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100917992

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies): MKD 11-27-98

Bob's Texas Style Potato Chips

- Individual(s)
- General Partnership
- Corporation-State Texas
- Other \_\_\_\_\_

- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached?  Yes  No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other \_\_\_\_\_
- Merger
- Change of Name

Execution Date: 11/3/98

2. Name and address of receiving party(ies)

Name: Tejas Snacks, L.P.

Internal Address: \_\_\_\_\_

Street Address: Rt. 1, Box 66A

City: Brookshire State: TX ZIP: 7742

- Individual(s) citizenship \_\_\_\_\_
- Association \_\_\_\_\_
- General Partnership \_\_\_\_\_
- Limited Partnership Texas
- Corporation-State \_\_\_\_\_
- Other \_\_\_\_\_

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No

(Designations must be a separate document from assignment)

Additional name(s) & address(es) attached?  Yes  No

4. Application number(s) or patent number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

1,453,343 TEXAS STYLE (and logo)

1,467,561 TEXAS STYLE

Additional numbers attached?  Yes  No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: LaValle D. Ptak

Internal Address: Law Office of LaValle Ptak  
(602) 994-1003

Street Address: 4420 N. Saddlebag Trail  
Ste. 102

City: Scottsdale State: AZ ZIP: 85251

6. Total number of applications and registrations involved: 2

7. Total fee (37 CFR 3.41).....\$ 65.00

Enclosed

Authorized to be charged to deposit account

8. Deposit account number: \_\_\_\_\_

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

LaValle D. Ptak  
Name of Person Signing

Signature

Nov. 23, 1998  
Date

Total number of pages including cover sheet, attachments, and document: 7

07/1998 WATKINS 000036 145334

ASSIGNMENT OF TRADEMARK

1 WHEREAS, BOB'S TEXAS STYLE POTATO CHIPS, a Texas corporation,  
2 of Route 1, Box 66A, Brookshire, Texas 77423 (Assignor), is the  
record owner of certain trademarks as listed below:

Trademark	Registration Number
"TEXAS STYLE" (and logo)	1,453,343
"TEXAS STYLE"	1,467,561

6 and

7 WHEREAS, TEJAS SNACKS, L.P. a Texas Limited Partnership, with  
8 a principal place of business at Route 1, Box 66A, Brookshire,  
9 Texas 77423 (Assignee) has acquired said trademarks and the good  
will of the business symbolized by such trademarks, effective as of  
March 25, 1997;

10 NOW, THEREFORE, for good and valuable consideration, receipt  
11 of which is hereby acknowledged BOB'S TEXAS STYLE POTATO CHIPS,  
INC., through its President, Robert J. Rod, hereby acknowledges  
12 assignment unto said TEJAS SNACKS, L.P., all rights, title and  
interest in and to the said above trademarks, together with the  
13 good will of the business symbolized by such marks and the United  
States Trademark Registration Numbers identified above.

14 ASSIGNOR covenants with ASSIGNEE that the rights and property  
15 hereby conveyed are free and clear of any encumbrance and that  
ASSIGNOR has the right to convey the same as herein expressed.

16 BOBS TEXAS STYLE POTATO CHIPS, INC.

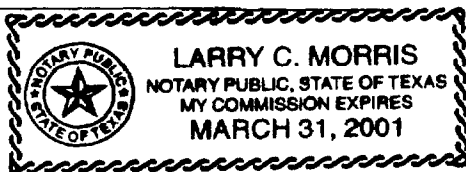
17 By: Robert J. Rod (president)  
18 Robert J. Rod, President

19 State of TEXAS )  
20 County of HARRIS ) ss.

21 SUBSCRIBED AND SWORN TO before me this 3rd day of  
22 November, 1998 by ROBERT J. ROD, PRESIDENT  
23 BOB'S TEXAS STYLE POTATO CHIPS, INC.

24 My Commission Expires:

25 Larry C. Morris  
26 Notary Public



LAW OFFICES OF  
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