Tab settings = C Y 100927551 attached original documents or copy thereof. 1. Name of conveying party(ies): Concepto, Inc. dba Good Blumor-Breyers Ice Crean 909 Packer land Drive Green Bay, XI 54307-9007 Individual(s) XI 54307-9007 Individual(s) Corporation-State New York Individual(s) Corporation-State DE ZIP, 19809 Assignment Merger Change of Name Change	FORM-PTU-1594 (Rev. 6-93)	12-22-19	SHEET U.S. DE	PARTMENT OF COMMERCE Patent and Trademark Office	
To the thornable Commissioner of I 100927551 To the hornable Commissioner of I 100927551 Individual (S)	OMB No. 0651-0011 (exp. 4/94)		inii _Y		
1. Name of conveying party(ies): Conopco, Inc. 4ba Good Rumor-Breyers Ice Cream 999 Packerland Drive Green Bay, WI 54307-9007 Individualis) Association General Partnership Unimited Partnership Corporation-State New York Other Additional name(s) of conveying party(ies) attached? I ves is No 3. Nature of conveyance: MPD //-20-E8 ib Assignment Merger Cother	Tab settings □ □ □ ▼	Ipsici itali doni amia	<u> </u>		
Name: Lipton Investments, Inc.	To the Honorable Commissioner of I	1009275	attached original document	nts or copy thereof.	
Street Address: Solution State: DE ZIP: 19809 State: DE ZIP: Z	 Name of conveying party(ies): 		2. Name and address of receiving p	arty(ies)	
□ General Partnership □ Limited Partnership □ City: Wilmington State: DE ZIP: 19809 □ Corporation-State New York □ Other	909 Packerland Drive		Internal Address:		
Assignment Merger Change of Name Change of Name Other Security Agreement Other Security Agreement Change of Name Other Security Agreement Other Othe	☐ General Partnership ☐ Limited Partnership ** Corporation-State New York		City: Wilmington State: DE ZIP: 19809 Individual(s) citizenship Association General Partnership Limited Partnership Corporation-State Other		
3. Nature of conveyance: MPD //- 20 - 28	Additional name(s) of conveying party(ies) attached? Q Yes 💆 No				
Execution Date: October 13, 1998 4. Application number(s) or patent number(s): A. Trademark Application No.(s) B. Trademark Registration No.(s) 2,195,076 for CHOC BURGER DESIGN Additional numbers attached? Yes No 5. Name and address of party to whom correspondence concerning document should be mailed: Name: K.C. Leonard Internal Address: Other Choc Burger Design Us. Patent's TMORTM Mail Repro- Chesebrough-Pond's USA Co. Chesebrough-Pond's USA Co. Street Address: 33 Benedict Place 8. Deposit account number: City: Greenwich State: CT ZIP: 06830 (Attach duplicate copy of this page if paying by deposit account) DO NOT USE THIS SPACE	Ö Assignment ☐ Merger ☐ Security Agreement ☐ Change of Name				
A. Trademark Application No.(s) 2,195,076 for CHOC BURGER DESIGN 2,195,076 for CHOC BURGER DESIGN Additional numbers attached? Yes No 11-20-1998 5. Name and address of party to whom correspondence concerning document should be mailed: Name: K.C. Leonard Internal Address:			is attached: Yes/No (Designations must be a separate document from assignment)		
Additional numbers attached? □ Yes □ No 1.1-20-1998 5. Name and address of party to whom correspondence concerning document should be mailed: Name: K.C. Leonard Internal Address:	4. Application number(s) or patent number(s):				
Additional numbers attached? □ Yes □ No 5. Name and address of party to whom correspondence concerning document should be mailed: Name: K.C. Leonard Internal Address: □ Enclosed Chesebrough-Pond's USA Co. Total number of applications registrations involved:	A. Trademark Application No.(s)		B. Trademark Registration No.(s	s)	
5. Name and address of party to whom correspondence concerning document should be mailed: Name: K.C. Leonard Internal Address:	OJ POLIAN . SA JA OH		THE REPORT OF THE PROPERTY OF		
5. Name and address of party to whom correspondence concerning document should be mailed: Name: K.C. Leonard Internal Address:					
Internal Address: Chesebrough-Pond's USA Co. Chesebrough	· -	espondence	• •		
Chesebrough-Pond's USA Co. Chesebrough-Pond's USA Co. Xi Authorized to be charged to deposit account			7. Total fee (37 CFR 3.41)\$	40.00	
Street Address: 33 Benedict Place 8. Deposit account number: 210043 (Attach duplicate copy of this page if paying by deposit account) DO NOT USE THIS SPACE 9. Statement and signature. To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.					
City: Greenwich State: CT ZIP: 06830 (Attach duplicate copy of this page if paying by deposit account) DO NOT USE THIS SPACE 9. Statement and signature. To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.	Street Address: 33 Benedict Place	2		•	
9. Statement and signature. To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.	City: Greenwich State: CT ZIP: 06830				
To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.	DO NOT USE THIS SPACE				
Name of Person Signing Signature Date	To the best of my knowledge and belief, the the original document. Aura Piedra -	Mu	hi-	4/18/198	
Total number of pages including cover sheet, attachments, and document:					

ASSIGNMENT

WHEREAS, CONOPCO, INC. dba GOOD HUMOR-BREYERS ICE CREAM, a corporation organized under the laws of the State of New York, with an address at 909 Packerland Drive, Green Bay, Wisconsin 54307-9007 (hereinafter ASSIGNOR) has adopted, used and is owner of the trademark registration for CHOC BURGER AND DESIGN, Reg. No. 2,195,076 in International Class 030 which is registered in the United States Patent and Trademark Office,

WHEREAS, LIPTON INVESTMENTS INC., a corporation organized under the laws of the State of Delaware having an address at 501 Silverside Road, Wilmington, Delaware 19809 (hereinafter ASSIGNEE) is desirous of acquiring the above mentioned trademark, and trademark registration therefor,

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged. ASSIGNOR does hereby assign to ASSIGNEE the ASSIGNOR's entire right, title and interest in and to the above mentioned trademark and the trademark registration above identified, together with whatever goodwill of its business may be connected with and associated with the mark.

IN TESTIMONY WHEREOF, ASSIGNOR has caused this assignment to be executed effective as of the 13th day of October, 1998.

CONOPCO, INC. DBA
GOOD HUMOR-BREYERS ICE CREAM

K C Leonard

RECORDED: 11/20/1998

Assistant Secretary

TRADEMARK REEL: 1828 FRAME: 0997