

12-10-1998

FORM PTO-1618A

Expires 06/30/99
OMB 0651-0027

U.S. Department of Commerce
Patent and Trademark Office
TRADEMARK



100915714

MW
12-8-98

RECORDATION FORM COVER SHEET
TRADEMARKS ONLY

TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

Submission Type

- New
- Resubmission (Non-Recordation)
Document ID # _____
- Correction of PTO Error
Reel # _____ Frame # _____
- Corrective Document
Reel # _____ Frame # _____

Conveyance Type

- Assignment
- License
- Security Agreement
- Nunc Pro Tunc Assignment
- Merger
- Change of Name
- Other _____

Effective Date
Month Day Year
9/30/98

Conveying Party

Mark if additional names of conveying parties attached

Name Macmillan, Inc.

Execution Date
Month Day Year
12/2/98

Formerly _____

- Individual
- General Partnership
- Limited Partnership
- Corporation
- Association
- Other _____

Citizenship/State of Incorporation/Organization DE

Receiving Party

Mark if additional names of receiving parties attached

Name Jossey-Bass, Inc., Publishers

DBA/AKATA _____

Composed of _____

Address (line 1) 350 Sansome Street

Address (line 2) _____

Address (line 3) San Francisco
City

CA
State/Country

94104
Zip Code

- Individual
- General Partnership
- Limited Partnership
- Corporation
- Association
- Other _____

If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)

Citizenship/State of Incorporation/Organization CA

12/10/1998 SSMITH 00000009 192257 75227192

FOR OFFICE USE ONLY

01 FC:481 40.00 CH
02 FC:482 25.00 CH

Public burden reporting for this collection of information is estimated to average approximately 30 minutes per Cover Sheet to be recorded, including time for reviewing the document and gathering the data needed to complete the Cover Sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Chief Information Officer, Washington, D.C. 20231 and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Paperwork Reduction Project (0651-0027), Washington, D.C. 20503. See OMB Information Collection Budget Package 0651-0027, Patent and Trademark Assignment Practice. DO NOT SEND REQUESTS TO RECORD ASSIGNMENT DOCUMENTS TO THIS ADDRESS.

Mail documents to be recorded with required cover sheet(s) information to:
Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 20231

TRADEMARK
REEL: 1824 FRAME: 0397

Domestic Representative Name and Address

Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Correspondent Name and Address

Area Code and Telephone Number

Name David Weems

Address (line 1) Viacom International Inc.

Address (line 2) 1515 Broadway

Address (line 3) NY, NY 10036

Address (line 4)

Pages

Enter the total number of pages of the attached conveyance document including any attachments.

6

Trademark Application Number(s) or Registration Number(s)

Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)

Registration Number(s)

75/227192

75/588843

Number of Properties

Enter the total number of properties involved.

2

Fee Amount

Fee Amount for Properties Listed (37 CFR 3.41):

\$ 65.00

Method of Payment:

Enclosed

Deposit Account

Deposit Account

(Enter for payment by deposit account or if additional fees can be charged to the account.)

Deposit Account Number:

192257

Authorization to charge additional fees:

Yes

No

Statement and Signature

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

David Weems

David Weems

12/3/98

Name of Person Signing

Signature

Date Signed

ASSIGNMENT OF TRADEMARKS

WHEREAS, as of September 30, 1998, Macmillan, Inc., a Delaware corporation with its principal place of business located at 1633 Broadway, New York, New York 10019 ("Assignor") has adopted the trademark shown on attached Schedule A, applications for the registration of which have been filed with the United States Patent and Trademark Office (hereinafter the "Trademarks") and;

WHEREAS, Jossey-Bass, Inc., Publishers, a California corporation with its principal place of business located at 350 Sansome Street, San Francisco, California 94104-1342 ("Assignee") is desirous of acquiring the Trademarks in connection with its acquisition of all of the business to which the marks pertain and the respective registrations and applications thereof;

NOW, THEREFORE, effective as of September 30, 1998, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, said Assignor does hereby assign unto the said Assignee all right, title and interest in and to the Trademarks, together with the good will of the business symbolized by the Trademarks, all causes of action for past infringement thereof, and the registrations and applications thereof.

The commissioner of Patents and Trademarks is requested to file this Assignment as appropriate.

MACMILLAN, INC.

Date: 12/2/98

By: *Michélena Hallie*
Michélena Hallie
Vice President

STATE OF New York)
COUNTY OF New York) : ss.:

On this 2nd day of December, 1998, before me appeared Michélena Hallie, the person who signed this instrument, who acknowledged that he signed it on behalf of the identified corporation or other juristic entity with authority to do so.

David Weiss
Notary Public
DAVID WEISS
Notary Public, State of New York
No. 21400-03
Qualified in New York County
Commission Expires November 20, 1999 79

SCHEDULE A

Mark	Class	App. No.	App. Date
ADVANCED RESEARCH COUNCIL	16	75/227192	January 16, 1997
CITY-TO-GO	9, 41	75/588,843	September 24, 1998