

12-23-1998

Form PTO-1594



SHEET U.S. Department of Commerce  
LY Patent and Trademark Office

100928383

*Collective*

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

**Johnson Fishing, Inc.**

*MLO*  
*12-21-98*

Individual(s)                     Association  
 General Partnership            Limited Partnership  
 Corporation-State - **Delaware**  
 Other:

Additional name(s) of conveying party(ies) attached?  
 Yes     No

3. Nature of conveyance:  
 Assignment                     Merger  
 Security Agreement            Change of Name  
 Other

Execution Date: **Effective September 30, 1994**

2. Name and address of receiving party(ies):

Name: **Johnson Worldwide Associates, Inc.**  
Internal Address:  
Street Address: **1326 Willow Road**  
City: **Sturtevant** State: **WI** Zip: **53177**

Individual(s) citizenship  
 Association  
 General Partnership  
 Limited Partnership  
 Corporation-State - **WI**  
 Other

If assignee is not domiciled in the United States, domestic representative designation is attached:  Yes  No  
(Designations must be a separate document from Assignment) Additional names(s) & address(es) attached?  
 Yes  No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

B. Trademark registration No.(s)

**663,085**

Additional numbers attached?  Yes  No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: **Brenda J. Germundson**

Internal Address: **Foley & Lardner**

Street Address: **777 East Wisconsin Avenue**

City: **Milwaukee** State: **WI** Zip: **53202-5367**

6. Total number of applications and registrations involved:.....[ **1** ]

7. Total fee (37 CFR 3.41): .....\$ **40.00**  
 Enclosed  
 Authorized to be charged to deposit account any fee deficiencies.

8. Deposit account number: **06-1447 (only to be used if there is a deficiency in the amount enclosed)**

(Attach duplicate copy of this page if paying by deposit account)

12/22/1998 DNGUYEN 00000122 663085  
01 FC:481 40.00 OP

DO NOT USE THIS SPACE

9. Statement and signature.

*To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.*

**Brenda J. Germundson**                    *Brenda J. Germundson*                    *12/18/98*  
Name of Person Signing                    Signature                    Date

Total Number of pages including cover sheet, attachments, and document: [ **12** ]

Mail documents to be recorded with required cover sheet information to:  
Commissioner of Patents and Trademarks, Box Assignments  
Washington, D.C. 20231

TRADEMARK  
REEL: 1830 FRAME: 0546



U.S. TRADEMARK ASSIGNMENT

WHEREAS, JOHNSON FISHING, INC., a corporation of the State of Delaware having an office at 1326 Willow Road, Sturtevant, Wisconsin 53177, was on September 30, 1994, the owner of the trademarks indicated in Attachment A, and was on September 30, 1994, the owner of the United States federal registrations and applications thereof, indicated respectedly in the said Attachment A; and

WHEREAS, JOHNSON WORLDWIDE ASSOCIATES, INC., a corporation of the State of Wisconsin having an office at 1326 Willow Road, Sturtevant, Wisconsin 53177, did acquire all of the said trademarks and the registrations and applications of the said JOHNSON FISHING, INC. on September 30, 1994.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, the said JOHNSON FISHING, INC. does hereby assign unto the said JOHNSON WORLDWIDE ASSOCIATES, INC., a corporation of the State of Wisconsin, all rights, title, and interest in and to the said trademarks, together with the goodwill of the business symbolized by the marks, and the said registrations and applications thereof, as indicated on Attachment A, nunc pro tunc as of September 30, 1994.

JOHNSON FISHING, INC.

By: Walter Neubert

Dated: February 9, 1995

Title: Assistant Secretary

STATE OF WISCONSIN        )  
                                  ) SS:  
COUNTY OF RACINE        )

Wade T. Newkirk, being duly sworn, states that he was, as of the effective date of this document, namely, September 30, 1994, the Assistant Secretary of JOHNSON FISHING, INC., a corporation of the State of Delaware, on whose behalf he signed the foregoing Assignment, and that he has authority to execute this Assignment on behalf of said corporation.

Susan L. DeRose

Subscribed and sworn to  
before me this 9 day of  
Feb., 1994

Susan L. DeRose  
[Notary Public]  
My commission expires: 11-29-98

[NOTARY SEAL]

ATTACHMENT A

TRADEMARK REGISTRATIONS

<u>TRADEMARK</u>	<u>REGISTRATION NUMBER</u>	<u>REGISTRATION DATE</u>
BASS-BUSTER	990,065	August 6, 1974
BEETLE SPIN	947,854	November 28, 1972
BRUSH 'N ROD (STYLIZED)	1,504,985	September 20, 1988
CAPER	371,885	October 10, 1939
CASCADE	1,627,326	December 11, 1990
CENTURY	652,011	September 24, 1957
CITATION	663,085 <del>633,085</del>	June 17, 1958
COMFORT +	1,533,436	April 4, 1989
CRAPPIE BUSTER	1,670,372	December 31, 1991
EXCELLENCE	1,632,447	January 22, 1991
GUIDE	999,759	December 17, 1974
H & H SCORPION	624,899	April 10, 1956
ICE 'N STIK (STYLIZED)	1,504,986	September 20, 1988
JOHNSON'S SILVER MINNOW	642,047	February 26, 1957
JOHNSON'S SPRITE	370,209	August 22, 1939
LAKER	999,055	November 26, 1974
LUJONCO	371,884	October 10, 1939
MINN KOTA	1,487,402	May 10, 1988
OUTBACK	1,525,922	February 21, 1989
SABRA	736,335	August 21, 1962
TROPHY TAMERS	1,532,191	March 28, 1989

TRADEMARK  
REEL: 1363 FRAME: 0507

TRADEMARK  
REEL: 1830 FRAME: 0550

ATTACHMENT A (cont.)

TRADEMARK APPLICATIONS

<u>TRADEMARK</u>	<u>APPLICATION NUMBER</u>	<u>APPLICATION DATE</u>
ALL TERRAIN	74/506,807	March 29, 1994
AUTOBAIL	74/501,035	March 15, 1994
FULCRUM	74/501,033	March 15, 1994
MINN KOTA	74/479,396	January 13, 1994
MINN KOTA JET	74/535,654	June 10, 1994
ORCA	74/501,034	March 15, 1994
RIPTIDE	74/506,821	March 29, 1994
SABRA	74/514,806	April 21, 1994
SCORPION	74/548,379	July 12, 1994
SILKWORM	74/501,036	March 15, 1994

TRADEMARK  
REEL: 1363 FRAME: 0508