FORM PTO-1618A Expires 06/30/99 OMB 0651-0027 12-22-1998



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Conveying Party	Mark it additional and a companies and a second
Name Reda Sports, Inc.	Execution Date Month Day Year 12/07/98
Formerly	
Individual General Partnership	Limited Partnership X Corporation Association
Other	
X Citizenship/State of Incorporation/Organizat	lion Pennsylvania
Receiving Party	Mark if additional names of receiving parties attached
Name Sunrise Investors, Inc.	
DBA/AKA/TA	
Composed of	
Address (line 1) 100 North Third Street	
Address (line 2)	
Address (line 3) Easton	PA / U.S.A. 18042 State/Country Zip Code
Individual General Partnership	Limited Partnership If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an
Corporation Association Other	appointment of a domestic representative should be attached. (Designation must be a separate
X Citizenship/State of Incorporation/Organizat	document from Assignment.) tion Pennsylvania
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FORM PTO-1618B Expires 06/30/99 OMB 0551-0027	Page 2	U.S. Department of Commerce Patent and Trademark Office TRADEMARK		
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Correspondent Name and Add	ess Area Code and Telephone Num	ber (610) 433-6266		
Name Sanford J. Pil	tch, Esq.			
Address (line 1) The Atrium - S	uite 204			
Address (line 2) 2895 Hamilton	Boulevard			
Address (line 3) Allentown, PA	18104			
Address (line 4)				
Pages Enter the total number including any attachm	r of pages of the attached convey- ents.	ance document #		
Trademark Application Number Enter either the Trademark Application Num Trademark Application Num ———————————————————————————————————	ber <u>or</u> the Registration Number (DO NOT El	Registration Number(s) 228 1,412,350 1,980,193 392 1,465,931		
Number of Properties Enter the total number of properties involved. # 7				
Fee Amount Fee Amo	ount for Properties Listed (37 CFF	3.41) : \$ [190.00		
Method of Payment: Deposit Account (Enter for payment by deposit account o	r if additional fees can be charged to the ac Deposit Account Number:	count.) #		
Chalamant and Cianatura	Authorization to charge addition	ial fees: Yes No No		
Statement and Signature To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein. 12/14/98				
Sanford J. Piltch Name of Person Signing	Signature	Date Signed		
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TRADEMARK REEL: 1828 FRAME: 0175

ASSIGNMENT

This Assignment, having an effective date of the 7th day of December, 1998, by and between REDA SPORTS, INC., a corporation of the Commonwealth of Pennsylvania, having a business address at 110 Main Street, P.O. Box 3609, West Easton, Pennsylvania 18043-3609 (hereinafter "ASSIGNOR") and SUNRISE INVESTORS, INC., a corporation of the Commonwealth of Pennsylvania, having a principal place of business at 100 North Third Street, Easton, Pennsylvania 18042 (hereinafter "ASSIGNEE").

WHEREAS, ASSIGNOR has acquired and used the trade names and trademarks "HERMAN'S"; "HERMAN'S WORLD OF SPORTING GOODS and Design"; "TOTAL SPORTS"; "HERMAN'S"; "WE ARE SPORTS"; "HERMAN'S KIDS CLUB"; and "HERMAN'S WINTER FESTIVAL" (hereinafter referred to as the "Marks") and the U.S. Trademark Registrations for said Marks, and the goodwill associated therewith, by assignment from the original Registrant who adtoped and used said marks and applied for and received said Registrations for the Marks, a Schedule of Trademarks containing a listing of each of said Registrations for the Marks, including a detailed description thereof, is attached hereto and made part hereof as Appendix A; and

WHEREAS, **ASSIGNEE** is desirous of acquiring and owning said trade names, trademarks and the U.S. Trademark Registrations received therefor, and the good will associated therewith.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, said ASSIGNOR does assign and transfer to the said ASSIGNEE all right, title, interest and claim in and to said Marks as set forth on the attached Schedule of Trademarks, together with the good will of the business symbolized by the Marks and associated therewith, and the Registrations for said Marks, and any related legal and/or equitable claims appurtenant thereto, to be held and enjoyed by the above-named ASSIGNEE, for ASSIGNEE's own use and behoof, and for ASSIGNEE's legal representatives and assigns, to the full end of the term or terms for which said Registrations were granted, as fully and entirely as the same would

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TRADEMARK REEL: 1828 FRAME: 0176 have been held by the undersigned ASSIGNOR had this assignment and sale not been made; all without further or additional compensation to the ASSIGNOR.

> REDA SPORTS, INC. Scott L. Reda Chairman and CEO

State of Pennsylvania County of Northanpton) ss:

Before me, the Subscriber, a Notary Public, for the State of Pennsylvania, County of Northampton, personally appeared Scott L. Reda, the person who signed this instrument on behalf of Reda Sports, Inc., who was authorized to sign this instrument on behalf of said Corporation, and who acknowledged that he signed this instrument as a free act and deed.

NOTARIAL SEAL SUSAN S. DOLL, Notary Public Easton, Northampton County My Commission Expires July 3, 1999

APPENDIX A

SCHEDULE OF TRADEMARKS

1. U.S. Trademark Registration 919,928

Mark: HERMAN'S

Class: 035

Services: Retail Sporting Goods Store Services

Applicant: Herman's Sporting Good, Inc.

Serial No.: 72/330,132 Filing Date: 06/16/1969 Registration No.: 919,928 Registered: 09/07/1971

Registrant: Herman's Sporting Good, Inc.

2. U.S. Trademark Registration 920,892

Mark: HERMAN'S WORLD OF SPORTING GOODS and Design

Class: 035

Services: Retail Sporting Goods Store Services

Applicant: Herman's Sporting Goods, Inc.

Serial No.: 72/330,131 Filing Date: 06/16/1969 Registration No.: 920,892 Registered: 09/21/1971

Registrant: Herman's Sporting Goods, Inc.

3. U.S. Trademark Registration 1,166,861

Mark: TOTAL SPORTS

Class: 042

Services: Retail Department Store Services **Applicant**: Herman's Sporting Goods, Inc.

Serial No.: 73/248,153 Filing Date: 01/30/1980 Registration No.: 1,166,861 Registered: 08/25/1981

Registrant: Herman's Sporting Goods, Inc.

4. U.S. Trademark Registration 1,412,350

Mark: HERMAN'S Classes: 018, 020

Goods: Back Packs; Sleeping Bags

Applicant: Herman's Sporting Goods, Inc.

Serial No.: 73/369,759 Filing Date: 06/15/1982 Registration No.: 1,412,350 Registered: 10/07/1986

Registrant: Herman's Sporting Goods, Inc.

5. U.S. Trademark Registration 1,465,931

Mark: WE ARE SPORTS

Class: 042

Services: Retail Sporting Goods Store Services

Applicant: Herman's Sporting Goods, Inc.

Serial No.: 73/518,661 Filing Date: 01/22/1985 Registration No.: 1,465,931 Registered: 11/17/1987

Registrant: Herman's Sporting Goods, Inc.

6. U.S. Trademark Registration 1,835,000

Mark: HERMAN'S KIDS CLUB

Class: 042

Services: Retail Clothing Store Services **Applicant**: Herman's Sporting Goods, Inc.

Serial No.: 74/367,095 Filing Date: 03/11/1993 Registration No.: 1,835,000 Registered: 05/03/1994

Registrant: Herman's Sporting Goods, Inc.

7. U.S. Trademark Registration 1,980,193

Mark: HERMAN'S WINTER FESTIVAL

Class: 041

Services: Conducting entertainment exhibitions in the nature of sports competitions

and/or events

Applicant: Herman's Sporting Goods, Inc.

Serial No.: 74/562,356 Filing Date: 08/18/1994 Registration No.: 1,980,193 Registered: 06/11/1996

RECORDED: 12/16/1998

Registrant: Herman's Sporting Goods, Inc.