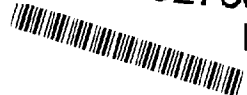


12-22-1998



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11-25-1998
U.S. Patent & TMO/ TM Mail Rcpt Dt. #34

To the Honorable Commissioner of Patents

attached original documents or copy hereof.

and address of receiving party(ies):

1. Name of conveying party(ies)

Fairway to Heaven, Inc.

Name: Viacom International Inc.

- Individual(s)
- General Partnership
- Corporation-State New York
- Other

Address: 1515 Broadway
City: New York State: NY Zip: 10036

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation-State Delaware
- Other

Additional name(s) of conveying party(ies) attached Yes No

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from Assignment)
Additional name(s) & addresses attached? Yes No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

Execution Date: October 14, 1998

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s).

2,127,578

Additional Numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Andrew N. Fredbeck

Internal Address: Fross Zelnick Lehrman & Zissu, P.C.

Street Address: 633 Third Ave.

City: New York State: NY Zip: 10017

6. Total number of applications and registration involved: 1

7. Total fee (37 CFR 3.41) \$ 40.00

- Enclosed
 - Authorized to be charged to deposit account
- (Only if total fee is not sufficient)

8. Deposit account number:

23-0825-0576900

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and an attached copy is a true copy of the original document.

Andrew N. Fredbeck
Name of Person Signing

Signature

11/25/98
Date

Total number of pages comprising cover sheet: _____

MPD 11-25-98

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ASSIGNMENT

WHEREAS, Fairway to Heaven, Inc., a New York corporation doing business at 92 Round Hill Road, Armonk, New York 10803, hereinafter referred to as "Assignor," owns the following trademark used and registered for "retail store and distributorship services in the field of golf equipment and related goods" now registered in the United States Patent and Trademark Office:

<u>Mark</u>	<u>Registration No.</u>	<u>Date of Registration</u>
FAIRWAY TO HEAVEN	Reg. No. 2,127,578	January 6, 1998

WHEREAS, Viacom International Inc., a Delaware corporation with a place of business at 1515 Broadway, New York, New York 10036, hereinafter referred to as "Assignee," is desirous of acquiring said mark, the registration thereof, title thereto, and any and all rights Assignor has in and to the mark;

NOW THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby turns over its original certificate of registration for the above mark and assigns and transfers to Assignee in perpetuity, all rights, title and interest, if any, now or ever owned by Assignor in and to the trademark set forth above, including the registration therefor, Assignor's common law rights in the mark, together with the goodwill of the business symbolized by the mark, together with all claims that can or may be asserted by Assignor arising out of or relating to the use or ownership of said mark and the

