

12-30-1998



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To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

Med 12-21-98

1. Name of conveying party(ies):

Interactive Coupon Marketing Group, Inc.

- Individual(s)
- General Partnership
- Corporation-State Michigan
- Other _____

- Association
- Limited Partnership

Additional names(s) of conveying party(ies) Yes No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other _____
- Merger
- Change of Name

Execution Date: **18 NOV 1998**

2. Name and address of receiving party(ies):

Name: coolsavings.com inc.

Internal Address: _____

Street Address: 8755 W. Higgins Road, Suite 100

City: Chicago State: IL ZIP: 60631

- Individual(s) citizenship _____
- Association _____
- General Partnership _____
- Limited Partnership _____
- Corporation-State Michigan
- Other _____

If assignee is not domiciled in the United States, a domestic designation is Yes N
(Designations must be a separate document from Additional name(s) & address(es) Yes N

4. Application number(s) or registration numbers(s):

A. Trademark Application No.(s)

74-724,476 75-304,933 75-580,894 75-581,369
 74-724,477 75-470,037 75-580,895
 75-242,659 75-580,213 75-581,351
 75-296,297 75-580,342 75-581,352
 75-303,598 75-580,889 75-581,368

Additional numbers

B. Trademark Registration No.(s)

Yes No

REC-21 MR 6-51
COR/FINANCE

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Keith A. Vogt

Internal Address: NIRO, SCAVONE, HALLER & NIRO

Street Address: 181 W. Madison Street, Suite 4600

City: Chicago State: IL ZIP: 60602

6. Total number of applications and registrations involved:.....

16

7. Total fee (37 CFR 3.41):.....\$ **\$415.00**

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number:

14-1131

8/24/1998 SBURNS 00000204 74724476

DO NOT USE THIS SPACE

1 FC:481 49.00 06
2 FC:482 375.00 06

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Trinidad Escobedo

Name of Person Signing

Trinidad Escobedo
Signature

December 16, 1998
Date

TRADEMARK
REEL: 1833 FRAME: 0198

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

<u>MARKS:</u>	<u>APPLICATION NOS.:</u>	<u>APPLICATION DATES:</u>
EVENTSLINE	74-724,476	05 SEP 1995
DINELINE	74-724,477	05 SEP 1995
COOLTRAVEL	75-242,659	18 FEB 1997
COOLMALLS	75-296,297	22 MAY 1997
COOLCATALOGS	75-303,598	05 JUN 1997
COOLSAMPLES	75-304,933	05 JUN 1997
MISCELLANEOUS DESIGN	75-470,037	13 APR 1998
COOLDINING	75-580,213	30 OCT 1998
COOLCAMPUS	75-580,342	30 OCT 1998
COOLCOLLEGES	75-580,889	02 NOV 1998
COOLGROCERS	75-580,894	02 NOV 1998
CLIP HERE NOW	75-580,895	02 NOV 1998
COOLEVENTS	75-581,351	02 NOV 1998
SAVINGS CENTER	75-581,352	02 NOV 1998
COOLSAVINGS COUPON MANAGER	75-581,368	02 NOV 1998
COOLSUPERMARKETS	75-581,369	02 NOV 1998

Box ASSIGNMENT

Honorable Commissioner of Patents and Trademarks
Washington, D.C. 20231

CHANGE OF NAME OF APPLICANT

1. Old name of Applicant

The old name of the owner of the above-referenced trademarks and trademark Applications is

Interactive Coupon Marketing Group, Inc

2. New name of Applicant

The new name of the Applicant is

coolsavings.com inc.

(Change of Name of Applicant—page 1 of 2)

3. Proof of change of name

Proof of change of name is established by the attached Certificate of Amendment to the Articles of Incorporation of the Michigan Department of Commerce-Corporation and Securities Bureau, showing the name change.

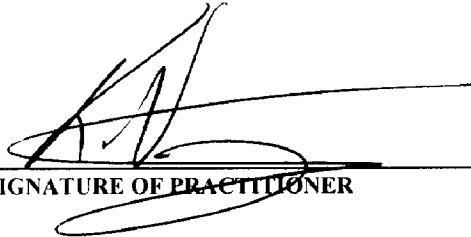
4. Correspondence address

Please continue to direct all correspondence relating to these Applications and any resulting registrations to the undersigned at the forgoing address.

6. Payment of fee

NOTE: See 37 CFR 1.21(h).

Please refer to the "ASSIGNMENT (DOCUMENT) COVER SHEET," to which this paper is attached.



SIGNATURE OF PRACTITIONER

Keith A. Vogt

Reg. No.: 37, 252

Tel. No.: (312) 236-0733

NIRO, SCAVONE, HALLER & NIRO
181 W. Madison Street, Suite 4600
Chicago, IL 60602

(Change of Name of Applicant—page 2 of 2)

MICHIGAN DEPARTMENT OF COMMERCE - CORPORATION AND SECURITIES BUREAU

Date Received

NOV 16 1998

(FOR BUREAU USE ONLY)

FILED

NOV 18 1998

11/16/1998 CSALKELD
Trans 01002911
1956028
010442
Total \$10.00

Corps Org & Filing & LLC art

Name

Jeffrey M. Macy, Esq.

Administrator

MI DEPT. OF CONSUMER & INDUSTRY SERVICES
CORPORATION, SECURITIES & LAND DEVELOPMENT BUREAU

Address

255 East Brown Street, Suite 110

City

Birmingham

State

MI

Zip Code

48009

EFFECTIVE DATE:

Document will be returned to the name and address you enter above

CERTIFICATE OF AMENDMENT TO THE ARTICLES OF INCORPORATION

For use by Domestic Profit and Nonprofit Corporations

(Please read information and instructions on the last page)

Pursuant to the provisions of Act 284, Public Acts of 1972 (profit corporations), or Act 162, Public Acts of 1982 (nonprofit corporations), the undersigned corporation executes the following Certificate:

1. The present name of the corporation is: Interactive Coupon Marketing Group, Inc.

2. The identification number assigned by the Bureau is:

1	9	6	-	8	2	8
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3. The location of the registered office is:

255 East Brown Street, Suite 110, Birmingham, Michigan 48009

(Street Address)

(City)

(ZIP Code)

4. Article I of the Articles of Incorporation is hereby amended to read as follows:

The name of the Corporation is: coolsavings.com inc.

74 LLC

TRADEMARK

RECORDED: 12/21/1998

REEL: 1833 FRAME: 0201