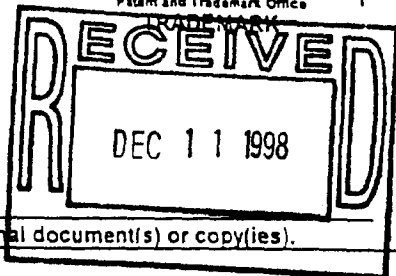


12-16-1998



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RECORDATION FORM COVER SHEET
TRADEMARKS ONLY



MCO 12-11-98

TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

Submission Type

- New
- Resubmission (Non-Recordation)
Document ID # _____
- Correction of PTO Error
Reel # _____ Frame # _____
- Corrective Document
Reel # _____ Frame # _____

Conveyance Type

- Assignment License
 - Security Agreement Nunc Pro Tunc Assignment
 - Merger
 - Change of Name
 - Other _____
- Effective Date
Month Day Year
11/25/98

Conveying Party

Mark if additional names of conveying parties attached

Name Simon & Schuster, Inc.

Execution Date
Month Day Year
11/25/98

Formerly _____

- Individual General Partnership Limited Partnership Corporation Association
- Other _____
- Citizenship/State of Incorporation/Organization New York

Receiving Party

Mark if additional names of receiving parties attached

Name Ahsuog Inc.

DBA/AKATA _____

Composed of _____

Address (line 1) 2001 The Alameda

Address (line 2) _____

Address (line 3) San Jose
City

California
State/Country

95126
Zip Code

- Individual General Partnership Limited Partnership If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)
- Corporation Association
- Other _____

Citizenship/State of Incorporation/Organization California

FOR OFFICE USE ONLY

12/14/1998 DNG:YEN 00000247 75344131

01 FC:481
02 FC:482

40.00 OP
175.00 OP

Public burden reporting for this collection of information is estimated to average approximately 30 minutes per Cover Sheet to be recorded, including time for reviewing the document and gathering the data needed to complete the Cover Sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Chief Information Officer, Washington, D.C. 20231 and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Paperwork Reduction Project (0451-0027), Washington, D.C. 20503. See OMB Information Collection Budget Package 0451-0027, Patent and Trademark Assignment Practice. DO NOT SEND REQUESTS TO RECORD ASSIGNMENT DOCUMENTS TO THIS ADDRESS.

Mail documents to be recorded with required cover sheet(s) information to:
Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 20231

TRADEMARK
REEL: 1826 FRAME: 0784

Domestic Representative Name and Address

Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Correspondent Name and Address

Area Code and Telephone Number

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Pages

Enter the total number of pages of the attached conveyance document including any attachments. #

Trademark Application Number(s) or Registration Number(s)

Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)

Registration Number(s)

Number of Properties

Enter the total number of properties involved. #

Fee Amount

Fee Amount for Properties Listed (37 CFR 3.41): \$

Method of Payment:

Enclosed

Deposit Account

Deposit Account

(Enter for payment by deposit account or if additional fees can be charged to the account.)

Deposit Account Number: #

Authorization to charge additional fees:

Yes

No

Statement and Signature

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Maura B. Leeds

Name of Person Signing

Maura B. Leeds / cny

Signature

12/11/98

Date Signed

ASSIGNMENT OF TRADEMARKS

WHEREAS, as of November 25, 1998, Simon & Schuster, Inc., a New York corporation with its principal place of business located at 1230 Avenue of the Americas, New York, New York 10020 ("Assignor") has adopted, used and is using the trademarks shown on both the attached Schedule A, which are registered on the Principal Register in the United States Patent and Trademark Office and the attached Schedule B, applications for the registration of which have been filed with the United States Patent and Trademark Office (hereinafter collectively the "Trademarks") and;

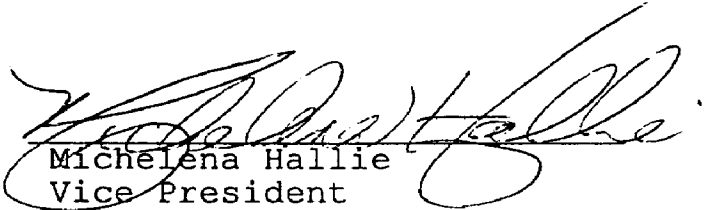
WHEREAS, Ahsuog Inc., a California corporation with its principal place of business located at 2001 The Alameda, San Jose, California 95126 ("Assignee") is desirous of acquiring the Trademarks in connection with its acquisition of all of the business to which the marks pertain and the respective registrations and applications thereof;

NOW, THEREFORE, effective as of November 25, 1998, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, said Assignor does hereby assign unto the said Assignee all right, title and interest in and to the Trademarks, together with the good will of the business symbolized by the Trademarks, all causes of action for past infringement thereof, and the registrations and applications thereof.

The commissioner of Patents and Trademarks is requested to file this Assignment as appropriate.

SIMON & SCHUSTER, INC.


Date: 11/25/98

By: 
Michelena Hallie
Vice President

STATE OF New York)
COUNTY OF New York)

ss.:

On this 25th day of November, 1998, before me appeared Michelena Hallie, the person who signed this instrument, who acknowledged that he signed it on behalf of the identified corporation or other juristic entity with authority to do so.


Notary Public

DAVID WINTER
Notary Public, State of New York
Qualified in Westchester County
Commission Expires December 30, 1999

SCHEDULE A

Mark	Class	Reg. No.	Reg. Date
MONARCH	16	780643	November 24, 1984
NURSE ANESTHESIA	16	1644120	May 7, 1991
SUPERCOURSE	16	1571442	December 12, 1989
UNOFFICIAL GUIDE	16	1809108	December 7, 1993
WEBSTER'S NEW WORLD	9	1468079	December 8, 1987
WEBSTER'S NEW WORLD DISCTIONARY	16	1468992	December 15, 1987

SCHEDULE B

Mark	Class	App. No.	App. Date
A&LERT	9	75/344131	August 20, 1997
FROM \$ A DAY	16	75/091328	April 19, 1996