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REGISTRATION FORM COVER SHEET
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12-14-1998

U.S. Patent & TMO/c/TM Mail Rcpt Dt. #34

To the Honorable Commissioner of

100927257

is attached c

1. Name of conveying party(ies):

FISCHER Pharmaceutical Laboratories
(1975) Ltd.

- Individual(s)
- General Partnership
- Corporation-State ISRAEL
- Other
- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

Execution Date: NOVEMBER 11, 1998

2. Name and address of receiving party(ies):

Name: FISCHER Pharmaceuticals Ltd.

Internal Address: 9 Bar Yochai Street

Street Address: 9 Bar Yochai Street

City: Bnei Brak ISRAEL State: ZIP:

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation-State ISRAEL
- Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No

(Designations must be a separate document from Assignment)

Additional name(s) & address(es) attached? Yes No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

75/408940 ULTRA-SEA

B. Trademark registration No.(s)

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: CHARLES E. BAXLEY, ESQUIRE

Internal Address: 59 JOHN ST - 5 FL

NEW YORK, NY 10038

Street Address: 59 JOHN ST - 5 FL

City: NEW YORK State: NY ZIP: 10038

6. Total number of applications and registrations involved: 1

7. Total fee (37 CFR 3.41): \$ 40.00

- Enclosed
- Authorized to be charged to deposit account

ONLY if discrepancy or overpayment

8. Deposit account number:

02-1435

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

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9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

CHARLES E. BAXLEY

Name of Person Signing

Signature

DECEMBER 10, 1998

Date

Total number of pages comprising cover sheet: 1

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

-----X
Applicant : Fischer Pharmaceutical Laboratories :
(1975) Ltd. :
Assignee : Fischer Pharmaceuticals Ltd. :
Serial No.: 75/409940 :
Filed : December 22, 1997 :
For TM : **ULTRA-SEA** :
Class : 3 (US Classes 51 & 52) :
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BOX - 5

Assistant Commissioner for Trademarks
2900 Crystal Drive
Arlington, VA 22202-3513

Dear Sir:

**SUBSTITUTE POWER OF ATTORNEY AND
APPOINTMENT OF DOMESTIC REPRESENTATIVE**

Fischer Pharmaceuticals Ltd. (an Israel corporation)
having its principal place of business at 9 Bar Yochai Street, Bnei
Brak, Israel, as Assignee of the above referenced United States
Trademark Application along with all goodwill relating to same,
under an Assignment Document dated ,
assigned by Fischer Pharmaceutical laboratories (1975) Ltd. (an

Israel corporation) having its principal place of business at 9 Bar Yochai Street, Bnei Brak, Israel, hereby appoints:

CHARLES E. BAXLEY, ESQUIRE
USPTO Reg. No. 20,149

JOSEPH T. MURRAY, ESQUIRE

both Members of the Bar of the State of New York of:

HART, BAXLEY, DANIELS & HOLTON
59 John Street - Fifth Floor
New York, New York 10038

Tel: (212) 791-7200
Fax: (212) 791-7276

its Attorney to prosecute this Application to register, with full powers of substitution and revocation, to transact all business in the United States Patent and Trademark Office in connection herewith and to receive the Certificate of Registration.

Assignee hereby designates CHARLES E. BAXLEY, ESQUIRE and JOSEPH T. MURRAY, ESQUIRE of Hart, Baxley, Daniels & Holton, whose postal address is set forth above, as its Domestic Representative upon whom notices and/or processes may be served in proceedings affecting this trademark.

Fischer Pharmaceuticals Ltd.

By: Dr. N. Hadas

Name: NIRA HADAS

Title: VP R&D

Date: 11.11.78

Post Office Address of Declarant: 9 Bar Yochai Street
Bnei Brak, ISRAEL

ASSIGNMENT INSTRUMENT OF UNITED STATES
TRADEMARK APPLICATION 75/408940 FILED DECEMBER 22, 1997

ASSIGNOR: FISCHER Pharmaceutical Laboratories (1975) Ltd.
(Israel corporation)
9 Bar Yochai Street
Bnei Brak, ISRAEL

ASSIGNEE: FISCHER Pharmaceuticals Ltd.
(Israel corporation)
9 Bar Yochai Street
Bnei Brak, ISRAEL

WHEREAS; FISCHER Pharmaceutical Laboratories (1975) Ltd. (Israel corporation) whose address is 9 Bar Yochai Street, Bnei Brak, Israel (hereinafter sometimes referred to as "Assignor"), is the owner of the Trademark Application **ULTRA-SEA** (hereinafter sometimes referred to as the "Application") and all goodwill pertaining thereto, which is the subject of United States Trademark Application 75/408940 which was filed on December 22, 1997 for skin care preparations, hair shampoo and conditioner in International Class 3 (US Classes 51 & 52).

WHEREAS; FISCHER Pharmaceuticals Ltd. (Israel corporation) whose address is 9 Bar Yochai Street, Bnei Brak, Israel (hereinafter sometimes referred to as "Assignee"), desires to acquire all of Assignor's right, title and interest in and to said Trademark Application **ULTRA-SEA** along with the goodwill and the business connected with use of and symbolized by said Trademark Application, along with all common-law and statutory rights with respect thereto;

NOW THEREFORE; in consideration of payment of Ten Dollars (\$10.00) and for other good and valuable consideration, receipt and sufficiency of which are acknowledged by Assignor, Assignor has transferred, conveyed and assigned and hereby evidences such transference, conveyance and assignment to Assignee (assignee's successors and assigns) all of Assignor's right, title and interest in an to each of the following:

1. Said United States Trademark Application 75/408940 for mark **ULTRA-SEA** filed in the United States Trademark Office, together with goodwill of the business and goods in connection with which said Mark is used.
2. All common-law and statutory rights of Assignor with respect to said United States Trademark Application.
3. All of Assignor's rights to bring any action against any third party for and to recover damages for infringement of the Mark, including damages for any past infringement thereof.
4. All of Assignor's rights to bring any action against any third party for, and to recover damages for unfair competition and/or other tortious conduct by any third party relating to the business conducted under and the goods associated with said Mark, including but not limited to damages for such past unfair competition and/or other tortious conduct.

IN WITNESS WHEREOF, Assignor has caused this instrument to be executed on this 11th day of ~~March~~^{NOVEMBER}, 1998 on behalf of itself and for the purposes herein set forth.

FISCHER Pharmaceutical Laboratories (1975) Ltd.
Assignor

By: Dr. N. Hadley

Name: NIRA HUBBS

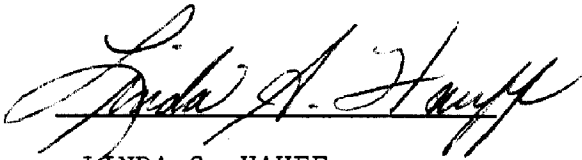
Title: VP R&D

Date: 11.11.98

Address of Assignor: 9 Bar Yochai Street
Bnei Brak, Israel

WITNESS:

Sign:



Name:

LINDA S. HAUFF

Address:

18-C Edgewater Park
Bronx, NY 10465