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To the Honorable Commissioner of Patent

and original documents or copy thereof.

1. Name of conveying party(ies):

Conopco, Inc. dba Chesebrough-Pond's USA Co.
33 Benedict Place
Greenwich, CT 06830

- Individual(s)
- Association
- General Partnership
- Limited Partnership
- Corporation-State - New York
- Other

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance: *MED 11-20-98*

- Assignment
- Merger
- Security Agreement
- Change of Name
- Other

Execution Date: April 21, 1998

2. Name and address of receiving party(ies)

Name: Chesebrough-Pond's Inc.

Internal Address: _____

Street Address: 501 Silverside Road

City: Wilmington State: DE ZIP: 19809

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation-State Delaware
- Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No

(Designations must be a separate document from assignment)

Additional name(s) & address(es) attached? Yes No

4. Application number(s) or patent number(s):

A. Trademark Application No.(s)

12/1A/ 99A 8B6GN4 00000042 001595 21531A4
01 20-4A1 45.00 24

B. Trademark Registration No.(s)

2,153,184 for DUAL ACTION

11-20-1998

U.S. Patent & TMO/TM Mail Rpt Dt



Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: K.C. Leonard

Internal Address: Trademark Department

Unilever Home & Personal Care USA

Street Address: 33 Benedict Place

City: Greenwich State: CT ZIP: 06830

6. Total number of applications and registrations involved: 1

7. Total fee (37 CFR 3.41).....\$ 40.00

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number:

03-1595

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Aura Piedra

Name of Person Signing

Signature

11/18/98

Date

Total number of pages including cover sheet, attachments, and document: 2

ASSIGNMENT

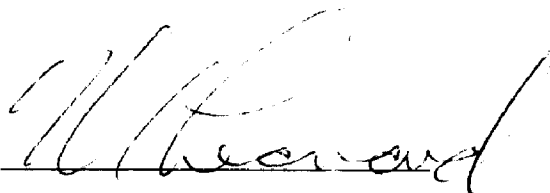
WHEREAS CONOPCO, INC. dba CHESEBROUGH-POND'S USA CO., a corporation of the State of New York with an address at 33 Benedict Place, Greenwich, Connecticut 06830 (hereinafter ASSIGNOR) has adopted, used and is owner of the trademark registration for DUAL ACTION, Registration No. 2,153,184 which is registered in the United States Patent and Trademark Office,

WHEREAS, CHESEBROUGH-POND'S INC., a corporation of the State of Delaware, with its address at 501 Silverside Road, Wilmington, Delaware 19809 (hereinafter ASSIGNEE) is desirous of acquiring the above mentioned trademark and trademark registration therefor,

NOW, THEREFORE, for good and valuable consideration, the receipt of which is acknowledged, ASSIGNOR does hereby assign to ASSIGNEE the ASSIGNOR's entire right, title and interest in and to the above mentioned trademark and the trademark registration above identified, together with whatever goodwill of its business may be connected with and associated with the mark.

IN TESTIMONY WHEREOF, ASSIGNOR has caused this assignment to be executed effective as of the 21st day of April 1998.

CONOPCO, INC. DBA
CHESEBROUGH-POND'S USA CO.

By 

Kenneth C. Leonard
Assistant Secretary