

12-16-1998



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To the Honorable Commissioner of Patents

100922988

of original documents or copy thereof.

MS-01-81 (vertical)

1. Name of conveying party(ies):  
My Favorite Muffin, Too, Inc.

- Individual(s)
  - General Partnership
  - Corporation-State of NJ
  - Other
  - Association
  - Limited Partnership
- Additional name(s) of conveying party(ies) attached?  Yes  No

2. Name and address of receiving party(ies):  
Name: BAB Holdings, Inc.  
Internal Address: \_\_\_\_\_  
Street Address: 8501 W. Higgins Ave., Ste. 320  
City Chicago State IL ZIP 60631

- Individual(s) citizenship \_\_\_\_\_
- Association \_\_\_\_\_
- General Partnership \_\_\_\_\_
- Limited Partnership \_\_\_\_\_
- Corporation-State of Illinois
- Other \_\_\_\_\_

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No  
(Designation must be a separate document from Assignment)  
Additional name(s) & address(es) attached?  Yes  No

3. Nature of conveyance:  
 Assignment  Merger  
 Security Agreement  Change of Name  
 Other \_\_\_\_\_

Execution Date: \_\_\_\_\_

4. Application number(s) or registration number(s):  
A. Trademark Application No.(s)  
74-435,932; 75-209,935

B. Trademark registration No.(s)  
1,514,952; 1,736,848; 1,827,614

Additional numbers attached?  Yes  No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Norman E. Lehrer, Esquire

Internal Address: \_\_\_\_\_

Street Address: 1205 N. Kings Highway

City Cherry Hill State: NJ ZIP 08034

6. Total number of applications and registrations involved:  1

7. Total fee (37 CFR 3.41):.....\$340.00

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number: \_\_\_\_\_

(Attach duplicate copy of this page if paying by deposit account)

12/14/1998 JSN/MLZ 00000036 74435932

01 FC:481 40.00 OP  
02 FC:482 300.00 OP

DO NOT USE THIS SPACE

9. Statement and signature.

*To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.*

Norman E. Lehrer

Name of Person Signing

Signature

12-08-98

Date

Total number of pages comprising cover sheet:

OMB No. 0651-0011 (exp. 4/94)

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Mail documents to be recorded with required cover sheet information to:

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**APPENDIX**

**REGISTRATIONS**

<u>Mark</u>	<u>Registration Number</u>	<u>Registration Date</u>
MY FAVORITE MUFFIN	1,514,952	November 29, 1988
MY FAVORITE COFFEE	1,736,848	December 1, 1992
(MY FAVORITE) BAGELS	1,827,614	March 22, 1994
MY FAVORITE ESPRESSO	1,848,681	August 9, 1994
MY FAVORITE CAPPUCINO	1,848,682	August 9, 1994
THE MUFFIN SCOOP	1,855,738	September 27, 1994
MY FAVORITE LATTE	1,857,821	October 11, 1994
MY FAVORITE MUFFIN and Design	1,878,988	February 14, 1995
MY FAVORITE MUFFIN & BAGEL CAFE	1,976,245	May 28, 1996
MY FAVORITE BASKET	2,062,767	May 20, 1997
MY FAVORITE MUFFIN	2,069,258	June 10, 1997

**APPLICATIONS**

<u>Mark</u>	<u>Application Number</u>	<u>Application Date</u>
MY FAVORITE BAKERY	74-435,932	September 15, 1993
MY FAVORITE SALADS	75-209,935	December 9, 1996

**NUNC PRO TUNC ASSIGNMENT**

WHEREAS, My Favorite Muffin, Too, Inc., had adopted and used the Trademarks and Service Marks set forth in the Appendix attached hereto and has obtained the registrations or has filed applications for the marks as indicated in the Appendix; and

WHEREAS, BAB Holdings Co., of 8501 West Higgins Avenue, Suite 320, Chicago, Illinois 60631, acquired all rights, title and interest in and to said marks and said registrations and applications together with the goodwill of the business symbolized by the marks by way of an assignment from My Favorite Muffin, Too, Inc. on or about May 13, 1997; and

WHEREAS, the parties wish to reaffirm and ratify the prior assignment and to formalize said assignment for the purposes of recordation;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, said My Favorite Muffin, Too, Inc. has assigned and by these presents does hereby assign nunc pro tunc as of May 13, 1997, unto said BAB Holdings, Inc. all rights, title and interest in and to the said marks and said registrations and applications together with the goodwill of the business symbolized by the marks.

MY FAVORITE MUFFIN, TOO, INC.

By: 

Michael K. Murtaugh, Vice President

Date: 12/3/98