

12-21-1998

RECORDATION FORM COVER SHEET
TRADEMARKS ONLY



100925411

MAR 12-14-98

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

Federal Sources, Incorporated

- Individual(s)
- Association
- General Partnership
- Limited Partnership
- Corporation-State Virginia
- Other

Additional name(s) of conveying party(ies) attached? Yes No

2. Name and Address of receiving party(ies)

Name: PRIMEDIA Information Inc.

Address: 745 Fifth Avenue
New York, N.Y. 10151

3. Nature of conveyance:

- Assignment
- Merger
- Security Agreement
- Change of Name
- Other

Execution Date: August 21, 1998

- Individual(s) citizenship _____
- Association _____
- General Partnership _____
- Limited Partnership _____
- Corporation-State Delaware
- Other _____

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)
Additional name(s) & address(es) attached? Yes No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s) 75/415341, 75/415342, 75/415343, 74/415344

B. Trademark Registration No.(s)

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Cowan, Liebowitz & Latman, P.C.
1133 Avenue of the Americas
New York, NY 10036-6799
Attention: David Sternbach, Esq.

6. Total number of applications and registrations involved: 4

7. Total fee (37 CFR 3.41)..... \$ 3115.00

Enclosed

Any deficiency is authorized to be charged to Deposit Account No. 03-3415.

8. Deposit Account No. 03-3415

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

David Sternbach

Name of Person Signing

Signature

12/11/98

Date

Total number of pages including cover sheet, attachments, and document: 3

00000094 75415342
40.00 UP
75.00 UP
FC:481
FC:482

Mail to: Commissioner of Patents & Trademarks, Box Assignments, Washington, D.C. 20531

ASSIGNMENT OF TRADEMARKS

WHEREAS, Federal Sources, Incorporated, a Virginia corporation, having a principal place of business at 8400 Westpark Drive, McLean, Virginia (hereinafter referred to as "FSI"), and

WHEREAS, PRIMEDIA Information, Inc. a Delaware corporation, having a principal place of business at 745 Fifth Avenue, New York, New York (hereinafter referred to as "Purchaser"), and

WHEREAS, the parties desire to place in the name of Purchaser record title in and to the trademarks and registration thereof as set forth in the attached Schedule A (the "Marks").

NOW, THEREFORE, good and valuable consideration being extant, the receipt and sufficiency of which FSI acknowledges, FSI hereby assigns to Purchaser all of its rights, title and interest in and to the Marks shown on Schedule A, and the goodwill of the business symbolized thereby.

FSI further assigns to Purchaser the right to sue for past infringement and to recover and hold all damages, profits and other compensation arising therefrom.

FEDERAL SOURCES, INCORPORATED

Date: August 21, 1998

By: 
Thomas L. Hewitt

SCHEDULE A

MARK	SERIAL NO.	FILING DATE
VISION	75/415,341	January 8, 1998
STATEMARK	75/415,342	January 8, 1998
FEDMARK	75/415,343	January 8, 1998
FEDERAL SOURCES INCORPORATED AND DESIGN	75/415,344	January 8, 1998