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FORM PTO-1594  
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**RECORDED  
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INDEXED**

**12-24-1998**



**U.S. DEPARTMENT OF COMMERCE  
Patent and Trademark Office**

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Tab settings ▾ ▾ ▾ ▾ ▾ ▾ ▾ ▾ ▾ ▾

To the Honorable Commissioner of Patents & Trademarks

Send the attached original documents or copy thereof.

1. Name of conveying party(ies):  
Vulcan Publications, Inc.  
*MEX 12-17-98*

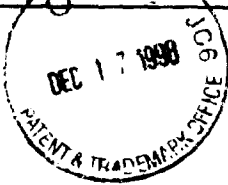
Individual(s)                       Association  
 General Partnership               Limited Partnership  
 Corporation-State Alabama  
 Other \_\_\_\_\_

Additional name(s) of conveying party(ies) attached?  Yes  No

3. Nature of conveyance:

Assignment                               Merger  
 Security Agreement                   Change of Name  
 Other \_\_\_\_\_

Execution Date: \_\_\_\_\_



2. Name and address of receiving party(ies)

Name: Treasure Chest Publishing, Inc.  
Internal Address: \_\_\_\_\_  
Street Address: One Richmond Square, Unit 215E  
City: Providence State: RI ZIP: 02906

Individual(s) citizenship \_\_\_\_\_  
 Association \_\_\_\_\_  
 General Partnership \_\_\_\_\_  
 Limited Partnership \_\_\_\_\_  
 Corporation-State Rhode Island  
 Other \_\_\_\_\_

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No  
(Designations must be a separate document from assignment)  
Additional name(s) & address(es) attached?  Yes  No

4. Application number(s) or patent number(s):

A. Trademark Application No.(s)  
75/520, 271

B. Trademark Registration No.(s)

Additional numbers attached?  Yes  No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Amy L. Mower, Esq.  
Internal Address: Cameron & Mittleman, LLP  
100 Exchange Terrace  
Providence, RI 02903

Street Address: 56 Exchange Terrace

City: Providence State: RI ZIP: 02903

6. Total number of applications and registrations involved: 1

7. Total fee (37 CFR 3.41).....\$ 40.00  
 Enclosed  
 Authorized to be charged to deposit account

8. Deposit account number: \_\_\_\_\_

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.  
To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Amy L. Mower, Esq.  
Name of Person Signing

*Amy L. Mower*  
Signature

12/14/98  
Date

Total number of pages including cover sheet, attachments, and document: 4

Mail documents to be recorded with required cover sheet information to:  
Commissioner of Patents & Trademarks, Box Assignments

**TRADEMARK  
REEL: 1831 FRAME: 0648**

ASSIGNMENT OF TRADEMARKS

WHEREAS, Vulcan Publications, Inc., a corporation, located in Birmingham, in the county of Jefferson, in the State of Alabama ("VULCAN"), is the owner of the "PRINTING EQUIPMENT GUIDE" trademark, for which registration is pending; and

WHEREAS, Treasure Chest Publishing, Inc. a corporation ("TREASURE CHEST"), of Providence, Rhode Island, is desirous of acquiring the entire interest of Vulcan in and to the PRINTING EQUIPMENT GUIDE trademark;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, VULCAN, by these presents does sell, assign and transfer unto the said TREASURE CHEST all of its right, title and interest in and to the said trademark described above, together with the goodwill of the business symbolized by said trademark and pending application for registration thereof, the same to be held and enjoyed by the said TREASURE CHEST, for its own use and benefit and that of its successors, assigns and legal representatives, to the full end of the term for which said trademark is granted, as fully and entirely as the same would have been held had this assignment and sale not been made, together with all claims for damages by reason of past infringement of said trademark, with the right to sue for and collect the same for its own use and for the use of its successors, assigns or other legal representatives, subject to the rights of any licensees under any existing license agreements to which VULCAN is a party or to the obligations under which VULCAN may have succeeded or to which his rights in said trademark is subject and subject further to any obligations to said licensees which VULCAN may have; and said VULCAN does hereby covenant and agree with the said TREASURE CHEST to execute and deliver such other and further instruments and take such other and further actions as may be necessary or appropriate to transfer said trademark, claims for damages by reason of past infringement and right to sue and collect therefor to TREASURE CHEST.

IN WITNESS WHEREOF, the undersigned corporation has caused this instrument to be executed at BIRMINGHAM, ALABAMA as of this 2<sup>nd</sup> day of OCTOBER, 1998.

Mark Gamble  
Mark Gamble, Senior Vice President, Finance  
Vulcan Publications, Inc.

Given under my hand and official seal this the 2<sup>nd</sup> day of October, 1998.

David T. Johnson

My commission expires MY COMMISSION EXPIRES MAY 22, 2000

(NOTARIAL SEAL)