



12-14-1998



100920564

### RECORDATION FORM COVER SHEET TRADEMARKS ONLY

TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

#### Submission Type

MRD 12.9.98

- New
- Resubmission (Non-Recordation)  
Document ID # \_\_\_\_\_
- Correction of PTO Error  
Reel # \_\_\_\_\_ Frame # \_\_\_\_\_
- Corrective Document  
Reel # \_\_\_\_\_ Frame # \_\_\_\_\_

#### Conveyance Type

- Assignment  License
- Security Agreement  Nunc Pro Tunc Assignment
- Merger Effective Date  
Month Day Year  
\_\_\_\_\_
- Change of Name
- Other \_\_\_\_\_

#### Conveying Party

Mark if additional names of conveying parties attached

Execution Date  
Month Day Year

Name Insiders' Publishing, Inc.

Formerly \_\_\_\_\_

- Individual  General Partnership  Limited Partnership  Corporation  Association
- Other \_\_\_\_\_
- Citizenship/State of Incorporation/Organization North Carolina

#### Receiving Party

Mark if additional names of receiving parties attached

Name Falcon Publishing, Inc.

DBA/AKA/TA \_\_\_\_\_

Composed of \_\_\_\_\_

Address (line 1) 150 West Brambleton Avenue

Address (line 2) \_\_\_\_\_

Address (line 3) Norfolk

VA

23510

City

State/Country

Zip Code

Individual  General Partnership  Limited Partnership

Corporation  Association

Other \_\_\_\_\_

Citizenship/State of Incorporation/Organization Virginia

If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)

FOR OFFICE USE ONLY

40E

Public burden reporting for this collection of information is estimated to average approximately 30 minutes per Cover Sheet to be recorded, including time for reviewing the document and gathering the data needed to complete the Cover Sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Chief Information Officer, Washington, D.C. 20231 and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Paperwork Reduction Project (0651-0027), Washington, D.C. 20503. See OMB Information Collection Budget Package 0651-0027, Patent and Trademark Assignment Practice. DO NOT SEND REQUESTS TO RECORD ASSIGNMENT DOCUMENTS TO THIS ADDRESS.

Mail documents to be recorded with required cover sheet(s) information to:  
Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 20231

REEL: 1825 FRAME: 0336

**Domestic Representative Name and Address**

Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

**Correspondent Name and Address**

Area Code and Telephone Number

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

**Pages** Enter the total number of pages of the attached conveyance document including any attachments. #

**Trademark Application Number(s) or Registration Number(s)**

Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

**Trademark Application Number(s)**

**Registration Number(s)**

<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="1734709"/>	<input type="text" value="2144947"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="1744454"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="2144946"/>	<input type="text"/>	<input type="text"/>

**Number of Properties**

Enter the total number of properties involved.

#

**Fee Amount**

Fee Amount for Properties Listed (37 CFR 3.41):

\$

Method of Payment:

Enclosed

Deposit Account

Deposit Account

(Enter for payment by deposit account or if additional fees can be charged to the account.)

Deposit Account Number:

#

Authorization to charge additional fees:

Yes

No

**Statement and Signature**

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Henry J. Huelsberg, III  
Name of Person Signing

Henry J. Huelsberg, III  
Signature

12/8/98  
Date Signed



**WILLCOX & SAVAGE  
P.C.**

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December 7, 1998

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Reply to Norfolk Office

Commissioner of Patents and Trademarks  
Box Assignments  
Washington, D.C. 20231

Re: Assignment of Insiders' Publishing Trademark to Falcon Publishing

Dear Sir or Madam:

On February 28, 1998, Insiders' Publishing, Inc., a North Carolina corporation ("Insiders"), was merged with and into Falcon Publishing, Inc., a Virginia corporation ("Falcon") (the "Merger"). As a result of the Merger, ownership of the following four (4) registered trademarks (identified by their registration numbers) was transferred from Insiders to Falcon: 1,734,709; 1,744,454; 2,144,946; and 2,144,947. Accordingly, we request that your office record Falcon as the new registered owner of said trademarks. We enclose the following further to such request:

1. The USPTO Recordation Form Cover Sheet;
2. The Certificates of Merger for both Virginia and North Carolina acknowledging the Merger; and
3. Our firm's check in the amount of \$115.00 to cover the costs of recording each transferred trademark.

1-220988.1/HJH:JLS  
12/7/98

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12/11/1998 JWH:KINS 60000100 1/54703  
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01 11 1998 108 11 1998

TRADEMARK  
REEL: 1825 FRAME: 0338

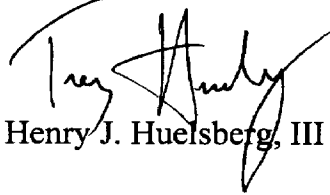
WILLCOX & SAVAGE,  
P.C.

December 7, 1998

Page 2

If you have any questions regarding this request or if there is anything else you require to complete it, please call me collect at (757) 628-5523. Thank you for your assistance in this matter.

Very truly yours,

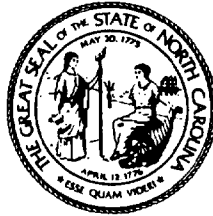


Henry J. Huelsberg, III

HJH:jls  
Enclosures

cc: Ms. Susan Smith (via facsimile, w/o Enclosures)  
Guy R. Friddell, III, Esquire

# STATE OF NORTH CAROLINA



Department of The  
Secretary of State

To all whom these presents shall come, Greetings:

I, ELAINE F. MARSHALL, Secretary of State of the State of North Carolina, do hereby certify the following and hereto attached to be a true copy of

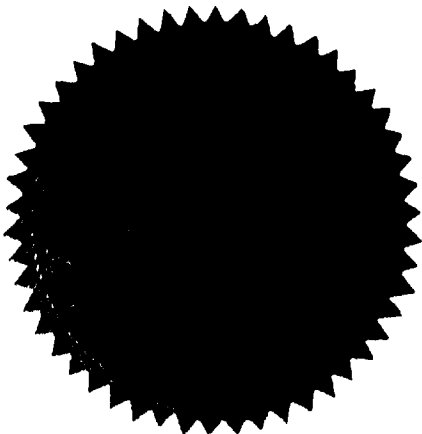
## ARTICLES OF MERGER

OF

INSIDERS' PUBLISHING, INC.  
INTO  
FALCON PUBLISHING, INC.

the original of which was filed in this office on the 26<sup>th</sup> day of February, 1998.

IN WITNESS WHEREOF, I have hereunto set my hand and affixed my official seal at the City of Raleigh, this 26<sup>th</sup> day of February, 1998.



*Elaine F. Marshall*

Secretary of State

TRADEMARK  
REEL: 1825 FRAME: 0340

COMMONWEALTH OF VIRGINIA  
STATE CORPORATION COMMISSION

February 28, 1998

The State Corporation Commission finds the accompanying articles submitted on behalf of

FALCON PUBLISHING, INC.

to comply with the requirements of law. Therefore, it is ORDERED that this

CERTIFICATE OF MERGER

be issued and admitted to record with the articles in the office of the Clerk of the Commission. Each of the following:

INSIDERS' PUBLISHING, INC. (A NC CORPORATION NOT QUALIFIED IN VA)

is merged into FALCON PUBLISHING, INC., which continues to exist under the laws of VIRGINIA with the name FALCON PUBLISHING, INC.. The existence of each non-surviving entity ceases, according to the plan of merger.

The certificate is effective on February 28, 1998 at 11:59 PM.

STATE CORPORATION COMMISSION

By



Commissioner

MERGACPT  
CIS20317  
98-02-25-0095