

RECORDATION FORM C
TRADEMARKS

12-16-1998

U.S. DEPARTMENT OF COMMERCE
Patent and Trademark Office



100926054

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

Inter Purpose, Inc.

- Individual(s)
- General Partnership
- Corporation-State California
- Other
- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:

MRD 12-11-98

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

Execution Date: November 19, 1998

2. Name and address of receiving party(ies):

Name: Liberation Publications, Inc.

Internal Address: _____

Street Address: 6922 Hollywood Boulevard

City: Los Angeles State: CA ZIP: 90028

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation-State California
- Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No

(Designations must be a separate document from assignment)

Additional name(s) & address(es) attached? Yes No

4. Application number(s) or patent number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

1,812,891

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: David W. Grace

Internal Address: Loeb & Loeb LLP

Street Address: 10100 Santa Monica Boulevard

Suite 2200

City: Los Angeles State: CA ZIP: 90067

6. Total number of applications and registrations involved: [1]

7. Total fee (37 CFR 3.41) \$ 40.00

Enclosed

Authorized to be charged to deposit account

8. Deposit account number:

12-1820

(Attach duplicate copy of this page if paying by deposit account)

12/14/1998 ENHUYEN 00000301 1812891

DO NOT USE THIS SPACE

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40.00 DP

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

David W. Grace

Name of Person Signing

Signature

Dec. 8, 1998

Date

Total number of pages including cover sheet, attachments, and document: [2]

Mail documents to be recorded with required cover sheet information to:

Commissioner of Patents and Trademarks, Box Assignments

Washington, D.C. 20231

TRADEMARK

REEL: 1826 FRAME: 0724

TRADEMARK ASSIGNMENT

WHEREAS, Inter Purpose, Inc., a corporation duly organized under the existing laws of the State of California, with its principal place of business at 12304 Santa Monica Boulevard, Suite 119, Los Angeles, CA 90025 ("Assignor"), has adopted, used and is using the mark **FRESH MEN** (the "Mark") in connection with the following goods and/or services: Magazines featuring erotic articles and photographs of young male models; and

WHEREAS, Assignor owns a federal registration for the Mark on the Principal Register of the United States Patent and Trademark Office in connection with the goods and/or services identified therein, Registration No. 1,812,891, registered on December 21, 1993; and

WHEREAS, Liberation Publications, Inc., a corporation duly organized under the existing laws of the State of California, with its principal place of business at 6922 Hollywood Boulevard, Los Angeles, CA 90028 ("Assignee"), desires to acquire the Mark and the above-referenced registration;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby sells, assigns, and transfers to Assignee all right, title and interest in and to the Mark, together with the goodwill of the business symbolized by the Mark and the registration thereof.

INTER PURPOSE, INC.

By: *Stanley Newman*
Stanley Newman,
President

Dated effective as of: November 19, 1998

STATE OF CALIFORNIA)
) ss.
COUNTY OF LOS ANGELES)

On November 19, 1998, before me, Pamela M Bentley a Notary Public in and for said State and County, personally appeared STANLEY NEWMAN, personally known to me (or proved to me on the basis of satisfactory evidence) to be the person whose name is subscribed to the within instrument, and acknowledged to me that he/she executed the same in his/her authorized capacity(ies) and that by his/her signature on the instrument, the person, or the entity upon behalf of which the person acted, executed the instrument.

WITNESS my hand and official seal.



Pamela M Bentley
Notary Public in and for
said State and County

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