

12-14-1998



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FORM PTO-1594
(Rev. 6-93)

RECORDATION
TRADE

DEPARTMENT OF COMMERCE
Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks. Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

Little Lady Foods, Inc.

- Individual(s) Association
- General Partnership Limited Partnership
- Corporation-State Illinois
- Other _____

Additional name(s) of conveying party(ies) attached? Yes
 No

MA 12.7.98

3. Nature of conveyance:

- Assignment Merger
- Security Agreement Change of Name
- Other _____

Execution Date: July 10, 1998

2. Name and address of receiving party(ies):

Name: Ethnic Gourmet Foods, Inc.

Internal Address: _____

Street Address: 190 Fountain Street

City: Framingham State: MA ZIP 01702

- Individual(s) citizenship _____
- Association _____
- General Partnership _____
- Limited Partnership _____
- Corporation-State Massachusetts
- Other _____

If assignee is not domiciled in the United States, a domestic representative designation is attached:
 Yes No

(Designation must be a separate document from Assignment).
Additional name(s) & address(es) attached? Yes No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

1,469,279

1,722,266

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Cooley Godward LLP

Internal Address: Kathryn M. Wheble, Esq.

Street Address: 1 Maritime Plz, 20th Flr.

City: San Francisco State: CA ZIP 94111

6. Total number of applications and registration involved: 2

7. Total fee (37 CFR 3.41):.....
\$ 65.00 E

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number:

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

(Name of Person Signing)
Kathryn M. Wheble

Date 12/2/98

Total number of pages including cover sheet, attachments, and document: 3

Mail documents to be recorded with required cover sheet information to:
Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 20231

12/10/1998 DMGUYEN 00000191 1469279

01 FC:481 40.00 DP
02 FC:482 25.00 DP

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TRADEMARK
REEL: 1825 FRAME: 0318

ASSIGNMENT OF TRADEMARKS

WHEREAS, Little Lady Foods, Inc., an Illinois corporation ("LLF"), with a principal place of business at Elk Grove Village, IL, has adopted, used and is using the trademarks listed on Exhibit A attached hereto; and

WHEREAS, Ethnic Gourmet Foods, Inc., a Massachusetts corporation ("EGF"), desires to acquire said trademarks and any applications and regulations therefor;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, LLF hereby assigns to EGF all of its right, title and interest worldwide in and to the trademarks listed on Exhibit A together with the goodwill of the business symbolized by said trademarks, and any registrations and applications for such trademarks.

The Commission of Patents and Trademarks is requested to issue Certificates of Registration for the registered trademarks and applications for registration of trademarks as indicated on Exhibit A in the name of Ethnic Gourmet Foods, Inc.

Executed at Elk Grove Village, Illinois, this 10 day of July, 1998.

LITTLE LADY FOODS, INC.

By: [Signature]

Name: John T. Geacaris

Title: President

EXHIBIT A

Little Lady Foods, Inc. - Trademarks

| Country | Mark | Registration No. | Issue Date |
|---------|-------------|------------------|------------|
| U.S.A. | BRAVISSIMO! | 1,469,279 | 12/15/87 |
| U.S.A. | ZAS | 1,722,266 | 10/02/92 |
| Korea | BRAVISSIMO! | 349,289 | 10/29/96 |
| Taiwan | BRAVISSIMO! | 711,521 | 03/16/96 |

PENDING APPLICATION

| Country | Mark | Serial No. | Filing Date |
|---------|-------------|------------|-------------|
| Canada | BRAVISSIMO! | 824,404 | 04/16/97 |