COMMERCE  
Patent and Trademark Office

To the Honorable Commissioner of I

100917562

hed original documents or copy thereof.

1. Name of conveying party(ies):

Conopco, Inc.

- Individual(s)
- General Partnership
- Corporation-State of New York
- Other
- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached?

Yes  No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

Execution Date: July 30, 1998

2. Name and address of receiving party(ies):

Name: Kerry Inc.

Internal Address:

Street Address: 100 East Grand Avenue

City: Beloit State: Wisconsin ZIP: 53511

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation-State of Delaware
- Other

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No  
(Designations must be a separate document from Assignment)  
Additional name(s) & address(es) attached?  Yes  No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

SNOWFLAKE 704,743

Additional numbers attached?  Yes  No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Erich G. Rhyhart

Internal Address: Mayer, Brown & Platt

Street Address: P.O. Box 2828

City: Chicago State: IL ZIP: 60690-2828

6. Total number of applications and registrations involved: 1

7. Total fee (37 CFR 3.41) . . . . . \$40.00

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number:

13-0019

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Erich G. Rhyhart  
Name of Person Signing

Signature

December 3, 1998  
Date

Total number of pages comprising cover sheet: 4

Do not detach this portion

Mail documents to be recorded with required cover sheet information to:

12/07/1998 DNGUYEN 00000289 704743

Commissioner of Patents and Trademarks  
Box Assignments  
Washington, D.C. 20231

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TRADEMARK ASSIGNMENT

WHEREAS, CONOPCO, INC., a New York corporation, of 390 Park Avenue, New York, New York 10022 (hereinafter "Assignor"), is owner of the trademarks listed on the attached Schedule A; and

WHEREAS, KERRY INC. a Delaware corporation, located at 100 East Grand Avenue, Beloit, Wisconsin 53511 (hereinafter "Assignee"), is desirous of acquiring said trademarks.

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, said ASSIGNOR does hereby assign to ASSIGNEE all right, title and interest in and to said trademarks, together with the goodwill, if any, of the business symbolized by said trademarks.

Assignor further agrees without further consideration to cause to be performed such other lawful acts and to be executed such further assignments and other lawful documents as Assignee may from time to time reasonably request to effect fully this Assignment and to permit Assignee to be duly recorded as the registered owner of the Trademarks in the United States.

IN TESTIMONY WHEREOF, ASSIGNOR has caused this agreement to be executed effective as of this 30<sup>th</sup> day of July, 1998.

CONOPCO, INC.,

by 

Name: Mart Laius

Title: Vice President

**SCHEDULE A**

**TRADEMARK**

**REG. NO.**

**GOODS**

Snowflake

704,743

Shredded  
Coconut

Enhance!

N/A

Breader and  
Batter Coating  
Systems