

12-22-1998

Form PTO-1504

1-31-92



EET

U.S. DEPARTMENT OF COMMERCE
Patent and Trademark Office

To the Honorable Commissioner of P

100926297

Attached original documents or copy hereof.

1. Name of conveying party(ies):

Ahlgrens Svenska Forsaljnings Aktiebolag

- Individual(s)
- General Partnership
- Corporation-State
- Other
- Association
- Limited Partnership
- Sweden

Additional name(s) of conveying party(ies) attached Yes No

2. Name and address of receiving party(ies):

Name: Leaf Sverige Aktiebolag

P.O. Box 622

Address: 801 26 Gayle, Sweden

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation-State Sweden
- Other

If assignee is not domiciled in the United States, a domestic representative designation is attached:

Yes No

(Designations must be a separate document from Assignment)

Additional name(s) & addresses attached? Yes No

3. Nature of conveyance: 12-8-98

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

Execution Date: August 6, 1998

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

533,608 1,302,959

Additional Numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: David Ehrlich

Internal Address: Fross Zelnick Lehrman & Zissu, P.C.

Street Address: 866 United Nations Plaza

City: New York State: NY Zip: 10017

6. Total number of applications and registration involved:..... 2

7. Total fee (37 CFR 3.41) \$ 65.00

- Enclosed
 - Authorized to be charged to deposit account
- (Only if total fee is not sufficient)

8. Deposit account number:

23-0825-0576900

65E

12/18/1998 DNGUYEN 00000203 533608

(Attach duplicate copy of this page if paying by deposit account)

01 FC:481 40.00 OP
02 FC:482 25.00 OP

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

David Ehrlich
Name of Person Signing

[Signature]
Signature

12/8/98
Date

Total number of pages comprising cover sheet: _____

12-8-98

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

REG. NO. : 533,608
REG. DATE : November 21, 1950
MARK : PIX
CLASS : 30


APPOINTMENT OF DOMESTIC REPRESENTATIVE

Assistant Commissioner for
Trademarks
2900 Crystal Drive
Arlington, Virginia 22202-9300

Sir:

LEAF SVERIGE AKTIEBOLAG, a corporation organized and existing under the laws of Sweden, located at Box 622, 801 26, Gavle, Sweden, the proprietor of the above-identified trademark registration, hereby appoints the firm Fross Zelnick & Lehrman & Zissu P.C., attorneys at law, of 633 Third Avenue, New York, New York 10017 (telephone 212-953-9090), its attorneys and representative upon whom notices or process in proceedings affecting the above-identified mark may be served.

LEAF SVERIGE AKTIEBOLAG

By: 
Name: Peter Candell
Title: Managing Director

Date of Signature: 6th August, 1998

ASSIGNMENT


WHEREAS, AHLGRENS SVENSKA FÖRSÄLJNINGIS AKTIEBOLAG, a corporation organized and existing under the laws of Sweden, located in Gavle, Sweden ("**Assignor**"), is the owner of the following trademarks now registered in the United States Patent and Trademark Office:

<u>Trademark</u>	<u>Reg. No.</u>	<u>Date</u>
PIX (stylized)	533,608	Nov. 21, 1950
BRIO	1,302,959	Oct. 30, 1984

and WHEREAS, LEAF SVERIGE AKTIEBOLAG, a corporation organized and existing under the laws of Sweden, located at Box 622, 801 26, Gavle, Sweden is desirous of acquiring said registered trademarks.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee of all rights, title and interest in and to the trademarks, together with the goodwill of the business symbolized by the trademarks and the above-named registrations therefor, and with all claims arising out of or relating to the use or ownership of the trademarks.

AHLGRENS SVENSKA FÖRSÄLJNINGIS AKTIEBOLAG

By: 
Name: Ove Anonsen
Title: Managing Director

6th August, 1998