

12-24-1998



FORM PC1-1618A
Expires 6/30/99
OMB 0651-0027

U.S. Department of Commerce
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TRADEMARK

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OPR/FINANCE
RECORDATION FORM COVER SHEET
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TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies)

Submission Type

- New
- Resubmission (Non Recordation)
- Document ID#
- Correction of PTO Error
- Reel # Frame #
- Corrective Document
- Reel # Frame #

Conveyance Type

- Assignment
- License
- Security Agreement
- Nunc Pro Tunc Assignment
- Merger
- Effective Date
Month Day Year
- Change of Name
- Other

Conveying Party

Mark if additional names of conveying parties attached

Name

Execution Date
Month Day Year

Formerly

- Individual
- General Partnership
- Limited Partnership
- Corporation
- Association
- Other

Citizenship/State of Incorporation/Organization

Receiving Party

Mark if additional names of receiving parties attached

Name

DBA/AKA/TA

Composed of

Address (line 1)

Address (line 2)

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City

State/County

Zip Code

- Individual
 - General Partnership
 - Limited Partnership
 - Corporation
 - Association
 - Other
- If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)

Citizenship/State of Incorporation/Organization

12/23/1998 DNGUYEN 00000224 1741621

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TRADEMARK
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Name

Address (line 1)

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Correspondent Name and Address **Area Code and Telephone Number** (312) 321-4727

Name

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Pages **Enter the total number of pages of the attached conveyance document including any attachments.**

Trademark Application Number(s) or Registration Number(s) Mark if additional numbers attached
Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)	Registration Number(s)
<input type="text"/>	<input type="text" value="1,741,621"/>
<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>

Number of Properties **Enter the total number of properties involved.** #1

Fee Amount **Fee Amount for Properties Listed (37 CFR 3.41):** \$40.00

Method of Payment: Enclosed **Deposit Account**

Deposit Account
(enter for payment by deposit account or if additional fees can be charged to the account.)

Deposit Account Number: #23-1925

Authorization to charge additional fees: Yes No

Statement and Signature
To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposition account are authorized, as indicated herein.

Philip A. Jones **12/18/98**

Name of Person Signing **Signature**

Date Signed


SERVICE MARK ASSIGNMENT

WHEREAS, AMERITECH PUBLISHING, INC., a Delaware corporation, with its principal place of business at Troy, Michigan ("Assignor"), has adopted and owns the service mark PAGESPLUS in connection with directory assistance services for others; namely, the preparation and placement of advertisements in print and video classified directories ("Mark"), for which Assignor owns a federal service mark registration, Reg. No. 1,741,621; and

WHEREAS, AMERITECH CORPORATION, a Delaware corporation, with its principal place of business at Chicago, Illinois ("Assignee"), desires to acquire the Mark, the goodwill appurtenant thereto, and the registration therefor;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns and transfers to Assignee the Mark, together with the goodwill associated therewith, the registration therefor, and all of Assignor's rights therein.

AMERITECH PUBLISHING, INC.

By: 
Daniel V. Iannotti
Secretary

Dated: December 15, 1998

Subscribed and Sworn to before me this 15th day of December

Sharon Eyster Clark
Notary Public

STATE OF ILLINOIS
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MY COMMISSION EXPIRES

My Commission expires: _____