

12-30-1998

Docket No.: tm1216

FORM PTO-1594 (Modified)  
(Rev. 6-93)  
OMB No. 0651-0011 (exp. 4/94)  
Copyright 1994-97 LegalStar  
SM05/REV02



T U.S. DEPARTMENT OF COMMERCE  
Patent and Trademark Office

100932280

Tab settings

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

MRD 12-21-98

1. Name of conveying party(ies):

**Interactive Coupon Marketing Group, Inc.**

- Individual(s)
- General Partnership
- Corporation-State Michigan
- Other
- Association
- Limited Partnership

Additional names(s) of conveying party(ies)  Yes  No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

Execution Date: 18 NOV 1998

2. Name and address of receiving party(ies):

Name: coolsavings.com inc.

Internal Address: \_\_\_\_\_

Street Address: 8755 W. Higgins Road, Suite 100

City: Chicago State: IL ZIP: 60631

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation-State Michigan
- Other

If assignee is not domiciled in the United States, a domestic designation is  Yes  No  
(Designations must be a separate document from Additional name(s) & address(es)  Yes  No

4. Application number(s) or registration numbers(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

2,148,278

2/28/1998 SBURNS 00000206 2148278

1 FC:481

40 00 00

Additional numbers

Yes  No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Keith A. Vogt

Internal Address: NIRO, SCAVONE, HALLER & NIRO

Street Address: 181 W. Madison Street, Suite 4600

City: Chicago State: IL ZIP: 60602

6. Total number of applications and registrations involved:.....

1

7. Total fee (37 CFR 3.41):.....\$ \$40.00

Enclosed

Authorized to be charged to deposit account

8. Deposit account number:

14-1131

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Trinidad Escobedo

Name of Person Signing

Trinidad Escobedo  
Signature

12/16/98  
Date

TRADEMARK REEL: 1833 FRAME: 0186

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

REGISTRANT:	Interactive Coupon Marketing Group, Inc.
MARK:	COOLSAVINGS
REGISTRATION NO.:	2,148,278
REGISTRATION DATE:	March 31, 1998
INTERNATIONAL CLASS:	35

**Box ASSIGNMENT**

Honorable Commissioner of Patents and Trademarks  
Washington, D.C. 20231

**CHANGE OF NAME OF REGISTRANT**

**1. Old name of Registrant**

The old name of the owner of the above-referenced trademark and trademark Registration is  
  
Interactive Coupon Marketing Group, Inc

**2. New name of Registrant**

The new name of the Registrant is  
  
coolsavings.com inc.

**3. Proof of change of name**

Proof of change of name is established by the attached Certificate of Amendment to the Articles of Incorporation of the Michigan Department of Commerce-Corporation and Securities Bureau, showing the name change.

(Change of Name of Registrant—page 1 of 2)

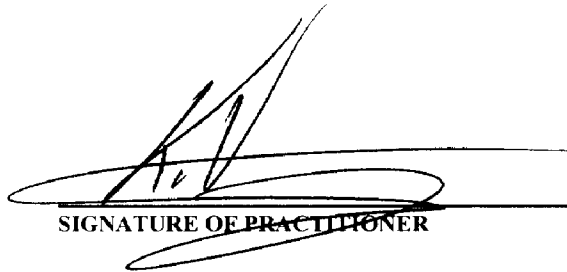
**4. Correspondence address**

Please continue to direct all correspondence relating to this Registration to the undersigned at the forgoing address.

**6. Payment of fee**

*NOTE: See 37 CFR 1.21(h).*

Please refer to the "ASSIGNMENT (DOCUMENT) COVER SHEET," to which this paper is attached.



SIGNATURE OF PRACTITIONER

Reg. No.: 37, 252

Keith A. Vogt

Tel. No.: (312) 236-0733

NIRO, SCAVONE, HALLER & NIRO  
181 W. Madison Street, Suite 4600  
Chicago, IL 60602

(Change of Name of Registrant—page 2 of 2)

MICHIGAN DEPARTMENT OF COMMERCE - CORPORATION AND SECURITIES BUREAU

Date Received

(FOR BUREAU USE ONLY)

NOV 16 1998

**FILED**

NOV 18 1998

11/16/1998 CSALKELD  
Trans 0100E911

196828

010442  
Total \$10.00

Corps Org & Filing & LLC art

Name

Jeffrey M. Macy, Esq.

Administrator  
MI DEPT. OF CONSUMER & INDUSTRY SERVICES  
CORPORATION, SECURITIES & LAND DEVELOPMENT BUREAU

Address

255 East Brown Street, Suite 110

City

Birmingham

State

MI

Zip Code

48009

EFFECTIVE DATE:

Document will be returned to the name and address you enter above

**CERTIFICATE OF AMENDMENT TO THE ARTICLES OF INCORPORATION**

For use by Domestic Profit and Nonprofit Corporations

(Please read information and instructions on the last page)

Pursuant to the provisions of Act 284, Public Acts of 1972 (profit corporations), or Act 162, Public Acts of 1982 (nonprofit corporations), the undersigned corporation executes the following Certificate:

1. The present name of the corporation is: Interactive Coupon Marketing Group, Inc.

2. The identification number assigned by the Bureau is:

1	9	6	-	8	2	8
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3. The location of the registered office is:

255 East Brown Street, Suite 110, Birmingham, Michigan 48009

(Street Address)

(City)

(ZIP Code)

4. Article I of the Articles of Incorporation is hereby amended to read as follows:

The name of the Corporation is: coolsavings.com inc.

MUC

TRADEMARK

RECORDED: 12/21/1998

REEL: 1833 FRAME: 0189