FORM PTO-1618A Expires 06/30/99 OMB 0651-0027 12-22-1998

U.S. Department of Commerce Patent and Trademark Office TRADEMARK



12-17-98

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RECORDATION FORM COVER SHEET

TRADEMARKS ONLY TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies). Submission Type Conveyance Type License X Assignment X New Resubmission (Non-Recordation) **Nunc Pro Tunc Assignment** Security Agreement Document ID # **Effective Date** Month Day Year Merger **Correction of PTO Error** Reel # Frame # Change of Name **Corrective Document** Frame # Reel # Other **Conveying Party** Mark if additional names of conveying parties attached **Execution Date** Month Day Year Nationwide Mutual Insurance Company Name Formerly Individual General Partnership **Limited Partnership** Corporation **Association** Other Ohio Citizenship/State of Incorporation/Organization Receiving Party Mark if additional names of receiving parties attached Name Citicasters Co. DBA/AKA/TA Composed of 50 East RiverCenter Blvd. Address (line 1) Address (line 2) | 12th Floor Covington Address (line 3) KY 41011 State/Country Zip Code If document to be recorded is an Individual General Partnership Limited Partnership assignment and the receiving party is not domiciled in the United States, an Corporation **Association** appointment of a domestic representative should be attached. (Designation must be a separate Other document from Assignment.) Ohio Citizenship/State of Incorporation/Organization FOR OFFICE USE ONLY 12/18/1998 DHGUYEN 00000171 75327184 40.00 DP 01 FC:481

Public burden reporting for this collection of information is estimated to average approximately 30 minutes per Cover Sheet to be recorded, including time for reviewing the document and gathering the data needed to complete the Cover Sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Chief Information Officer, Washington, D.C. 20231 and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Paperwork Reduction Project (0651-0027), Washington, D.C. 20503. See OMB Information Collection Budget Package 0651-0027, Patent and Trademark ASSIGNMENT DOCUMENTS TO THIS ADDRESS.

Mail documents to be recorded with required cover sheet(s) information to: Commissioner of Patents and Trademarks, Box Assignments , Washington, D.C. 20231

TRADEMARK REEL: 1828 FRAME: 0029

FORM PTO- Expires 06/30/99 OMB 0651-0027	1618B P a	age 2	U.S. Department of Commerce Patent and Trademark Office TRADEMARK			
Domestic R	Representative Name and Address	Enter for the first Receiving Pa	arty only.			
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Address (line 2)						
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Correspond	dent Name and Address Area Code a	and Telephone Number (513) 629-	2777			
Name	Deborah Sinkula					
Address (line 1)	Graydon, Head & Ritchey					
Address (line 2)	1900 Fifth Third Center					
Address (line 3)	511 Walnut Street					
Address (line 4)	Cincinnati, OH 45202					
Pages	Enter the total number of pages of the including any attachments.	attached conveyance document	#			
Trademark	Application Number(s) or Registra	ation Number(s) Mark if a	dditional numbers attached			
Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).						
Trac	demark Application Number(s)	Registration Nur	nber(s)			
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Number of Properties Enter the total number of properties involved. #						
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Method o	of Payment: Enclosed X	Deposit Account	υ,			
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Statement and Signature

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as

Authorization to charge additional fees:

indicated herein.

Jerome	L. Ver	prite	
Nan	ne of Pe	rson รีเ	ıning

8-10-98

No

Yes

Date Signed

TRADEMARK AND/OR SERVICE MARK ASSIGNMENT

WHEREAS, NATIONWIDE MUTUAL INSURANCE COMPANY, a mutual insurance company organized under the laws of the State of Ohio and having its principal office at One Nationwide Plaza, Columbus, OH 43216 (hereinafter "Assignor") is the owner of the entire right, title, and interest in, to, and under the trademarks and/or service marks and the registrations or applications thereof listed on <u>Schedule 1</u> attached hereto (the "Marks");

WHEREAS, CITICASTERS CO., a corporation organized under the laws of the State of Ohio and having its principal office at 50 East RiverCenter Blvd, 12th Floor, Covington, KY 41011, (hereinafter "Assignee") desires to acquire the entire right, title, and interest in and to the Marks, including the goodwill of the business with which the Marks are used, and the registrations therefor;

NOW, THEREFORE, for good and valuable consideration, the receipt and adequacy of which is hereby acknowledged, the Assignor hereby sells, assigns, and transfers to the Assignee, its successors and assigns, Assignor's entire right, title and interest in, to, and under the Marks and the registrations thereof, identified in the attached Schedule 1, together with the goodwill of the business in connection with which the Marks are used.

WITNESS my hand this 30th day of July, 1998.

NATIONWIDE MUTUAL INSURANCE COMPANY

By: When You

STATE OF OHIO) ss: COUNTY OF HAMILTON)

On this 30th day of My, 1998, before me personally appeared known to me to be the same person who duly acknowledged the signing of the foregoing assignment to be his/her voluntary act and deed on behalf of assignor and who executed the same for the uses and purposes therein specified.

Notary Public

COURTNEY G. TALTY
Notary Public, State of Ohio
My Commission Expires Aug. 30, 1999

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SCHEDULE 1

LIST OF MARKS ASSIGNED

MARK APPLICATION. NO. COUNTRY

Buzzard 75/327,184 U.S.

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TRADEMARK REEL: 1828 FRAME: 0032

Graydon Head & Ritchey

Attorneys at Law

Courtney G. Talty Direct Dial: (513) 629-2846

December 16, 1998

1900 Fifth Third Center 511 Walnut Street Cincinnati Ohio 45202-3157 513/621-6464 Facsimile 513/651-3836

Mailing Address: P.O. Box 6464 Cincinnati Ohio 45201

Kentucky Office: 8100 Burlington Pike Florence Kentucky 41042 606/282-8800 Facsimile 606/525-0214

VIA FEDERAL EXPRESS

Commissioner of Patents and Trademarks U.S. Patent and Trademark Office 2800 Crystal Drive Tenth Floor Arlington, VA 22202

Re:

Assignment of Trademarks between Nationwide Mutual Insurance Co. ("Assignor")

and Citicasters Co. ("Assignee")

Dear Sir:

Enclosed please find the above-referenced Assignment of Trademarks to be filed with your office. The Assignment covers the assignment of the trademark registration number 75,327,184. Also enclosed is our firm's check in the amount of \$40.00 for the filing fee.

Please record the Assignment and file-stamp and return our extra copy of the Assignment to the undersigned in the enclosed self-addressed, stamped envelope(s) as evidence of receipt and filing. If you have any questions, please contact me at the telephone number above. Thank you for your assistance with this filing.

Very truly yours,

GRAYDON, HEAD & RITCHEY

Courtney G. Talty

Corporate Paralegal

cgt

enclosures

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RECORDED: 12/17/1998

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