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U.S. DEPARTMENT OF COMMERCE
Patent and Trademark Office

11-23-1998

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U.S. Patent & TMO/TM Mail Rcpt Dt. #58

er of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

Conopco, Inc. dba Chesebrough-Pond's USA Co.
33 Benedict Place
Greenwich, CT 06830

- Individual(s)
- General Partnership
- Corporation-State - New York
- Other
- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:

MRD 11-23-98

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

Execution Date: November 25, 1997

2. Name and address of receiving party(ies)

Name: Chesebrough-Pond's Inc.

Internal Address: _____

Street Address: 501 Silverside Road

City: Wilmington State: DE ZIP: 19809

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation-State Delaware
- Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No

(Designations must be a separate document from assignment)

Additional name(s) & address(es) attached? Yes No

4. Application number(s) or patent number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

2,117,097 for PREVENT & CORRECT BOTTLE DESIGN

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: K.C. Leonard

Internal Address: Trademark Department

Unilever Home & Personal Care USA

Street Address: 33 Benedict Place

City: Greenwich State: CT ZIP: 06830

6. Total number of applications and registrations involved: _____

1

7. Total fee (37 CFR 3.41).....\$ 40.00

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number:

03-1595

(Attach duplicate copy of this page if paying by deposit account)

12/14/1998 JSWBAZZ 00000119 031595 2117097

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9. Statement and signature:

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Aura Piedra
Name of Person Signing

[Signature]
Signature

11/18/98
Date

Total number of pages including cover sheet, attachments, and document: 2

Mail documents to be recorded with required cover sheet information to:

Commissioner of Patents & Trademarks, Box Assignments
Washington, D.C. 20231

TRADEMARK

REEL: 1826 FRAME: 0577

ASSIGNMENT

WHEREAS CONOPCO, INC. dba CHESEBROUGH-POND'S USA CO., a corporation of the State of New York with an address at 33 Benedict Place, Greenwich, Connecticut 06830 (hereinafter ASSIGNOR) has adopted, used and is owner of the trademark registration for PREVENT & CORRECT BOTTLE DESIGN, Registration No. 2,117,097 which is registered in the United States Patent and Trademark Office,

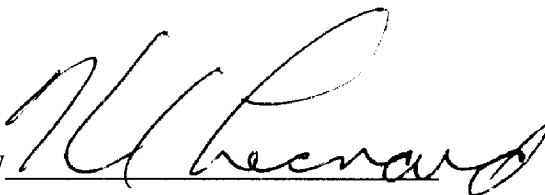
WHEREAS, CHESEBROUGH-POND'S INC., a corporation of the State of Delaware, with its address at 501 Silverside Road, Wilmington, Delaware 19809 (hereinafter ASSIGNEE) is desirous of acquiring the above mentioned trademark and trademark registration therefor,

NOW, THEREFORE, for good and valuable consideration, the receipt of which is acknowledged, ASSIGNOR does hereby assign to ASSIGNEE the ASSIGNOR's entire right, title and interest in and to the above mentioned trademark and the trademark registration above identified, together with whatever goodwill of its business may be connected with and associated with the mark.

IN TESTIMONY WHEREOF, ASSIGNOR has caused this assignment to be executed effective as of the 25th day of November 1997.

CONOPCO, INC. DBA

CHESEBROUGH-POND'S USA CO.

By 

Kenneth C. Leonard

Assistant Secretary



11-23-1998

U.S. Patent & TMO/c/TM Mail Rcpt Dt. #58



Unilever

November 18, 1998

Assistant Commissioner for Trademarks
2900 Crystal Drive
Arlington, Virginia 22202-3513

Attn: Assignment Division

Dear Sir:

Kindly record the attached Trademark Assignment against the trademark PREVENT & CORRECT BOTTLE DESIGN Reg. No. 2,117,097 from Conopco, Inc. dba Chesebrough-Pond's USA Co., a corporation of the State of New York, to Chesebrough-Pond's Inc., a corporation of the State of Delaware, in the United States Patent and Trademark Office.

Please charge the fee of \$40.00 to Deposit Account No.03-1595.

Please acknowledge receipt of the document by endorsing and returning the attached self-addressed, stamped postcard.

Yours truly,

Aura Piedra
Legal Assistant

Enclosures

Unilever Home & Personal Care - USA

33 Benedict Place • Greenwich, Connecticut 06836-6000
Telephone (203) 661-2000

RECORDED: 11/23/1998

TRADEMARK
REEL: 1826 FRAME: 0579